

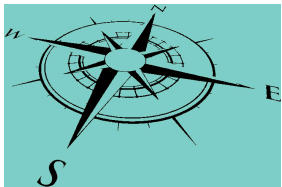
# Future Forward Cedar Falls 2025: Community-Wide Strategic Plan 2016

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## Cedar Falls, Iowa (CFI)

### Stakeholder(s):

#### Cedar Falls Future Forward 2025 Planning Team :

*The Cedar Falls' Future Forward 2025 Planning Team convened during the Spring of 2015 to undertake a process of envisioning what the community of Cedar Falls can and should be in the Year 2025. The Team met throughout 2015 and early 2016 to identify initiatives that could propel the community forward to become a community renowned for its people, sense of place and overall prosperity.*

#### Therese Stevens :

*Cedar Falls 2025 Planning Team Co-Chair — Mudd Advertising, Director of Operations*

#### Kris Hansen :

*Cedar Falls 2025 Planning Team Co-Chair — Western Home Communities, CEO*

#### Andy Pattee :

*Cedar Falls 2025 Planning Team Member*

#### Audrey Kittrell :

*Cedar Falls 2025 Planning Team Member*

#### Bob Manning :

*Cedar Falls 2025 Planning Team Member*

#### Brad Braley :

*Cedar Falls 2025 Planning Team Member*

#### Cary Darrah :

*Cedar Falls 2025 Planning Team Member*

#### Cynthia Kenyon :

*Cedar Falls 2025 Planning Team Member*

#### Darian Everding :

*Cedar Falls 2025 Planning Team Member*

#### Jeff Danielson :

*Cedar Falls 2025 Planning Team Member*

#### Jim Newcomb :

*Cedar Falls 2025 Planning Team Member*

#### Jim Stichter :

*Cedar Falls 2025 Planning Team Member*

#### John Padget :

*Cedar Falls 2025 Planning Team Member*

#### Katie Evans :

*Cedar Falls 2025 Planning Team Member*

#### Kim Manning :

*Cedar Falls 2025 Planning Team Member*

#### Kris Hansen :

*Cedar Falls 2025 Planning Team Member*

#### Mayor Jim Brown :

*Cedar Falls 2025 Planning Team Member*

#### Mayor Jon Crews :

*Cedar Falls 2025 Planning Team Member*

#### Michael Flanscha :

*Cedar Falls 2025 Planning Team Member*

#### Michael Hager :

*Cedar Falls 2025 Planning Team Member*

#### Nick Evens :

*Cedar Falls 2025 Planning Team Member*

#### Pam Delegardelle :

*Cedar Falls 2025 Planning Team Member*

#### Pam Taylor :

*Cedar Falls 2025 Planning Team Member*

#### Ron Gaines :

*Cedar Falls 2025 Planning Team Member*

#### Russ Curtis :

*Cedar Falls 2025 Planning Team Member*

#### Sarah Bey :

*Cedar Falls 2025 Planning Team Member*

#### Sonya Thrall :

*Cedar Falls 2025 Planning Team Member*

#### Stan Poe :

*Cedar Falls 2025 Planning Team Member*

#### Stephanie Sheetz :

*Cedar Falls 2025 Planning Team Member*

#### Steve Bernard :

*Cedar Falls 2025 Planning Team Member*

#### Sue Beach :

*Cedar Falls 2025 Planning Team Member*

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*Stakeholders (continued)*

Susan Whitson :  
*Cedar Falls 2025 Planning Team Member*

Sydney Coloff :  
*Cedar Falls 2025 Planning Team Member*

Taylor Morris :  
*Cedar Falls 2025 Planning Team Member*

Therese Stevens :  
*Cedar Falls 2025 Planning Team Member*

**Institute for Decision Making-University of Northern Iowa :**  
*Planning Facilitation*

LaDene Bowen, CECD, FM :  
*Planning Facilitator, Institute for Decision Making-University of Northern Iowa*

James Hoelscher :  
*Planning Facilitator, Institute for Decision Making-University of Northern Iowa*

Cedar Falls Stakeholder Representatives :  
*Stakeholder Presentations/Topics*

**Cedar Falls Community Foundation**

**Cedar Falls Community School District**

**Hawkeye Community College**

**Lockard Construction :**  
*Housing Development*

**City of Cedar Falls :**  
*Cedar Falls Comprehensive Plan & Industrial Park*

**Iowa Northland Regional Council of Government :**  
*Transportation*

**Unity Point Health :**  
*University of Northern Iowa*

**Western Home Communities**

**Wheaton Franciscan**

## Vision

... a community renowned for its people, sense of place and overall prosperity.

## Mission

To envision what the community of Cedar Falls can and should be in the Year 2025.

## Values

**Progress:** We value: Progress, as characterized by our proactive efforts to position the community for the future.

**Best Practices:** We value: Utilizing best practices and collaboration in and outside of the community to maximize the potential of our assets.

**Education:** We value: Education, as characterized by lifelong learning processes available to all. It is our responsibility to help each individual reach his or her potential. We embrace that having an educated population is a key to being an adaptive and progressive community.

**Health:** We value: A safe and healthy environment, as characterized by our expectation of clean air and water, our determination to preserve open spaces and natural areas, our provision for public safety services and the availability and accessibility of diverse recreational, cultural and wellness amenities. We encourage individual health, including quality, accessible healthcare services. A safe and healthy environment assures the mental, physical, and spiritual well-being and an overall higher quality of life for all of our citizens.

### Safety

### Environment

**Inclusiveness:** We value: Inclusiveness and a sense of community, as characterized by our respect for all citizens regardless of ethnicity, nationality, race, religion, gender, sexual orientation, economic class, age or disability. Our citizens feel connected to one another. Together they celebrate accomplishment and address adversity.

### Sense of Community

**Connection**

**Economic Health:** We value: Economic health and opportunity, as characterized by the availability of jobs which provide an improving standard of living. Key contributors include a local government that enables economic growth and the energetic encouragement of entrepreneurial activities.

**Opportunity**

**Collaboration:** Acknowledging the increasingly global nature of the economy, we seek opportunities to collaborate with our regional partners.

**Connectivity:** We value: Connectivity, as characterized by our continual pursuit of transportation and technical enhancements to empower all residents, organizations, visitors and businesses to communicate, commute, learn, access services and conduct business.

**Communication**

DEMONSTRATION ONLY

## 1. Business Climate

Outcome: A dynamic and nationally recognized business climate of innovation, job growth, talent development and investment and a diversified tax base fuel Cedar Falls' economy

### 1a. Innovation & Entrepreneurship

*Maximize innovation and entrepreneurship within Cedar Falls' existing businesses and industries through award winning networking, education, mentorship and technology to strengthen retention and expansion opportunities*

Timeline: 2018

**Stakeholder(s):**

Greater Cedar Valley Alliance and Chamber :  
*Who is responsible*

**UNI Business and Community Services**  
**Hawkeye Community College Business and Community Services**

Experts Needed :

Community Main Street

Technology Association of Iowa Tech Brew participants

**College Hill Partnership**

Cedar Falls Utilities

### 1b. Services & Programs

*Amplify Cedar Falls' business/innovation support services and incubation programs for small businesses and new startups through expanded business (private sector) partnerships and collaboration*

Timeline: 2018

**Stakeholder(s):**

University of Northern Iowa Center for Business Growth and Innovation :  
*Who is responsible*

**Greater Cedar Valley Alliance and Chamber**

Experts Needed

**City of Cedar Falls Planning & Community Services Division**

Community Main Street

**College Hill Partnership**

**Small Business Administration (Iowa)**

### 1c. Venture Fund

*Coordinate and manage a venture fund of local investors targeting expanding and new Cedar Falls businesses*

Timeline: 2017

**Stakeholder(s):**

Black Hawk Economic Development :  
*Who is responsible: Cedar Valley Growth Fund I*

**Center for Business Growth and Innovation :**

*University of Northern Iowa*

**Experts Needed**

**City of Cedar Falls**

**1d. Public Relations**

*Develop a national caliber public relations campaign to establish and maintain Cedar Falls as the preferred career destination for local university, college and high school graduates*

Timeline: 2017

**Stakeholder(s):**

Greater Cedar Valley Alliance and Chamber :  
*Who is responsible*

Marketing Steering Committee :  
*of local advertising/marketing firms*

Experts Needed

**Cedar Falls Tourism and Visitors Bureau**

**UNI Office of University Relations**

**University of Northern Iowa Business and Community Services**

Community Main Street

**Hawkeye Community College Business and Community Services**

**College Hill Partnership**

**1e. Talent**

*Implement innovative strategies to identify, attract and retain new talent to the Cedar Valley to ensure Cedar Falls employers can meet employment needs for operations and expansion*

Timeline: 2016

**Stakeholder(s):**

Greater Cedar Valley Alliance and Chamber :  
*Who is responsible*

**Hawkeye Community College**

**Cedar Valley Young Professionals**

Experts Needed

**Cedar Valley Society of Human Resource Managers**

**UNI Career Services**

**Technology Association of Iowa**

## 2. Retail, Commercial & Service Offerings

Outcome: Retail, commercial and service offerings in Cedar Falls mirror or exceed similar amenities found in metro areas throughout Iowa

### 2a. Attractions

*Develop attraction destinations within Cedar Falls' existing, local businesses and/or new commercial businesses which create high-level shopping, dining and entertainment experiences capable of retaining and draw-in spending*

Timeline: 2020

#### Stakeholder(s):

Community Main Street :  
*Who is responsible*

**Waterloo/Cedar Falls Board of Realtors :**

*Who is responsible*

**College Hill Partnership :**

*Who is responsible*

Experts Needed

**Cedar Falls Tourism and Visitors Bureau  
Greater Cedar Valley Alliance and Chamber**

**UNI Business and Community Services  
Hawkeye Community College Business and Community Services**

**City of Cedar Falls Community Development**

### 2b. Mixed Use Area

*Complete a mixed used area in the Downtown District which includes micro-retail incubator space*

Timeline: 2019

#### Stakeholder(s):

River Place Development :  
*Who is responsible*

Experts Needed

**Business Improvement Committee :**  
*Community Main Street*

**Greater Cedar Valley Alliance and Chamber**

**Center for Business Growth and Innovation :**  
*University of Northern Iowa*



### 3. Economic Impact

Outcome: Cedar River-related attractions, activities and beautification generate escalating economic impact through visitor revenues and residential/commercial development

#### 3a. Cedar River Whitewater District

*Create a regionally recognized Cedar River Whitewater District complete with river assets, shops, restaurants, trails, events and activities capable of enhancing community and economic development, expanding recreational offerings and mitigating flood related concerns*

Timeline: 2020

**Stakeholder(s):**

City of Cedar Falls Community Development and Parks Division :  
*Who is responsible*

**Cedar Falls Tourism and Visitors Bureau :**  
*Who is responsible*

Community Main Street :  
*Who is responsible*

Experts Needed :

**Greater Cedar Valley Alliance and Chamber**

**Iowa DNR**

**U.S. Army Corps of Engineers**

**White Water Association**

Cedar River Communities

**Black Hawk County Conservation Commission**

**Cedar Trails Partnership**

**INRCOG**



## 4. Housing

**Stakeholder(s)**  
**Millennials**

Retirees

Outcome: Highly attractive and unique housing options to attract/retain talent and wealth with emphasis on millennials and retirees

### 4a. Downtown Housing

*Develop downtown housing by creating multi-aged complexes that are closely positioned and connected to the Cedar River Whitewater district*

Timeline: 2020

**Stakeholder(s):**

Western Home Communities :  
*Who is responsible*

**River Place Development,  
Home Builders Association of NE Iowa**

Community Main Street :  
*Who is responsible*

Local Housing Developers  
Local Commercial Developers

Experts Needed

Cedar Valley Young Professional Groups

### 4b. Mixed-Use Development

*Expand mixed-use development within Cedar Falls including business and technology parks to increase businesses and housing units attractive to millennial and knowledge workers*

Timeline: 2020

**Stakeholder(s):**

City of Cedar Falls Planning & Community Services Division :  
*Who is responsible*

Local Housing Developers  
Cedar Valley Young Professional Groups  
Community Main Street

Businesses

**College Hill Partnership  
Home Builders Association of NE Iowa**

Millennial Workers

Local Housing Developers

Knowledge Workers

Local Commercial Developers

Experts Needed

Business & Technology Park Human Resource Staff

## 5. Foods Co-op

Outcome: A sustainable local foods co-op within Cedar Falls

### 5a. City Market

*Open a permanent city market for residents and visitor featuring the community's food co-op with the possibility of farmers' markets, artists, related small businesses and entertainment*

Timeline: 2018

#### **Stakeholder(s):**

Cedar Falls Co-op :  
*Who is responsible*

Experts Needed

Cedar Falls' Farmers Markets Leadership

Local Artists

Art and Culture Board

Co-op Market Developers :  
*Developers of like co-op market*

Community Main Street

**College Hill Partnership**

Cedar Falls Public Art Committee

## 6. Quality of Place

Outcome: Cedar Falls is ranked in the top ten nationally for quality of place driven by lifestyle amenities in all Cedar Falls' neighborhoods

### 6a. Parks

*Revitalize existing public parks as needed including interactive play features and public art*

Timeline: 2025

**Stakeholder(s):**

City of Cedar Falls Public Works & Parks

Division :

*Who is responsible*

Experts Needed

**Cedar Falls Parks and Recreation Commission**

**UNI Facilities Planning :**

*grounds keeping and sustainable landscaping*

**UNI Department of Art**

**Hawkeye Community College :**

*Landscape and Turf Management*

**UNI School of HPELS :**

*National Program for Playground Safety*

Art and Culture Board

Cedar Falls Public Art Committee

### 6b. Inclusiveness

*Develop inclusive parks and public venues featuring innovative design and features for individuals with special needs*

Timeline: 2020

**Stakeholder(s):**

City of Cedar Falls Public Works and Parks

Division :

*Who is responsible*

**City of Cedar Falls Recreation and Community Programs Division :**

*Who is responsible*

Experts Needed

Cedar Falls Parks and Recreation Commission

**UNI Facilities Planning :**

*grounds keeping and sustainable landscaping*

**UNI Department of Art**

**HCC-Landscape and Turf Management**

**UNI School of HPELS :**

*National Program for Playground Safety*

**Bo's Beautiful Blessings**

Cedar Falls Public Art Committee

**6c. Social Network**

*Develop an on-line social network of residents to strengthen neighborhood communication*

Timeline: 2016

**Stakeholder(s):**

City of Cedar Falls :  
*Who is responsible*

Cedar Falls' Neighborhood Associations :  
*Who is responsible*

Experts Needed

Technical Advisors :  
*to select, maintain and update the on-line forum*

**6d. Advisory Committee**

*Create an advisory committee of neighborhood association members to oversee collaboration between associations and the formalization of new neighborhoods within Cedar Falls*

Timeline: 2025

**Stakeholder(s):**

College Hill Partnership :  
*Who is responsible*

Community Main Street :  
*Who is responsible*

North Cedar Neighborhood Association :  
*Who is responsible*

Overman Park Neighborhood Association :  
*Who is responsible*

Experts Needed

**City of Cedar Falls Planning and  
Community Services Division**

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## 7. Wellness & Healthcare

Outcome: Cedar Falls is recognized as having a variety of convenient, quality and advanced wellness and healthcare services

### 7a. Blue Zones

*Remain a national model of community Blue Zones sustainability, via long-term financial support and resident/business commitment and engagement*

Timeline: 2025

**Stakeholder(s):**

Cedar Falls Blue Zones :  
*Who is responsible*

Experts Needed

**UNI School of HPELS**

**Black Hawk County Health Department**

**Pathways Behavioral Services**

**INRCOG**

**UNI-Center for Energy and Environmental Education**

**ISU Extension**

**Cedar Valley Grows**

Cedar Valley Healthy Coalition

### 7b. Healthcare Professionals

*Establish Cedar Falls as a national destination for healthcare professionals at all levels seeking employment, education, continuing education/training, research and community outreach opportunities*

Timeline: 2025

**Stakeholder(s):**

Healthcare Professionals

Iowa Works-Health Sector Board :  
*Who is responsible*

Experts Needed

**Cedar Falls Blue Zones**

**UNI School of HPELS**

**Allen College**

**Hawkeye Community College**

**Iowa Workforce Development**

**Unity Point Hospital**

**Mercy Health Network-Sartori Hospital**

**Greater Cedar Valley Alliance and Chamber**

**Western Home Communities**

**Care Initiatives**

**New Aldaya Lifescapes**

**Cedar Falls Health Center**

**Bickford of Cedar Falls**

## 8. Connectivity

Outcome: Cedar Falls is a national model for state of the art connectivity for technology and transportation serving all residents, organizations and businesses

### 8a. Transportation & Parking

*Address transportation accessibility, affordability and parking-related issues for residents, students and workers at all mobility and income levels and in all areas of the community*

Timeline: 2020

**Stakeholder(s):**

City of Cedar Falls Community Development :  
*Who is responsible*

Cedar Falls Utilities

**INRCOG**

**Met Transit**

Experts Needed

### 8b. Internet & Connectivity

*Remain a leader in advancing Internet and connectivity-related technology serving Cedar Falls*

Timeline: 2025

**Stakeholder(s):**

Cedar Falls Utilities :  
*Who is responsible*

**Technology Association of Iowa**

**Greater Cedar Valley Alliance and Chamber**

**University of Northern Iowa**

**Hawkeye Community College**

Experts Needed

Local Tech Related Businesses



## 9. Conservation & Sustainability

Outcome: Proven and emerging approaches to sustainability and environmental conservation are in practice throughout all sectors of Cedar Falls

### 9a. Recycling

*Implement state of the art recycling programs and recycling related education throughout Cedar Falls including the recycling of hazardous waste (e.g. batteries, paints, solvents)*

Timeline: 2020

**Stakeholder(s):**

City of Cedar Falls Public Works and Parks  
Division :  
*Who is responsible*

**Cedar Valley Recycle**  
**Iowa Waste Exchange**  
**Black Hawk Solid Waste Management Commission**  
**UNI Center for Energy and Environmental Education**  
**Iowa Northland Regional Council of Governments**

Experts Needed

**UNI's Iowa Waste Reduction Center**  
**Rite Environmental**  
**Waste Trac**

### 9b. Water & Energy

*Implement progressive water quality, conservation and energy planning strategies*

Timeline: 2020

**Stakeholder(s):**

City of Cedar Falls Community Development :  
*Who is responsible*

**UNI Center for Energy and Environmental Education**  
**Black Hawk Soil and Water Commission**  
**Iowa Department of Natural Resources**  
**Iowa Northland Regional Council of Governments**

Cedar Falls Utilities :  
*Who is responsible*

Experts Needed

### 9c. Trees

*Plant and maintain 300 trees annually in Cedar Falls neighborhoods and public spaces*

Timeline: 2016

**Stakeholder(s):**

Cedar Falls Utilities Trees Committees :  
*Who is responsible*

**UNI Center for Energy and Environmental Education**  
**Americorp**  
**Black Hawk County Conversation**  
**Iowa DNR**

Experts Needed

**City of Cedar Falls Public Works and Parks Division**

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Stakeholders (continued)

**Iowa Urban Tree Council**  
**Green Scene**

**Trees Forever**

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## 10. Art, Culture, Recreation & Entertainment

Outcome: A wealth of art, culture, recreation and entertainment offerings accentuate all aspects of life in Cedar Falls

### 10a. Events, Festivals, Activities & Entertainment

*Expand and create events, festivals, activities and high quality entertainment targeting young professionals and families*

Timeline: 2020

**Stakeholder(s):**

Cedar Falls Tourism and Visitor Bureau :  
*Who is responsible*

Experts Needed

Community Main Street

**City of Cedar Falls Public Works and Parks**

**Oster Regent Theatre**

Cedar Valley Young Professional Groups

**UNI Gallagher Bluedorn Performing Arts Center**

**Cedar Falls Historical Society**

Cedar Valley Jaycees

**Junior League of Waterloo-Cedar Falls**

UNI Student Groups

Greater Cedar Valley Alliance

Cedar Valley Cyclists

Cedar Valley Bicycle Collective

Waterloo-Cedar Falls Symphony

**Cedar Trails Partnership**

Cedar Valley Acoustic Guitar Association

**UNI Outdoor Recreation Services**

**UNI School of Music**

Cedar Falls Municipal Band

Live to Nine Organizers

Sturgis Falls Organizers

Cedar Valley Association for Soft Trails

Cedar Valley Sports Commission

**Hearst Center for the Arts**

Art and Culture Board

### 10b. Splash Pad & Recreation Area

*Create a public splash pad and recreation area in coordination with the Cedar River White Water District and Downtown District*

Timeline: 2018

**Stakeholder(s):**

Community Main Street :  
*Who is responsible*

**River Place Development :**  
*Who is responsible*

Experts Needed

**Cedar Falls Public Works and Parks**

**City of Waterloo**

Whitewater Committee

**10c. Places/Venues**

*Develop and/or enhance public gathering places/venues including but not limited to amenities such as zip lines, live music and park equipment for making music (harmonic park).*

Timeline: 2020

**Stakeholder(s):**

City of Cedar Falls Public Works and Parks  
Division :  
*Who is responsible*

Cedar Falls' Bicycle/Pedestrian Task Force  
Cedar Falls Park and Recreation Commission  
Community Business District  
Cedar Falls Public Art Committee

Experts Needed

**10d. Mixed-Use Spaces**

*Develop public mixed-use spaces for artists to create, exhibit and sell their works, while raising the community's overall appreciation for art*

Timeline: 2019

**Stakeholder(s):**

Artists

Art and Culture Board :  
*Who is responsible*

**UNI Department of Art :**  
*Who is responsible*

Experts Needed

**River Place Development**

**Hawkeye Community College  
Department of Art**

**UNI School of Music**

**Waterloo Center for the Arts**

Community Main Street

**College Hill Partnership**

**Iowa Arts Council**

**UNI Center for Business Growth and  
Innovation :**

*Small Business Development Center*

Cedar Falls Public Art Committee

## 11. Residential, Commercial & Recreational Growth

Outcome: Development of North Cedar as a featured location for residential, commercial and recreational growth

### 11a. North Cedar Annual Development

*Increase annual development in North Cedar based upon a plan outlining connectivity, housing, bikability and funding opportunities*

Timeline: 2025

**Stakeholder(s):**

City of Cedar Falls Community Development :  
*Who is responsible*

**North Cedar Neighborhood Association :**  
*Who is responsible*

Experts Needed

Housing Developers

**Cedar Falls Community Foundation**

North Cedar Business Owners

Cedar Falls Utilities

**Cedar Falls Public Art Committee**

**City of Cedar Falls Public Works and Parks Division**

**North Cedar School**

**Iowa Northland Regional Council of Governments**

### 11b. North Cedar Neighborhood Development

*North Cedar neighborhood development addressing the Center Street project, connectivity and funding strategies*

Timeline: 2019

**Stakeholder(s):**

City of Cedar Falls Engineering Services  
Division :  
*Who is responsible*

**North Cedar Neighborhood Association :**  
*Who is responsible*

Experts Needed

**City of Cedar Falls Public Works and Parks Division**

**North Cedar School**

**Iowa Northland Regional Council of Governments**

## 12. Community Engagement

**Stakeholder(s)**  
**Colleges**

Universities

Outcome: Cedar Falls is identified as a national leader in community engagement with colleges and universities

### 12a. Co-Learning Center

*Establish a co-learning center which provides an alternative to inseat models of education to encompass all learning styles.*

The Center will introduce a variety of career paths which are diverse to meet the adaptive needs of employers.  
Timeline: 2020

**Stakeholder(s):**

Cedar Falls Public Library :  
*Who is responsible*

**Cedar Falls Community School District**

**UNI College of Education**

**Hawkeye Community College**

**Iowa Workforce Development**

**Iowa Advanced Manufacturing Center/  
TechWorks**

Experts Needed

**Greater Cedar Valley Alliance and Chamber**

Co-Learning Center Developers :  
*those currently implementing similar pilot programs*

### 12b. UNI Enrollment

*Increase enrollment at UNI by elevating intentional community, business and university engagement through promoting learning, service and internship opportunities throughout Cedar Falls*

Timeline: 2018

**Stakeholder(s):**

Cedar Valley Alliance and Chamber :  
*Who is responsible*

**UNI Non-Profit Leadership Center**

**Volunteer Center of the Cedar Valley**

**Iowa Workforce Development**

**UNI Center for Energy and  
Environmental Education-Americorp**

**UNI :**  
*Who is responsible*

Experts Needed

**Cedar Valley Non-profit Alliance**

### 13. Inclusiveness

Outcome: Welcoming inclusiveness is a key community asset for Cedar Falls so that all residents are empowered to maximize their quality of life

#### 13a. Engagement

*Implement an expanded, community-wide model for engagement and inclusivity (i.e., training and education)*

Timeline: 2016

**Stakeholder(s):**

Cedar Falls Human Rights Commission :  
*Who is responsible*

Experts Needed

Representatives from the Cedar Falls/Cedar Valley LGBT Community

**UNI International Students and Scholars Office**

**UNI Office of International Programs**

**Cedar Falls Ministerial Association**

**Cedar Valley Society of Human Resource Managers**

Greater Cedar Valley Diversity and Inclusion Committee

UNI LGBT Advisory and Advocacy Committee

**Iowa Center for Immigrant Leadership and Integration**

#### 13b. Life & Job Skills

*Expand projects/organizations to provide life and job skills for Cedar Falls residents with disabilities, as well as to prepare employers to provide jobs to these individuals*

Timeline: 2017

**Stakeholder(s):**

Cedar Falls Residents with Disabilities

Cedar Falls Employers

**Goodwill Industries of Northeast Iowa :**  
*Who is responsible*

**Exceptional Persons Incorporated :**  
*Who is responsible*

Experts Needed

**Iowa Workforce Development**

**AEA 267-River Hills**

**Greater Cedar Valley Alliance and Chamber Diversity and Inclusion Partnership**

**Iowa Vocational Rehabilitation**

**Inclusion Partnership**

**Manpower, Inc.**

## 14. Cedar Valley Collaboration

**Stakeholder(s)**  
**Waterloo**

Cedar Valley Communities

Outcome: Cedar Falls collaborates closely with Waterloo and other neighboring Cedar Valley communities

### 14a. Vision & Plan

*Initiate a Cedar Valley regional vision and shared strategic plan addressing people, place and prosperity*

Timeline: 2017

**Stakeholder(s):**

INRCOG :  
*Who is responsible*

Experts Needed

**Cedar Valley Regional Partnership**

**City of Cedar Falls Planning & Community Services Division**

City Officials from Black Hawk County

City Officials from Grundy County

City Officials from Bremer County

City Officials from Buchanan County

City Officials from Butler County

Black Hawk County Officials

Grundy County Officials

Bremer County Officials

Buchanan County Officials

Butler County Officials



## 15. Learning & Education

Outcome: Cedar Falls leads Iowa in learning and education for all ages

### 15a. MakersSpaces

*Recruit Cedar Falls business/industry and residents to volunteer time, talent and financial support to the Cedar Valley MakersSpace and all local makerspaces, to promote collaborative learning, creative design, and manufacturing for people of all ages and skill levels.*

Timeline: 2016

**Stakeholder(s):**

Cedar Valley Makers :  
*Who is responsible*

**John Deere**

**Doerfer Engineering**

Manufacturing Firms

**Cedar Falls Community Foundation**

**Community Foundation of Northeast Iowa**

Art and Culture Board

Experts Needed

**Cedar Falls Library**

**University of Northern Iowa**

**Hawkeye Community College**

**Greater Cedar Valley Alliance and Chamber**

### 15b. Student Exchanges

*Pursue official international "sister community" relationships to expand high school and college student exchanges and learning opportunities*

Timeline:2018

**Stakeholder(s):**

City of Cedar Falls :  
*Who is responsible: Mayor's Office*

Cedar Falls Rotary

**Cedar Falls Community School District**

**Grundy Center :**  
*and other model communities*

Experts Needed

**University of Northern Iowa  
International Students and Scholars  
Office**



**15c. Futurist Training**

*Recruit six Cedar Falls community leaders to receive Cedar Falls Futurist training to bring awareness of national and international trends, concepts and best practices to Cedar Falls' organizations, business and government*

Timeline: Annually

**Stakeholder(s):**

UNI Institute for Decision Making :  
*Who is responsible*

**City of Cedar Falls Community Planning Department**

**Greater Cedar Valley Alliance and Chamber**

Experts Needed

**UNI Creative Life Research Center**

**Iowa Northland Regional Council of Governments**

**15d. Facilities & Curriculum**

*Continue implementation of the 10-year facility plan and curriculum innovation to provide exemplary pre-k-12 education*

Timeline: Annually

**Stakeholder(s):**

Cedar Falls Community School District :  
*Who is responsible*

**AEA 267**

**Iowa Department of Education**

Experts Needed

**UNI College of Education**

