

Candid's Products & Data

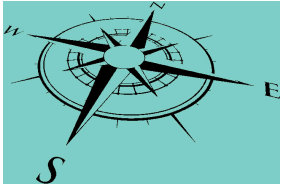
Candid manages terabytes of data about nonprofits, foundations, and grants. We put it in our products and are relentlessly working on improving its quality and our analyses.

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DEMONSTRATION ONLY

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Candid (CNDD)

Description:

Last year, Foundation Center and GuideStar joined forces to become a new organization

Stakeholder(s):

GuideStar

Foundation Center

Nonprofits

Foundations

Mission

To manage data about nonprofits, foundations, and grants

DEMONSTRATION ONLY

1. Foundation Directory Online

Give grantseekers access to the largest amount of clean and coded philanthropic data.

Stakeholder(s)

Grantseekers

Foundation Directory Online (FDO) is a fundraising database that gives grantseekers access to the largest amount of clean and coded philanthropic data in existence. FDO makes fundraising quick and efficient by combining data with intuitive search functionality and informative data visualizations. fdo.org

1.1. Enterprise Data

Redesign our Enterprise Database Management System (EDMS).

Number of grants in FDO — 2015 = 5,400,000 | 2019 = 16,700,000 We completely redesigned our Enterprise Database Management System (EDMS). Now, we have 10 times more grants data in our products and services than we had in 2015. In previous years, our staff hand coded data into our taxonomy at the rate of 300,000 grants per year. In 2019, our EDMS processed and indexed 3.4 million grants.

1.2. Transparency

Enable nonprofits to share information with potential donors

Number of nonprofits that share enough information to earn a Seal of Transparency — 2018 = 66,602 | 2019 = 77,129

1.3. Feedback

Collect feedback.

How we listen — Collecting feedback is becoming a core practice of the sector, and we are part of building the momentum for that movement. In 2019, we began collecting and sharing information about the feedback practices of nonprofit organizations through our GuideStar Nonprofit Profiles by Candid.

1.4. Pay Gap

Measure the gender pay gap.

Median gender pay gap at organizations with annual budgets greater than \$50 million = 20%

1.5. DAFs

Make it easy to find donor-advised funds.

Between 2007 and 2016, assets in donor-advised funds (DAFs) nationwide increased from \$32 billion to \$85 billion. We have updated our search filters to make it easy to find DAFs in FDO.

2. GuideStar Pro

Offer insight into the landscape of nonprofits in the United States.

GuideStar Pro offers insight into the entire landscape of nonprofits in the United States. Thousands of funders, donors, and nonprofits use it to search for and analyze individual organizations and cohorts. It provides users with the information they need to learn about nonprofits, make smarter funding decisions, and build connections. learn. [guidestar.org/products/guidestar-pro](https://www.guidestar.org/products/guidestar-pro)

2.1. Nonprofits

Increase the number of nonprofits in the GuideStar Pro database.

Number of nonprofits in the GuideStar Pro database — 2015 = 2,400,000 | 2019 = 2,870,000 *Historic (revoked, merged, defunct) and current organizations

Stakeholder(s):

Nonprofits

3. APIs

Allow platforms to automatically integrate information from our database.

APIs—application programming interfaces—allow platforms to automatically integrate information from our database. They enable partners to verify that a nonprofit is eligible to receive tax-deductible donations, disperse donations to selected nonprofits, auto-populate nonprofit application forms, and provide in-depth information about millions of nonprofit organizations. candid.org/use-our-data

Administrative Information

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