

About CompTIA

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CompTIA (CMPTIA)

Description:

CompTIA, the world's leading tech association, is a thought leader and an action leader. From our IT professional association to our leading certification programs, from our original research to our member communities and councils, our unparalleled programs set industry standards, foster skills development and generate knowledge and insight every day.

Stakeholder(s):

CompTIA Board of Directors :

Our board of directors is made up of top executives and thought-leaders working in various esteemed positions within the IT channel. They help guide the association and the IT industry at large.

Gordon Pelosse :

Chair — Vice President Technology Support Delivery Canada, Hewlett Packard Enterprises

Scott Barlow :

Vice Chair — Vice President of Global MSP, Sophos, Inc.

Quy "Q" Nguyen :

Vice Chair — CEO, Alliance Communications Inc.

Steven Capper :

Chief Information Officer, SNC Lavalin Group

Toni Clayton-Hine :

Chief Marketing Officer, EY Americas, EY

Courtney Fong :

Chief Legal Officer & Chief Privacy Officer, CompTIA

Georgette Fraser-Moore :

President and CEO, Transformation Lead, LLC

Eric Hughes :

Partner, Agio Advisory

Brian Laffey :

Chief Financial Officer, CompTIA

Jason Magee :

President & COO, ConnectWise

Lisette Martinez :

Director of Retail Sales & Marketing, Comcast

Tracy Pound :

Managing Director, MaximITy, Birmingham, United Kingdom

Rob Rae :

Vice President of Business Development, Datto Backup

John Scola :

GVP, Cloud Channels & Strategy Lead, SAP

MJ Shoer :

Founder & Principal Consultant, MJ Shoer, LLC

Raja K Singh :

Solutions Specialist, IoT & Smart Cities, Cisco

Louis Stewart :

Chief Innovation Officer, City of Sacramento

Todd Thibodeaux :

President and Chief Executive Officer, CompTIA

CompTIA Executive Staff :

Our executive staff manages the operations of CompTIA, which includes our membership, education, certification, advocacy and philanthropy programs, as well as finance, marketing, legal and information technology departments.

Charles Eaton :

Executive Vice President, Social Innovation & CEO, Creating IT Futures

Courtney Fong :

Chief Legal Officer & Chief Privacy Officer, CompTIA

Randy Gross :

Chief Information Officer and Executive Vice President, Certification Operations, CompTIA

Nancy Hammervik :

Executive Vice President, Industry Relations, CompTIA

Tim Herbert :

Executive Vice President, Research & Market Intelligence, CompTIA, CompTIA

Colleen Hughes :

Executive Vice President, Human Resources, CompTIA

Brian Laffey :

Chief Financial Officer, CompTIA

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Stakeholders (continued)

John McGlinchey :

Executive Vice President, Global Certification, CompTIA

Kelly Ricker :

Executive Vice President, Events and Education, CompTIA

Cinnamon Rogers :

Executive Vice President, Public Advocacy, CompTIA

Todd Thibodeaux :

President and Chief Executive Officer, CompTIA

CompTIA Advisory Boards :

Learn more about the various boards that help guide CompTIA's mission to build the foundation for technology's future.

CompTIA Policy Executive Board :

The Policy Executive Board (PXB) is composed of senior leaders from CompTIA's corporate members and enterprise associates who oversee and coordinate CompTIA's policy committees. The mission of the PXB will be to ensure all policy committees are aware of policy positions and initiatives, seek consensus for those positions, and provide guidance on the growth and direction of CompTIA advocacy activities.

Mike Foulkes :

Chair — Director, State and Local Government Affairs and Worldwide Political Compliance, Apple

Lydia Pulley :

Vice Chair — Senior Vice President - State Government and Regulatory Affairs, Verizon

Will Castleberry :

Vice President, State and Local Public Policy, Facebook

Carlos Contreras :

Director of State Government Affairs, Intel

Larry Disenhof :

Group Director of Export Compliance and Government Relations, Cadence Design Systems

Steven M. Emmert :

Senior Director for Government & Industry Affairs, RELX Group

Meg Hardon :

Head of Government Relations, Infineon Technologies

Vince Jesaitis :

Director, US Government Affairs, Arm, Inc.

Chuck Lennon :

President and CEO, Team Logic IT

Steve Merlis :

Head of Strategy & Operations, Samsung

Karen Murphy :

Vice President, Global Trade, Flex

Monique Rodriguez :

Senior Director of Government Affairs, Qualcomm

Jennifer Sanford :

Director of International Trade & Energy Policy, Government Affairs, Cisco

Virginia Schaefer :

Director, Government Relations, Texas Instruments

MJ Shoer :

Founder & Principal Consultant, MJ Shoer, LLC

CompTIA Cybersecurity Advisory Board :

The CompTIA Cybersecurity Advisory Board (CCAB) addresses many of the most pressing cybersecurity concerns facing business and government. The CCAB consists of cybersecurity professionals from a variety of disciplines to ensure well-rounded discussions and outcomes. The board works to identify opportunities for CompTIA to develop cybersecurity initiatives that advance our nation's cybersecurity readiness. In addition, the CCAB assesses current CompTIA activities relating to cybersecurity and recommends how to integrate those efforts with other thought leaders on the topic while also identifying gaps in the cybersecurity ecosystem that CompTIA might consider filling.

Mary Beth Borgwing :

President & CEO, Standish Cyber Corp

Mary Chaney :

Attorney, The Law Offices of Mary N. Chaney, P.L.L.C

Jen Ellis :

Vice President of Community and Public Affairs, Rapid7

Dave Fedorchak :

Senior IT Program Manager

Greg Garcia :

Executive Director, Healthcare and Public Health Sector Coordinating Council

Dena Graziano :

Senior Director, Federal Government Affairs, Symantec

Paul Gupta :

Partner, Intellectual Property, Information & Innovation Group, Reed Smith LLP

David Hoid :

Chief Information Security Officer, Early Warning Services

Sean Manning :

Senior Professional Staff, The Johns Hopkins University Applied Physics Laboratory

Corey Schou :

University Professor of Informatics, Professor of Information Systems, Associate Dean, College of Business, Idaho State University

Ari Schwartz :

Managing Director of Cybersecurity Services, Venable, LLC

Corey White :

Vice President of Worldwide Consulting Services, Cylance

Vision

Our member businesses network and thrive

Mission

To be a tech thought and action leader

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1. Membership

Drive member success in the rapidly evolving tech industry.

Stakeholder(s)

Students :

IT Pro and Student Membership (formerly AITP) — CompTIA IT pro and student membership is ideal for individuals pursuing placement or advancement in a technology career. Access career advice, CompTIA discounts, scholarships and more. Fast track your tech career and join the people behind the technology.

Corporations :

CompTIA Corporate Membership — Corporate membership provides everyone in your organization with the insights and connections necessary to grow your business. If you're in the business of technology, we'll help you form lasting partnerships, find new routes to market, and gain knowledge on leading-edge technologies that drive success...

Public Sector :

CompTIA Public Sector and Advocacy Membership (for U.S. businesses) The largest vendor-neutral trade association helping U.S. companies drive their agenda, analyze and shape legislative decisions and define solutions for the government. Build relationships with policymakers, govern-

ment officials and tech influencers to achieve your business goals.

Advocates

Policymakers

Government Officials

Tech Influencers

U.S. Local Jurisdictions :

PTI Membership, Powered by CompTIA (for U.S. Local Jurisdictions)

Public Technology Institute :

PTI (The Public Technology Institute), powered by CompTIA, promotes the professional development of public sector technology executives, practitioners and government officials – helping them respond to the challenges facing America's cities and counties. Build your knowledgebase through industry leaders and leading local officials.

CompTIA is home to thousands of member companies and millions of IT professionals who design, implement, manage and safeguard the technology that powers the world's economy. Fueled by a network of member-led communities, councils and chapters, CompTIA is the global hub for technology expertise and a connector for businesses, people, and ideas. As your go-to source for unbiased market research, thought-leadership, training, events and public advocacy, CompTIA is the place for you and your business to network and thrive. With a focus on industry growth and innovation, CompTIA drives member success in the rapidly evolving tech industry. Explore CompTIA's membership categories that offer a wealth of resources and intelligence to help you scale your tech business, excel in your career, drive your legislative priorities and drive our industry forward.

1.1. Expertise & Connections

Serve as a hub for technology expertise and a connector for businesses, people, and ideas.

1.2. Market Research

Provide unbiased market research.

1.3. Thought Leadership

Provide thought-leadership.

1.4. Training

Offer training.

1.5. Events

Host events.

1.6. Advocacy

Engage in public advocacy.

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2. Education

Help our members succeed.

IT Education & IT Training — You can't get a job or successfully run a business without all the right tools. In the ever-changing information technology industry, education is essential. CompTIA's information technology education efforts include a comprehensive suite of IT channel training, a variety of events and meetings and a steady stream of research and market intelligence studies. Everything is designed to help you succeed.

2.1. Channel Training

Offer IT education content.

Whether you're an IT industry rookie or a seasoned IT pro, rest assured we have something for you. Our information technology education and training content and materials are the result of a collaborative, CompTIA community-led development effort. We adhere to this IT industry-leading development process to offer the IT channel relevant, timely IT education content presented in an interactive format that caters to the way adults learn best. We're constantly adding to and updating our existing vendor-neutral IT education to keep ourselves one step ahead of the curve. It's this insight that helps IT channel companies diversify, grow and strengthen their businesses.

2.2. Events

Bring the information technology community together.

The sole purpose of CompTIA events and meetings is to bring the information technology community together. When IT leaders and experts converge the possibilities are endless. There's always something going on, but ChannelCon and our EMEA Member and Partner Conference draw the most solution providers, vendors, distributors, and media each year. While there's no substitute for the value you'll get from face-to-face business networking, we also offer a variety of virtual events and webinars to enhance your business.

Stakeholder(s):

Information Technology Community

2.3. Research & Market Intelligence

Provide members with data and assessments that can be put into action in business and marketing plans, education and sales strategies.

Every year, CompTIA produces a steady stream of IT research and market intelligence studies that provide members with timely, relevant data and assessments that can be put into action in business and marketing plans, education and sales strategies. Our information technology research team collects data from tens of thousands of end-users and technology companies on a wide range of issues covering technology trends, channel dynamics and the IT workforce. This research supports our information technology education and IT channel training and forecasts new industry opportunities and growth.

3. Certification

Enable IT professionals to prepare for CompTIA exams.

Stakeholder(s)

IT Professionals

CompTIA Certifications CompTIA is on a mission to help IT professionals discover how fulfilling a career in IT can be. For more than 20 years, CompTIA has been the global leader in vendor-neutral IT certifications in skills ranging from IT support to networking and cybersecurity. With more than 2 million IT certifications issued worldwide, CompTIA has developed certification exams that map directly to today's current IT job roles. Certifications like CompTIA A+ lay the groundwork for specialized career paths in IT infrastructure or cybersecurity. The regular review and updates of exams ensure that certifications continue to address the needs of today's IT job roles. Whether you're looking for a higher salary, better work-life balance or something with greater growth potential, CompTIA certifications can help. Learn with CompTIA — Official CompTIA content is the only study material exclusively developed by CompTIA to help IT professionals prepare for CompTIA exams with confidence. CompTIA CertMaster offers learners options for wherever they are in the exam preparation journey.

3.1. CertMaster Learn

Prepare for your CompTIA certification exam.

Comprehensive, self-paced eLearning that uses videos, assessment and performance-based questions to prepare you for your CompTIA certification exam.

3.2. CertMaster Practice

Assess subject matter mastery and further learning needs.

Adaptive knowledge assessment that determines what you've already mastered and what you still need to learn to improve your confidence and increase retention before your CompTIA certification exam.

3.3. CertMaster Labs

Develop deeper understanding and reinforce practical skills.

Acquire the necessary hands-on skills for your certification exam with CertMaster Labs. You will develop a deeper understanding of the subject matter and reinforce the practical aspects of certification exam objectives.

3.4. CertMaster CE

Build additional skills while integrating the newest topics.

Self-paced eLearning that builds on the skills you demonstrated when you first passed your exam, while integrating the newest topics from the most current exam objectives. Your certification will automatically be renewed upon completion.

4. Advocacy

Champion the ability of the information technology (IT) industry to develop, manufacture, and sell solutions in the global marketplace.

Stakeholder(s)

IT Industry

Manufacturers

Service Providers

CompTIA Leadership

Nancy Hemmervik :

Executive Vice President, Industry Relations

Cinnamon Rogers :

Executive Vice President, Public Advocacy

CompTIA Strategic Alliances

CompTIA Advisory Council on Policy :

The CompTIA Advisory Council on Policy (CACP) is comprised of appointed volunteers from member companies within the IT Channel that wish to be engaged and make a contribution to the discussion of policy and the way in which it impacts the IT industry. Their mission is to provide guidance and direction to the CompTIA Public Advocacy team on matters of importance to the IT Channel and the IT industry as a whole. They are also charged with keeping the broader CompTIA membership informed and engaged on public advocacy issues and progress ; and assisting staff in promoting Public Advocacy in general as a key pillar of CompTIA's mission.

Robert McFarlane :

Chair — Sirius Computer Solutions, Managed Services

Stephen Cobb :

Senior Security Researcher, ESET North America

Ron Culler, Jr. :

CTO/Executive Vice-President, Secure Designs, Inc

Jeffrey Hine :

Clear Sight Consulting

Chuck Lennon :

President and CEO, Team Logic IT

Angel I. Piñeiro, jr. :

Senior Vice President, Services, Asi System Integration, INC.

Dan Shapero :

President, TeamLogic IT

MJ Shoer :

Founder & Principal Consultant, MJ Shoer, LLC

Aaron Woods :

SVP, Partner Growth & Management, Techadox

State Tech Council Alliance :

The State Tech Council Alliance is a partnership between CompTIA, the Technology Councils of North America (TEC-NA), and participating regional technology associations. Collectively, we represent thousands of technology companies across the country employing millions of workers. We are dedicated to empowering and mobilizing the grassroots tech community to impact legislative and regulatory issues important to growth, innovation and job creation. Alliance Partners:

Arizona Technology Council

The Ascii Group Inc.

Austin Technology Council

California Technology Council

Chesapeake Regional Tech Council

Communitech

Connecticut Technology Council

Council of Smaller Enterprises

Greater Memphis IT Council

Howard Tech Council

Idaho Technology Council

Illinois Technology Association

KC Tech Council

MASSTLC

mhta

NORTHOF41.org

NTC

NC Technology Association

NH High Tech Council

NJ Tech Council

Northern Virginia Technology Council

New York Technology Council

OCTANe

OC Tech Council

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*Stakeholders (continued)***Pittsburgh Technology Council****Technology Association of Georgia (TAG)****Technology Association of Louisville Kentucky (TALK)****Tech Birmingham****Tech Collective****Technology Association of Oregon****Tech SC****Tech Titans****Technology Assn of Iowa****Tampa Bay Technology Forum****TecNA****Utah Technology Council****WTIA****Wisconsin Technology Council****CompTIA Strategic Alliances & Partners****HSITAG****APHSA :**
*American Public Human Services Association***Administration for Children & Families****CMS :**
*Centers for Medicare & Medicaid Services***Children's Bureau****FNS :**
*Food and Nutrition Service***U.S. Department of Health and Human Services****PSTG :**
*Private Sector Technology Group***SLED****NACO :**
*National Association of Counties***Educause****NASPO :**
*National Association of State Procurement Officers***National League of Cities****PTI :**
*Public Technology Institute***NASCIO :**
*National Association of State Chief Information Officers***SEC****MSUA :**
*Mobile Satellite Users Association***SIA :**
*Satellite Industry Association***Space Foundation, Aerospace Industries Association****IPRC****USITO :**
*United States Information Technology Office***WITA :**
*Washington International Trade Association***PAEI :**
*The Professional Association of Exporters and Importers***WIIT :**
*Women in International Trade***NAFTA :**
*North American Free Trade Agreement***Federal Partners****NCSA :**
*National Cyber Security Alliance***TECNA :**
*Technology Councils for North America***SGA****NCSL :**
*National Conference of State Legislatures***SGAC :**
*State Government Affairs Council***NGA :**
*National Governors Association***AIF****Chicago Chamber of Commerce****California Tech Caucus****CSI**

CompTIA Public Sector and Advocacy — CompTIA Public Sector & Advocacy champions the ability of the information technology (IT) industry to develop, manufacture, and sell solutions in the global marketplace. By advocating on behalf of a diverse technology sector at the federal, state, and international levels, CompTIA gives eyes, ears and a voice to technology companies, informing them of policy developments and providing the means to affect outcomes. Through exclusive public sector councils, we also connect governments at all levels to technology vendors ranging from small solution providers to the world’s largest manufacturers and service providers.

4.1. Policy

Support policies that positively impact the ability of the information technology (IT) industry to develop, manufacture, and sell solutions in the global marketplace.

CompTIA’s Advocacy Work — CompTIA has dedicated resources in Washington, D.C. and across the country working on behalf of our diverse membership. We support policies that positively impact the ability of the information technology (IT) industry to develop, manufacture, and sell solutions in the global marketplace. We work to promote investment and innovation, market access, effective cybersecurity, consistent privacy regulation, streamlined procurement, and research and development. As the leading provider of vendor-neutral IT certifications, we also champion policies that promote a well-trained technical workforce. We represent our members through federal policy, state government affairs, and international trade regulation and compliance programs. In Washington, we work with policymakers in Congress, the executive branch, and regulatory agencies. At the state level, we work with statewide elected officials, legislatures and agencies to ensure that our members are informed of, and well-represented in, policymaking. Internationally, we work with foreign governments to press for action on the issues that are most critical to our members.

Stakeholder(s):

CompTIA Policy Executive Board (PXB)

Mike Foulkes :

Chair — Director - State & Local Government Affairs & Worldwide Political Compliance, Apple

Lydia Pulley :

Vice-chair — Senior Vice President - State Government and Regulatory Affairs, Verizon

4.2. Public Services

Support and improve the development of government technology solutions, human services programs, space enterprise markets and public procurement at the federal, state and local levels.

CompTIA’s Public Sector Work — CompTIA Public Sector Councils serve as collaborative sources of knowledge, educational outreach and guidance to support and improve the development of government technology solutions, human services programs, space enterprise markets and public procurement at the federal, state and local levels. Guided by CompTIA staff and led by CompTIA members, these strategic councils identify, discuss, debate and prioritize guidance on industry issues and challenges. Member companies engage in meaningful dialogue with program leaders and elected officials while effectively monitoring key legislative issues that affect their ability to do business.

Stakeholder(s):

Federal Agencies

State Agencies

Local Government Agencies

CompTIA Public Sector Leadership

Paul Hencoski :

Chair - CompTIA Human Services IT Advisory Group Executive Council, City Principal - KPMG LLP

Jennifer Axt :

Chair, CompTIA State & Local Government and Education Executive Council, Regional Vice President, Sales, SLED - Tanium

Susan Nelson :

Chair, CompTIA Space Enterprise Executive Council, Director, Business Development - Aerojet Rocketdyne

5. Philanthropy

Support philanthropic efforts.

Stakeholder(s)

IT Workers

IT Industry

The IT industry needs more workers — and more workers need more opportunities. CompTIA is combatting this workforce challenge through social innovation. We support our philanthropic efforts along three branches:

- **Creating IT Futures** — A leader in workforce development and STEM education, our main tech charity creates on-ramps for underserved youths and adults to prepare for, secure and succeed in IT careers.
- **CompTIA Giving** — Through our financial and volunteer resources, we give to worthy charities focused on helping young people and adults pursue careers in IT and promoting diversity in the IT workforce.
- **NextUp** — Our newest initiative introduces middle-schoolers to the many possibilities of technology careers through

5.1. Workforce

Diversify and enlarge the tech workforce.

Creating IT Futures — Through research, program development and partnering, Creating IT Futures innovates a suite of programs to diversity and enlarge the tech workforce. We particularly encourage an IT path for populations that traditionally have been under-represented in the IT workforce, such as women and people of color. Our award-winning IT-Ready program focuses on both the hard technical skills and the soft professional skills required to begin an IT career and connects graduates to employers for on-the-job work experience.

Stakeholder(s):

Under-Represented Populations

People of Color

Women

5.2. Giving

Give back to IT-related charities that help youth and adults pursue careers in IT and help to diversify the IT workforce.

CompTIA Giving — **Creating IT Futures - Member Giving** — Both in time and money, CompTIA gives back to IT-related charities that help youth and adults pursue careers in IT and help to diversify the IT workforce. Our member communities and councils select technology-related charities to make annual donations of \$10,000. Since 2012, these communities and councils have donated nearly one million dollars to more than 70 charities. See which charities were selected in 2018.

Stakeholder(s):

IT-Related Charities

Jim Hamilton :

Charities that would like to be considered for these annual gifts should contact Jim Hamilton, director, member communities, CompTIA, at jhamilton@comptia.org.

CompTIA Employees :

Beyond our aggressive matching program for CompTIA employee charitable giving, our staff spends countless hours volunteering at a wide range of local and international charities. Staff also get one paid day off to use each year to volunteer at a local charity.

5.3. Career Guidance

Introduce teens to the many possibilities of technology careers and guide them to the tech career of their choosing.

NextUp — The tech industry is facing a significant shortage of talent. With more than 1 million unfilled job openings a year and millions of tech workers set to retire over the next eight years, that shortage will only grow. Now more than ever, we must attract the next generation of talent into tech occupations — but how? NextUp is CompTIA's and Creating IT Futures' new initiative to introduce teens to the many possibilities of technology careers and guide them to the tech career of their choosing. Through curricula, projects, partnerships and mentorship, we aim to spark curiosity and passion for technology. By connecting teens to the promise of technology today, we hope to build a generation of technologists for tomorrow. NextUp is a series of programs that are built on two main components: partnership and mentorship. Through our partners, we provide the content and structure for engagement. Through a mentor network, we provide support, expertise, and shared passion for technology. Through both, we reach out to students in the context of their interests and foster opportunities to connect those interests with different facets of tech.

Stakeholder(s):

Teens

Eric Larson :

If you are interested in working with NextUp, contact Eric Larson, senior director, IT Futures Labs, Cre-

ating IT Futures, at elarson@compia.org. Together, we can inspire the next generation of technologists.

6. Partnerships

Partner with media and industry partners to drive the I.T. industry forward.

Stakeholder(s)

Media

Industry

Barbara Bolt :

If you organization is interested in speaking with CompTIA to see if a partnership would be a fit, please contact Barbara Bolt at bboldt@compbia.org

The ASCII Group :

Black Hat USA 2017 BPO Media The Business Solutions Network Computer Business Review Channel Executive Magazine Channel Focus

Channel Futures

Channelnomics

Channel Partners

Channelpro

Cloud Services Community

ConnectWise

Drone Week

eChannelNEWS

eCNTV

Informa

Internet of Things

IoTSSA

ITPTV

MSP Ignite

MSP Insights

Service800

SMB Channels

SMB Nation

Software Business Growth

Software Executive Magazine

TCA

Techno Planet Telecom Reseller

The VAR Guy

TMCnet

UAVExpoAmericas

VAR Insights

Media and industry partners — As a vendor neutral I.T. trade association, CompTIA partners with many media and industry partners (including other associations) in an effort to drive the I.T. industry forward.

6.1. Marketing

Market educational resources, various media, and business tools to Solution Providers.

These partnerships provide each organization with a wider reach in an effort to market educational resources, various media, and business tools to Solution Providers.

Stakeholder(s):

Solution Providers

6.2. Tools & Benefits

Leverage tools and benefits across companies.

In addition each organization has the ability to leverage tools and benefits from one company that may not be available in their own.

Administrative Information

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