

About CPA

We believe America can provide good jobs for workers, affordable goods for consumers, opportunities for farms and manufacturers and a clean environment without compromising our national sovereignty and security. The Coalition for a Prosperous America (CPA) believes in working for a new and positive U.S. trade policy that delivers prosperity and security to America, its citizens, farms, factories and working people.

Vision — CPA intends to become the most influential research and advocacy organization in the country working at the intersection of trade, tax, jobs and growth. Our members' vision is an America that wins the global competition for good jobs and industries through innovative strategies that grow industry and agriculture, balance trade, protect national security, achieve broadly shared prosperity.

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DEMONSTRATION ONLY



Coalition for a Prosperous America (CPA)

Description:

The CPA is a nonprofit organization representing the interests of 4.1 million households through our board and our members. To which include a diverse group to include Republicans, Democrats, Independents, Conservatives, and Liberals. We are an unrivaled coalition of manufacturing, agricultural, worker, consumer and citizen interests, working together to rebuild an America for ourselves, our children and our grandchildren.

Stakeholder(s):

Domestic Producers :

CPA is the only national organization representing exclusively domestic producers across many sectors. We are a bipartisan coalition of farmers, ranchers, manufacturers, and labor organizations that make and grow things in the United States. Our members believe that America's strength and well being is based upon growing America's productive capacity and quality employment more than cheap consumption.

Farmers

Ranchers

Manufacturers

Labor Organizations

CPA Board of Directors

Dan DiMicco :

Chairman of the Board; Chairman Emeritus, Nucor Steel

Brian O'Shaughnessy :

Vice Chairman and Manufacturing Co-Chair; Chairman, Revere Copper Products

Brad Markell :

Labor Co-Chair; Executive Director, AFL-CIO Industrial Union Council

Joe Logan :

Agriculture Co-Chair; President, Ohio Farmers Union DIRECTORS

Bill Bullard :

CEO, R-CALF USA

Mike Dolan :

Trade Policy Specialist, International Brotherhood of Teamsters

Marc Fasteau :

Founder and former Chairman, American Strategic Insurance Group

Burl Finkelstein :

Executive VP of Operations and General Counsel, Kason Industries

Bill Jones :

President, Penn United Technologies, Inc.

John Hansen :

President, Nebraska Farmers Union

Kevin Kelley :

Executive Director, Rochester Mfg and Technologies Assn

Zach Mottl :

Chief Alignment Officer, Atlas Tool & Die Works

Stan Sorscher :

Labor Representative, Society of Professional Engineering Employees in Aerospace

Pam Potthoff :

Director, Women Involved in Farm Economics

Bill Parks :

Founder and President of NRST

Davis Warlick :

Chairman and CEO of Parkdale, Inc

CPA Staff

Michael Stumo :

Chief Executive Officer

Jeff Ferry :

Chief Economist

Steven Byers :

Senior Economist

David Morse :

Tax Policy Director

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Stakeholders (continued)

Melissa Tallman :
Marketing and Communications Director

Jon Toomey :
Government Relations Director

Kenneth Rapoza :
Industry Analyst

Charles Benoit :
Trade Counsel

CPA Advisory Board

Greg Autry :
Professor; Presidential Transition Team member

John R. Hansen :
International Economist

Gregg Fisher :
Founder & Portfolio Manager, Quent Capital

Ian Fletcher :
Economist and Author

Daniel Alpert :
Founding Managing Partner, Westwood Capital LLC

Ralph Gomory :
National Medal of Science Recipient

Patrick Mulloy :
Former Commissioner, US-China Economic and Security Review Commission

David Lynn :
Institutional Real Estate Executive

Stephen P Vaughn :
Partner - King & Spalding LLP

Vision

America that wins the global competition for good jobs and industries

Mission

To advocate the implementation of strategic trade, tax and growth policies so our members can prosper

1. Taxes

Reform taxes

Stakeholder(s)

David Morse :

Tax Policy Director — David Morse has always focused on the practical everyday application of data research and analysis. For the last 6 and a half years, David studied, analyzed, and explained the United States Federal Tax Code's International components. Specifically, David has focused on the obvious imbalance in business caused by using an origin-based taxation system built for the 19th century in the 21st-century globalized economy. He specialized in researching and understanding destination-based corporate taxation and specifically the Sales Factor Apportionment model. Before focusing full-time on tax policy, David founded and managed a non-profit directed towards non-partisan voter registration in the state of Idaho for 2 and a half years. He took available research and applied a data-driven approach to registration goals. David directed efforts in Moscow, ID and Boise, ID. He was inspired by similar work he did during law school. David received his Juris Doctorate from the University of Idaho, where he focused on business, internet governance law, and non-profit formation. He also received a Bachelor Degree in International Studies at the University of Idaho focusing on international business and politics with interest in cyberterrorism.

Bill Parks :

Issue Expert - Founder and President of NRST — While Bill Parks is the Founding Director of SalesFactor.org, his professional achievements rank far and wide. Mr. Parks is a highly successful entrepreneur and business professional as the founder and president of NRS (a highly respected brand in the outdoor industry). Mr. Parks ensured NRS legacy and future by making NRS a 100% employee owned company in 2013. Before creating NRS, Mr. Parks was a professor of finance at the Universities of Idaho and Oregon. He started NRS and proved his academic knowledge was highly applicable in the real world. Even though he retired from teaching to focus on NRS, Mr. Parks continued to share his insights on business and finance, and used his combined academic and practical experience to find solutions. He devotes much of his time to educating people about tax inequality in our corporate tax system. Mr. Parks has spoken in front of the Tax COOP of the World Bank, and other various forums. His articles can be predominately found in the highly respected Academic Journal, Tax Notes. However, some of his works can be found in more accessible publications such as USA Today and Forbes.

The Coalition for a Prosperous America fights for tax reform that supports rebalancing trade, rebuilding domestic supply chains, and penalizing the offshoring of production or profits.

1.1. Corporate Taxes

Change our international corporate tax system to sales factor apportionment

CPA advocates changing our current international corporate tax system to sales factor apportionment because domestic companies should not be undercut by foreign and multinational corporations who can shift profits overseas to gain a tax advantage.

Stakeholder(s):

Corporations

1.2. Goods & Services

Shift towards a goods and services tax

CPA supports shifting towards a goods and services tax, offset by reducing domestic taxes on production. Value added taxes give companies in foreign countries an unearned trade advantage. A US goods and services tax would help domestic production and reduce the trade deficit.

1.3. Investment & Employment

Support tax incentives to spur new productive investment and employment

CPA supports tax incentives to spur new productive investment and employment as part of a broader strategy to re-shore or build industrial supply chains in the US. These incentives should be combined with assuring a strong market for domestic production here and protection from foreign trade predation.

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2. Currency

Enact the Competitive Dollar for Jobs and Prosperity Act

Stakeholder(s)

Michael Stumo :

Issue Expert - Chief Executive Officer — Michael Stumo is the Chief Executive Officer of the Coalition for a Prosperous America (CPA). CPA is a national bipartisan organization including agriculture, manufacturing and organized labor. CPA works for policies to balance U.S. trade, create jobs and achieve broadly shared prosperity. CPA represents the interests of over 4.1 million households through its association and company members. Michael works closely with US administration officials as well as Democratic and Republican congressional offices. He supervises the CPA Research Department which provides innovative analysis of emerging trade and tax issues, producing data-based results that sometimes challenge conventional theory. Michael educates political, media and business leaders on issues including trade imbalances, trade enforcement, tax reform, agricultural trade, manufacturing policy, currency misalignment and related issues. He appears on American and international television (CNBC, Japan NHK World) and radio programs (BBC World Service), and speaks before domestic and international audiences. His articles on trade, tax and economics are regularly published in The Hill, the American Prospect, Breitbart, Global Trade Magazine and many other US publications. Michael was a lawyer and litigator at Brignole, Bush and Lewis (Hartford CT) and Domina Law (Omaha NE). He was general counsel for the Organization for Competitive Markets focusing upon agriculture and antitrust. Michael holds a B.S. from Iowa State University in Agriculture (high distinction) and a law degree from the University of Iowa (high distinction). He lives on a farm in southwest Massachusetts with his wife, Nadia, where they raised three children.

Jeff Ferry :

Issue Expert - Chief Economist — Jeff Ferry is Chief Economist at the Coalition for a Prosperous America, responsible for building CPA's resources of original research and analysis regarding trade and industrial policies to re-establish America's prosperity and world-leading economic growth. Jeff is an experienced economist, financial and technology journalist, technology executive, and author. His first book, The British Renaissance (Hutchinson, 1994) focused on the strategies and culture of six world-class British companies that emerged from the Thatcher era in Britain. As a journalist, he wrote for the Washington Post, Forbes Magazine, and Bloomberg News and produced documentaries on business for the BBC and other British television broadcasters. Jeff worked in the technology industry for 15 years, for startups and industry leaders including Nortel and Sun Microsystems. While at Infinera, a global optical networking leader that manufactures chips in Silicon Valley, he was a member of an industry advisory committee at the US Department of Commerce. Jeff was born and raised in New York City. His father worked in the New York printing industry in and was a lifelong member of the Amalgamated Lithographers of America. He has degrees in economics from Harvard University and the London School of Economics. He lives in Alexandria, Virginia with his wife and their toy Australian shepherd Bindi. CPA Speaker's Bureau Member: Jeff Ferry is available to speak to topics of: 1. The Economics of Free Trade: Theory, Fallacies, Realities 2. The Downside of Globalization 3. The Secrets of Economic Growth in Today's World Travels from: Alexandria, Virginia

CPA believes an overvalued dollar makes American goods and services less competitive in global markets. The Competitive Dollar for Jobs and Prosperity Act will create good jobs, rebalance trade and rebuild American prosperity.

2.1. Trade

Manage trade flows

Persistent U.S. dollar overvaluation fuels much of America's global trade deficit by raising the price of U.S. goods and services in global markets. While the United States has an array of fiscal and monetary tools to manage its internal economy, it lacks effective exchange rate management tools to manage trade flows that have a powerful effect on the domestic economy.

2.2. Current Account

Achieve and maintain a current account balancing price for the dollar

For this reason, CPA advocates for The Competitive Dollar For Jobs And Prosperity Act, introduced by Senator Baldwin & Senator Hawley. This bill tasks the Federal Reserve with achieving and maintaining a current account balancing price for the dollar within five years.

Stakeholder(s):

Federal Reserve

Senator Tammy Baldwin

Senator Josh Hawley

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3. Buy American

Advance Buy American policies

Stakeholder(s)

Jim Stuber :

Issue Expert - President & CEO, Alltham P.B.C. — An entrepreneur, attorney, and former Capitol Hill staffer, CPA Buy-American Committee co-chair James Stuber is the author of the recent book, What if Things Were Made in America Again: How Consumers Can Rebuild the Middle Class by Buying Things Made in American Communities (Current Affairs Press 2017). In pursuit of the book's subtitle, Jim founded Made in America Again, a non-profit coalition of consumers, and Alltham, P.B.C., a public benefit corporation creating an online marketplace for American-made consumer products. Jim is a graduate of the Georgetown University Law Center and holds degrees in political science from Columbia University and the University of Pennsylvania. He resides in Berwyn, Pennsylvania with his wife and four children.

Greg Owens :

Issue Expert - CEO, Sherrill Manufacturing — Along with co-founder, Matthew Roberts, Greg Owens has lead Sherrill Manufacturing, Inc. (SMI) and Liberty Tabletop through the ups-and-downs of a turbulent economy in the early 2000s, driving what is now a successful and rapidly growing company, as well as a brand that holds the estimable position of being the only flatware made in the United States. As CEO and Co-Founder of SMI, Owens was highly influential in the reinvention of SMI in 2008, when it became evident that the company's previous relationship with Oneida — SMI utilizing the Oneida Ltd. Manufacturing facilities — lacked the necessary structure and focus to build a successful, made-in-America brand. To help launch SMI into its new chapter and carve a viable niche with great growth potential, Owens focused on creating the Liberty Tabletop flatware brand. In addition to his daily CEO responsibilities for SMI, today Owens is particularly hands-on in the webbased development of the Liberty Tabletop brand, placing special emphasis on web-based promotions via social media and cost-per-click advertising. Through his direction, strategic planning and implement-

tation oversight, the brand continues to grow at a fast pace, appealing especially to populations looking to support U.S. manufacturing as well as the jobs and quality assurance that come with it. Owens' work before teaming up with his long-time friend and Oneida colleague to form SMI and launch the U.S.-made liberty Tabletop, is, perhaps ironically, strongly based in a great deal of personal and professional international experiences. He attended and graduated high school in Sao Paulo, Brazil, during which time he was introduced to a diversity of international communities. His teenage experiences lead him to pursue an international business career, and in 1986 Owens graduated from Minnesota State University, Mankato, with majors in Business Administration and Spanish with concentrations in International Business and Marketing. After college Owens began to develop his international business and sales skills working in the international air freight and steel distribution industries. As his experience grew, he was promoted and transferred to Toluca, Mexico to manage inside sales and customer service for steel distribution. Closing out Owens' 13 years living and working in Mexico was his work for Oneida Ltd. At Oneida, Owens primary focus was on finance, manufacturing, and mergers and acquisitions. He also successfully restructured and sold several entities. In 2005 when Oneida decided to cease all U.S. manufacturing in favor of a low-cost Asian import model, Owens teamed up with Roberts to create Sherrill Manufacturing, which acquired the sprawling Oneida manufacturing facility in Sherrill, New York. Owens consistently demonstrates his dedication to the company's and the brand's foundations of driving the American environment in a safe, ethical and environmentally friendly way. Owens and his wife, Kate, reside in Oneida.

Federal Government

State Governments

Position Statement - CPA is working hard to advance Buy American policies throughout federal and state governments, going up against powerful import lobby groups who want us to voluntarily do-away with buy local policies.

3.1. Government Procurement

Leverage Buy American policies to advance domestic manufacturing through government procurement

Stakeholder(s):

WTO :

Government procurement gets an exemption from the WTO's National Treatment obligation, which requires that our laws, taxes, and regulations treat imports no less favorably than 'like' domestic products. For this reason, Buy American policies are one

of the most important levers we have for advancing domestic manufacturing.

U.S. Manufacturers

3.2. Made in the USA Programs

Promote and market consumer-oriented Made in the USA programs

In addition to government procurement, CPA is focused on the promotion and marketing of consumer-orientated Made in the USA programs.

Stakeholder(s):

U.S. Consumers

Administrative Information

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Submitter:

Given Name: Owen

Surname: Ambur

Email: Owen.Ambur@verizon.net

Phone: