About ActiveNav

We're data experts. We've been doing this for over a decade and have helped some of the world's largest private and public organizations discover, classify, and manage their data. Our globally proven methodology is driven by 10s of thousands of hours of practical experience.

12 Years and Counting — ActiveNav was originally founded to commercialize innovative hypertext systems research carried out at the University of Southampton in the UK. As data evolves, so do we and we're not slowing down anytime soon. We raised our first round of institutional funding in November of 2019, a Series A lead by Mobeus, to accelerate our growth and software evolution. This year, we decided to change our name to what everyone familiar with us called us already: "ActiveNav." We also launched our new SaaS product, ACTIVE-Inventory, and created a new category: Data Mapping as a Service (DMaaS).

Contents

ActiveNav (ACTV)

Description:

ActiveNav was founded in 2008. We started with 7 people and today we're a team of 60ish, spread across 3 continents and 20+ cities around the world. Our corporate headquarters are just outside Washington D.C. We're engineers, designers, runners, gardeners, chefs, photographers, bikers, parents, skiers, cosplayers, hikers, gamers, travelers, mountain climbers, friends, race car drivers, readers, volunteers, and car enthusiasts.

Stakeholder(s):

Peter Baumann :
Chief Executive Officer and Co-Founder

Rich Hale :
Chief Technology Officer

Dean Gonsowski, Esq. :
Chief Revenue Officer

Christian Geyer :
Chief Financial and Operations Officer

ActiveNav Board Of Directors

Trevor Hope :
Partner at Mobeus Equity Partners

John O'Connell :
Chairman of the Board, ScaleUp Group

Peter Vardigans :
Co-Founder & Executive Chairman, Magi Aviation Capital

US Information Governance Initiative :
We have a history of innovation, with achievements such as Gartner's Cool Vendor status, various Microsoft platform certifications, and we're a founding member of the US Information Governance Initiative, a cross-disciplinary think tank.

ActiveNav Partners :
We're proud to partner with the top technical, services and advisory firms to enhance data privacy and governance for companies of all sizes.

General Networks Corporation :
General Networks Corporation delivers strategy and technology consulting to organizations that need an integrated approach to managing content stored in managed and unmanaged repositories.

Feith :
From creation to capture to deletion, the Feith platform manages the complete information lifecycle for your records, documents, legacy data, cases and tasks.

Acuity Systems :
Acuity Systems is a leading software and services company focused on complex and large scale big data analytics solutions. Our unique expertise and enterprise-wide approach enables our customers to harness the full power of data in a real-time and actionable manner.

Deltascheme :
Since 1986, Deltascheme has been delivering solutions to support customers through their digital transformation journies. They support their clients by migrating content, configuring for best practices and implementing innovative new solutions.

EY :
EY's international team of more than 4,000 forensic and technology professionals helps leaders balance business objectives and risks, build data-centric ethics and compliance programs, and ultimately develop a culture of integrity.

immixGroup :
immixGroup, an Arrow company, is a leading value-added IT distributor that delivers mission-driven results to the public sector through our vast partner ecosystem that includes 300+ manufacturers and 1,200+ solution providers. Together, we deliver innovative technology solutions, powering the future of public sector IT.

InfoCycle :
InfoCycle's services provide clients with the confidence they need to manage data in a compliant manner which improves their overall security and compliance posture and saves Legal and IT operating expenses.

Iron Mountain Incorporated :
Iron Mountain Incorporated is the global leader for storage and information management services. They work with more than 225,000 organizations providing solutions that include information management, digital transformation, secure storage, secure destruction, as well as data centers, cloud services and art storage and logistics.

Link IT Peru :
LINK IT PERÚ S.A.C specialize in developing personalized solutions for Information Governance programs since 2010. Our solution protects and creates value for data through the definition of guidelines and accountability, and have the technology to support this.

MC Bernstein Data :
We focus exclusively on Information Governance issues, helping companies meet their IG objectives, including Information Lifecycle Management, Data Privacy, Defensible Disposal, Information Security, Operational Effectiveness, and IG Risk Management.

MetaData Solutions :
MetaData Solutions is the premier information management specialist for the Government of Canada as well as Canadian municipalities. We are the exclusive Ottawa partner of Active-Nav, whose suite of products help to find and manage redundant, obsolete and trivial (ROT) and sensitive content.

NEOSTEK, Inc. :
NEOSTEK, Inc. is an Information Technology services company founded in January 2010 by experienced IT professionals. Their driving principle remains simple: build a company focused solely on solving our customers' information and technology challenges within their mission-critical business processes.

NewTech Solutions :
NewTech Solutions possesses long-standing and strategic partnerships with key top-tier data center, network, client computing, security, and unified communications manufacturers. Their technology experts consult with customers from pre-sales through implementation, ensuring that solutions leverage innovation, optimize current investments, and reach targeted objectives.

OpenText :
OpenText EIM products enable businesses to grow faster, lower operational costs, and reduce information governance and security risks by improving business insight, impact and process speed.

Preservica :
Preservica is changing the way organizations around the world future-proof and access critical long-term digital information – enabling companies to drive innovation, confidently meet compliance and legal requirements and safeguard digital content of unique cultural and brand importance.

PwC :
PwC firms provide industry-focused assurance, tax and advisory services to enhance value for their clients. More than 161,000 people in 154 countries in firms across the PwC network share their thinking, experience and solutions to develop fresh perspectives and practical advice.

SeeUnity :
SeeUnity is the leading provider of API-based enterprise content integration and migration products with more than 500 customers and 30 business partners worldwide. We've been helping professionals securely synchronize and migrate data across on-premise or cloud-based ECM systems and external applications since 2004.

WireWheel :
Based in Arlington, VA, WireWheel's intuitive privacy management platform delivers privacy programs at scale, enabling collaboration and leveraging integrations into cloud infrastructure and on-premises and cloud data stores. With WireWheel, organizations can support all phases of a privacy management program – including data inventory and mapping, collaboration, vendor risk management – and more effectively comply with privacy regulations around the world, including the European General Data Protection Regulation (GDPR) and the new California Consumer Privacy Act (CCPA).

Ricoh Canada :
Ricoh Canada delivers Intelligent Information Management solutions that empower organizations to manage their most critical asset – their data – by introducing exceptional efficiencies while aligning the needs of key stakeholders across the organization. We are enabling the digital workplace by optimizing the flow of information and automating business processes to manage costs and mitigate risk.

Astral :
A leader in Information Management since 2000, Astral is an organisation highly regarded for its knowledge, advice and independence. Astral supports organisations to manage their information assets so the information is easily accessible, secure and delivers enterprise-wide value.

Armedia :
Armedia is an innovative award-winning systems integration firm that specializes in Digital Transformation, IT Modernization and Enterprise Content Management (ECM) solutions for public-sector and commercial customers.

Ontrack :
Ontrack provides technology-driven services and software to help legal, corporate and government entities, as well as consumers, manage, recover, search, analyse, produce and present data efficiently and cost-effectively.

Connexus Information Governance :
Connexus Information Governance offers expertise in the field of information management strategy, delivery and training, with collectively over 40,000 hours experience. Connexus Information Governance is a Preferred Service Provider of ActiveNav, a recognised industry leader providing unique file analysis software for the discovery, transformation and ongoing control of unstructured data.

Microhard :
With almost 30 years of experience, Microhard, a specialist in cybersecurity technologies and services, serves companies of all sectors and sizes to help prevent the damage caused by targeted attacks.

IT4us :
IT4us have carried out more than 800 cybersecurity projects. With our experience in monitoring, incident response, and automation, we have created several Security Monitoring Cen-

Stakeholders (continued)

ters (SOCs) for large companies that want effective results in their IT environment.

SECURITYBOX :

SECURITYBOX was founded in 2010 with a focus on information technology security. Initially serving the south and southeast regions of Brazil, it currently has an office in Porto Alegre – RS and a commercial office in the USA. Specialized in consulting, compliance, outsourcing, deployment services, equipment installation, policies, auditing, risk assessment, security solutions, and software.

ProAdvanced :

With 20 years of experience in the market, ProAdvanced emerged to assist customers with technological changes. "In mid-1999 it was a time when the world and São Paulo (Bairro da Liberdade), where we started, were adapting to new trends, technologies and the increasing use of the internet.

MagnaSoft :

MagnaSoft was founded by professionals with significant experience in business processes. We help our clients automate their Information Systems and Governance, Risk and Compliance (GRC) practices. We offer our clients high touchpoint, professional services within the corporate and government sectors.

Metataxis :

Metataxis offers a wide range of information management and information architecture services, including consulting, system implementation and training. We are also acknowledged experts in developing information management solutions using Office 365 and SharePoint.

Vision

Problems are solved

Mission

To discover, classify, and manage data

Values

Customer-Centricity: We are intensely customer-centric and prioritization of our client's needs is central to what we do. If there's ever a problem, we jump in to solve it right alongside you.

Accountability: Be Accountable -- Take charge and act like an owner. Be dependable, conscientious, and empathetic.

Courage: Show Courage -- Be bold and demonstrate courage to experiment. Take smart risks - innovation isn't possible without taking risks.

Hunger: Act Hungry -- Show intellectual curiosity. Challenge yourself, learn, and never settle for where you are.

Spikiness: Get Spiky -- Be awesome at the things that really matter and don't worry about the rest.

Diversity: Embrace Diversity -- Break out of your echo chamber. Deliberately draw in different ideas and perspectives.

Communication: Communicate Clearly -- Be present in meetings and discussions. Finish meetings with clear action plans.

Loyalty: Value Loyalty -- Be loyal to our people, our customers, and our partners.

Sustainability: We also care deeply about creating a sustainable future, supporting charitable causes, and are proud members of Pledge 1%.

Charity

Data

Identify sensitive data, optimize storage, and comply with privacy regulations

1. Discovery, Mapping & Aggregation

Discover, map, and aggregate data

ACTIVE-Inventory — Discover, map, and aggregate data, on-prem and in the cloud

2. Understanding

Understand your data

ACTIVE-Governance — Understand what data you're collecting, storing, and managing

3. Compliance

Monitor the quality and governance of your data

ACTIVE-Compliance — Pro-actively monitor the quality and governance of your data estate

Administrative Information
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