

About ICTworks

ICTworks focuses on the use of information and communication technologies (ICT) and the implementation processes that can make them sustainable in rural and underserved communities across the developing world (ICT4D).

Contents

Vision.....	4
Mission.....	4
Values	4
ICT	5
Insights	5
Administrative Information.....	5

DEMONSTRATION ONLY

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ICTworks (ICTW)

Description:

ICTworks is a partnership between Inveneo, FHI 360, TechChange, and IntraHealth International to expand and improve technology expertise in international development.

Stakeholder(s):

Inveneo

FHI 360

TechChange

IntraHealth International

Wayan Vota :

Moderator ~ ICTworks is a community supported effort. A wide variety of writers contribute to the discussion, moderated by Wayan Vota.

International Development Professionals :

ICTworks™ is the premier community for international development professionals committed to utilizing new and emerging technologies to magnify the intent of communities to accelerate their social and economic development.

ICTworks Authors :

ICTworks is authored by a diverse group of the brightest and most influential professionals using technology to improve social and economic outcomes in developing countries.

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Communities accelerate their social and economic development

Mission

To expand and improve technology expertise in international development

Values**Technology****Expertise****International Development****Insight****Sustainability**

ICT

Foster the sustainable use of information and communication technologies (ICT) in rural and underserved communities

Stakeholder(s)

Developing World

Underserved Communities

Rural Communities

Insights

Publish insights on Twitter, Facebook, our website and via E-mail

For over 10 years, we've published insights 3x a week to over 17,000 Twitter followers, 22,000 email subscribers, 25,000 Facebook friends, and 5,000 weekly website visitors, and our vibrant readership has these characteristics:

- We have awesome email engagement rates, with 75% of our subscribers regularly opening our emails, and over 4,000 subscribers opening any given email.
- A little over half of ICTworks readers are from North America with the remainder spread around the world.
- There's a very even spread of readers across all organization sizes, from small organizations focused on specific issues to large international organizations with global reach.
- Almost 70% of our readers are either mid-level staff (5-10 years experience) or senior staff (10+ years experience).
- Just over 60% of our readers self-identify as primarily development professionals, 20% responded as technologists, and 20% choose academia or government.

Stakeholder(s):

Twitter Followers

Facebook Friends

E-mail Subscribers

Website Visitors

Administrative Information

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