

About the Giving Pledge

The Giving Pledge is a movement of philanthropists who commit to giving the majority of their wealth to philanthropy or charitable causes, either during their lifetimes or in their wills.

In August 2010, 40 of America’s wealthiest people joined together in a commitment to give the majority of their wealth to address some of society’s most pressing problems. Created by Bill and Melinda Gates and Warren Buffett, the Giving Pledge came to life following a series of conversations with philanthropists around the world about how they could collectively set a new standard of generosity among the ultra-wealthy.

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DEMONSTRATION ONLY

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Giving Pledge (GP)

Stakeholder(s):

Bill Gates

Melinda Gates

Warren Buffett

Billionaires :

The Giving Pledge is a simple concept: an open invitation for billionaires, or those who would be if not for their giving, to publicly commit to giving the majority of their wealth to philanthropy. It is inspired by the example set by millions of people at all income levels who give generously – and often at great personal sacrifice – to make the world better. Envisioned as a multi-generational effort, the Giving Pledge aims over time to help shift the social norms of philanthropy among the world’s wealthiest people and inspire people to give more, establish their giving plans sooner, and give in smarter ways.

Philanthropists :

Those who join the Giving Pledge often write a letter explaining their decision to engage deeply and publicly in philanthropy and describing the causes that motivate them. Signatories fund a diverse range of issues including poverty alleviation, refugee aid, disaster relief, global health, education, women and girls’ empowerment, medical research, criminal justice reform, environmental sustainability, and arts and culture. While originally focused on the United States, the Giving Pledge quickly saw interest from philanthropists around the world. In February 2013, the pledge went global with signatories from Australia, Germany, India, Malaysia, Russia, South Africa, Ukraine and the United Kingdom. Today, the Giving Pledge includes more than 200 of the world’s wealthiest individuals, couples, and families, ranging in age from their 30s to their 90s. Globally, they represent 25 countries: Australia, Brazil, Canada, China (mainland, Taiwan, and Hong Kong), Cyprus, Germany, India, Indonesia, Israel, Malaysia, Monaco, Norway, Portugal, Russia, Saudi Arabia, Slovenia, South Africa, South Korea, Switzerland, Tanzania, Turkey, Ukraine, UAE, the United Kingdom, and the United States.

Giving Pledge Community :

Joining the Giving Pledge is more than a one-time event. It means becoming part of an energized community of some of the world’s most engaged philanthropists to discuss challenges, successes, and failures, and to share ideas to get smarter about giving. Signatories are united by a shared commitment to learning and giving, and the Giving Pledge team provides opportunities for signatories to gather throughout the year to learn from experts how to best leverage their philanthropy to address some of the world’s biggest challenges.

Giving Pledge Signatories

Bill Ackman

Tegan Acton :

Brian Acton

Margaret Adams

Sylvan Adams

Leonard H. Ainsworth

Paul G. Allen :
(d. 2018)

HRH Prince Alwaleed Bin Talal Bin Abdulaziz Al Saud

Brian Armstrong

Sue Ann Arnall :

Laura Arnold

John Arnold

Marcel Arsenault

Cynda Collins Arsenault

Lord Ashcroft KCMG PC

Stewart Bainum

Sandy Bainum

Sarah Barton

Rich Barton

Lynne Benioff

Marc Benioff

Nicolas Berggruen

Manoj Bhargava

Aneel Bhusri

Allison Bhusri

Sheikh Dr. Mohammed Bin Musallam Bin Ham Al-Ameri

Steve Bing :
(d. 2020)

Sara Blakely :
Arthur M. Blank

Nathan Blecharczyk

Elizabeth Blecharczyk

Michael R. Bloomberg

David G. Booth

Richard Branson

Joan Branson

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*Stakeholders (continued)***Eli Broad :****Edythe Broad****Charles R. Bronfman****Edgar M. Bronfman :**
*(d. 2013)***Warren Buffett****Charles Butt****Garrett Camp****Steve Case :****Jean Case****John Caudwell****Brian Chesky****Ron Conway****Gayle Conway****Scott Cook****Signe Ostby****Lee Cooperman****Toby Cooperman****Joe Craft :****Kelly Craft****Joyce Cummings****Bill Cummings****Ray Dalio****Barbara Dalio****Jack Dangermond****Laura Dangermond****John Paul DeJoria****Ben Delo****Mohammed Dewji :****Barry Diller****Diane von Furstenberg****Ann Doerr****John Doerr****Dagmar Dolby****DONG Fangjun****Glenn Dubin****Eva Dubin****Anne Grete Eidsvig :****Kjell Inge Røkke****Larry Ellison****Henry Engelhardt****Diane Briere de l'Isle-Engelhardt****Candy Ergen****Charlie Ergen****Judy Faulkner****Charles F. Feeney****:***Andrew Forrest***Nicola Forrest****Ted Forstmann :**
*(d. 2011)***Phillip Frost****Patricia Frost****Mario Gabelli****Regina Gabelli****Bill Gates****Melinda Gates****Joe Gebbia****Dan Gilbert :****Jennifer Gilbert****Dame Ann Gloag****Dave Goldberg :**
*(d. 2015)***Sheryl Sandberg****Jeremy Grantham****Hanne Grantham****David Green****Barbara Green***— continued next page*

*Stakeholders (continued)***Jeff Greene****Mei Sze Greene****Harold Grinspoon****Diane Troderman****William Gross****Gordon Gund****Llura Gund :**
*(d. 2020)***Sir Stelios Haji-Ioannou****Harold Hamm****Nick Hanauer****Leslie Hanauer****David Harding :****Claudia Harding****Gordon V. Hartman****Reed Hastings****Patty Quillin****Lyda Hill****Barron Hilton :**
*(d. 2019)***Orion Hindawi****Jackie Hindawi****Reid Hoffman :****Michelle Yee****Christopher Hohn****Elie Horn****Susy Horn****Sir Tom Hunter****Lady Marion Hunter****Jon Huntsman :**
*(d. 2018)***Karen Huntsman****Yan Huo****Xue Fang****Dr Mo Ibrahim :****Carl Icahn****Joan Jacobs****Irwin Jacobs****Badr Jafar****Razan Al Mubarak****Sonia Tudor Jones****Paul Tudor Jones****John W. Jordan II "Jay"****Ryan D. "Jume" Jumonville :****George B. Kaiser****Brad Keywell****Kim Keywell****Vinod Khosla****Neeru Khosla****Bongjin Kim****Bomi Sul****Miseon Hyeong****Beom-su Kim****Sidney Kimmel :****Rich Kinder****Nancy Kinder****Robert E. "Bob" King****Dorothy "Dottie" King****Beth Klarman****Seth Klarman****Robert Kogod****Arlene Kogod****Elaine Langone****Ken Langone****Erica Lawson****Jeff Lawson****Liz Lefkofsky****Eric Lefkofsky***— continued next page*

*Stakeholders (continued)***Francine A. LeFrak****Rick Friedberg****Gerry Lenfest :**
*(d. 2018)***Marguerite Lenfest****Peter B. Lewis :**
*(d. 2013)***Daoming Liu****Iza Login****Samo Login****Lorry I. Lokey****George Lucas****Melody Hobson****Richard Lundquist****Melanie Lundquist****Duncan MacMillan****Nancy MacMillan****Alfred E. Mann :**
*(d. 2016)***Joe Mansueto :****Rika Mansueto****Bernie Marcus****Billi Marcus****Richard Edwin****Nancy Peery Marriott****Strive Masiyiwa****Tsitsi Masiyiwa****Kiran Mazumdar-Shaw****John MacBain****Marcy McCall MacBain****Craig McCaw****Susan McCaw****Red McCombs****Charline McCombs :**
*(d. 2019)***PNC Menon****Sobha Menon****Dean Metropoulos****Marianne Metropoulos****Alya Michelson****Gary K. Michelson, M.D.****Michael Milken****Lori Milken****Yuri Milner****Julia Milner****George P. Mitchell :**
*(d. 2013)***Thomas S. Monaghan****Gordon Moore****Betty Moore****Tashia Morgridge****John Morgridge****Michael Moritz****Harriet Heyman****Dustin Moskovitz****Cari Tuna****Patrice Motsepe****Precious Motsepe****Elon Musk****Arif Naqvi****Jonathan M. Nelson****José Ferreira Neves****Rohini Nilekani****Nandan Nilekani****Gensheng Niu****Pierre Omidyar****Pam Omidyar****Natalie Orfalea***— continued next page*

*Stakeholders (continued)***Paul Orfalea****Bernard Osher****Barbro Osher****Bob Parsons****Renee Parsons****Jim Pattison****Ronald O. Perelman****Jorge M. Perez****Darlene Perez****Peter G. Peterson :**
*(d. 2018)***T. Boone Pickens :**
*(d. 2019)***Victor Pinchuk****Hasso Plattner****Vladimir Potanin****Azim Premji****Ernest Rady****Evelyn Rady****Terry Ragon****Susan Ragon****Emily Rales****Mitchell Rales****Chad Richison****Julian H. Robertson, Jr.****David Rockefeller :**
*(d. 2017)***Edward W. Rose :**
*(d. 2016)***Deedie Potter Rose****Stephen M. Ross****Jeff Rothschild****Marieke Rothschild****David M. Rubenstein****Chris Sacca****Crystal Sacca****David Sainsbury****John Sall****Ginger Sall****Henry Samueli****Susan Samueli****Herb Sandler :**
*(d. 2019)***Marion Sandler :**
*(d. 2012)***Denny Sanford****Vicki Sant :**
*(d. 2018)***Roger Sant****Lynn Schusterman****Stephen A. Schwarzman****Paul Sciarra****Jennifer Sciarra****MacKenzie Scott****Dan Jewett****Ruth Scott****Bill Scott****Walter Scott, Jr.****Tom Secunda****Cindy Secunda****Dr. B.R. Shetty****Dr. C.R. Shetty****Ben Silbermann****Divya Silbermann****Craig Silverstein****Mary Obelnicki****Annette Simmons****Harold Simmons :**
*(d. 2013)***Jim Simons***— continued next page*

*Stakeholders (continued)***Marilyn Simons****Liz Simons****Mark Heising****Nat Simons****Laura Baxter-Simons****Paul E. Singer****Jeff Skoll****Robert F. Smith****John A. Sobrato****Susan Sobrato****John Sobrato****Timi Sobrato****Michele B. Chan****Patrick Soon-Shiong****Ted Stanley :**
*(d. 2016)***Vada Stanley :**
*(d. 2013)***Mark Stevens****Mary Stevens****Tom Steyer****Kat Taylor****Harry H. Stine****Jim Stowers :**
*(d. 2014)***Virginia Stowers****Dato' Sri DR Tahir****Vincent Tan Chee Yioun****Nicolai Tangen****Katja Tangen****Tad Taube****Dianne Taube****Robert Toll****Jane Toll****Claire Tow :**
*(d. 2014)***Leonard Tow****Byron Trott****Tina Trott****Ted Turner****Albert Lee Ueltschi :**
*(d. 2012)***Hamdi Ulukaya****Sunny Varkey****Sherly Varkey****Shamsheer Vayalil****Shabeena Vayalil****Dr. Romesh Wadhvani****Kathleen Wadhvani****Jian Wang****David Weekley****Bonnie Weekley****Sanford Weill****Joan Weill****Dr. Herbert Wertheim****Nicole Wertheim****Shelby White****Sir Ian Wood****Hansjörg Wyss****Samuel Yin****YOU Zhonghui****Charles Zegar****Merryl Snow Zegar****Mark Zuckerberg****Priscilla Chan**

Vision

Billionaires publicly commit to giving the majority of their wealth to philanthropy

Mission

To set a new standard of generosity among the ultra-wealthy

Values

Morality: The Giving Pledge is a moral commitment – not a legally binding one. It is a simple proposition, encouraging more of the world’s wealthiest people to commit to giving the majority of their wealth to charitable causes and philanthropy. The Giving Pledge is inspired by the example set by millions of people who give generously, and often at great personal sacrifice, to make the world a better place.

Norms: The Giving Pledge is a long-term effort to change the norms of philanthropy among the world’s wealthiest people.

Philanthropy

Collaboration: What is the role of large-scale philanthropy today in society? We live in an exciting time where innovation and advances in technology are redefining what’s possible. But the problems affecting the world are complex, and solving them requires the collaboration of governments, non-profits, academic institutions, and businesses. Philanthropists can play an important role as catalysts, focusing on areas where existing funding is scarce, or that governments and businesses can’t or won’t fund.

Philanthropy

Encourage individuals to be explicit and public about their intentions to give the majority of their wealth to philanthropy

What does the Giving Pledge aim to achieve? Through individuals coming forward and being explicit and public about their intentions to give the majority of their wealth to philanthropy, it is hoped that:

1. Norming

Strengthen the social norm that the wealthiest people are expected to give the majority of their wealth to philanthropy and charitable causes

The social norm that the wealthiest people are expected to give the majority of their wealth to philanthropy and charitable causes will be strengthened.

2. Knowledge, Experiences & Lessons

Bring philanthropists together to exchange knowledge, experiences, and lessons learned from their philanthropy.

Philanthropists committed to large scale, high-impact giving will come together to exchange knowledge, experiences, and lessons learned from their philanthropy.

3. Conversations, Discussions & Action

Inspire conversations, discussions, and action for purposes and ends

Conversations, discussions, and action will be inspired, not just about how much to give but also for what purposes and to what ends.

Administrative Information

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