

Santa Clara 2020

Santa Clara's mission and vision are supported by seven core values that reflect the foundation of a Jesuit, Catholic education. The University's strategic focus evolves over time, but enduring principles continue to permeate our sense of who we are, what we do, and how we accomplish our goals.

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DEMONSTRATION ONLY



Santa Clara University (SCU)

Vision

Santa Clara University will educate citizens and leaders of competence, conscience, and compassion and cultivate knowledge and faith to build a more humane, just, and sustainable world.

Mission

The University pursues its vision by creating an academic community that educates the whole person within the Jesuit, Catholic tradition, making student learning our central focus, continuously improving our curriculum and co-curriculum, strengthening our scholarship and creative work, and serving the communities of which we are a part in Silicon Valley and around the world.

Values

Academic Excellence: We seek an uncompromising standard of excellence in teaching, learning, creativity, and scholarship within and across disciplines.

Truth: Search for Truth, Goodness, and Beauty -- We prize scholarship and creative work that advance human understanding, improve teaching and learning, and add to the betterment of society by illuminating the most significant problems of the day and exploring the enduring mysteries of life. In this search, our commitment to academic freedom is unwavering.

Goodness

Beauty

Engaged Learning: We strive to integrate academic reflection and direct experience in the classroom and the community, especially to understand and improve the lives of those with the least education, power, and wealth.

Commitment to Students: As teachers and scholars, mentors and facilitators, we endeavor to educate the whole person. We nurture and challenge students—intellectually, spiritually, aesthetically, morally, socially, and physically—preparing them for leadership and service to the common good in their professional, civic, and personal lives.

Service to Others: We promote throughout the University a culture of service—service not only to those who study and work at Santa Clara but also to society in general and to its most disadvantaged members as we work with and for others to build a more humane, just, faith-filled, and sustainable world.

Community: Community and Diversity -- We cherish our diverse and inclusive community of students, faculty, staff, administrators, and alumni, a community that is enriched by people of different backgrounds, respectful of the dignity of all its members, enlivened by open communication, and caring and just toward others.

Diversity

Jesuit Distinctiveness: We treasure our Jesuit heritage and tradition, which incorporates all of these core values. This tradition gives expression to our Jesuit educational mission and Catholic identity while also welcoming and respecting

other religious and philosophical traditions, promoting the dialogue between faith and culture, and valuing opportunities to deepen religious beliefs.

DEMONSTRATION ONLY

1. Study & Learning

Transform students' lives through a personalized Jesuit education that integrates rigorous study with high-impact experiential learning.

Stakeholder(s)

SCU Students

Key Features Include:

- Construction of an Art and Art History building
- Development of a Center for the Arts and Humanities
- Expanded internships, fellowships, capstone projects, and international opportunities
- State-of-the-art classrooms, studios, and labs
- Technology-enhanced teaching and learning
- Greater capacity for residential living
- Enhanced integrated undergraduate experience across the first two years
- Wellness, prevention, and intervention programs
- Enhanced opportunities for spiritual growth

1.1. Education

Impart a rigorous, contemporary education that fosters critical, creative, and reflective thinking; complex problem solving; excellent communication skills; and the application of knowledge for the betterment of society.

1.2. Opportunities

Expand opportunities for students to deepen their intellectual pursuits through research, creative expression in the arts, international study programs, internships, capstone experiences, senior design projects, and other high-impact forms of experiential learning.

1.3. Collaboration, Technology & Innovation

Create flexible—formal and informal—collaborative learning spaces, leverage cutting-edge educational technologies, and foster innovative pedagogical approaches to promote active and adaptive learning.

1.4. Experiences

Structure an integrative set of developmental experiences for first- and second-year undergraduate students that nurture habits of mind and heart and prepare them for a life of ongoing intellectual, moral, and spiritual growth.

1.5. Spirituality & Faith

Enhance opportunities for students to deepen their own spirituality and faith commitments while coming to understand and honor the religious traditions and philosophical backgrounds of others.

2. Humanity, Justice & Sustainability

Cultivate within our students the knowledge, skills, ethical reasoning, global perspective, and desire to help fashion a more humane, just, and sustainable world.

Key Features Include:

- Expanded ethics courses and programs for undergraduate and graduate students
- Immersion experiences, action research fellowships, community-based internships (locally and globally)
- Ignatian Center's Thriving Neighbors Initiative in San Jose
- Vocational discernment and career planning
- Environmental sustainability
- Curricular and engagement opportunities focused on sustainability

2.1. Ethics & Justice

Prepare students to evaluate and confront ethical dilemmas in their personal and professional lives, and galvanize students to work toward the promotion of justice.

2.2. Vocations

Assist students in their vocational discernment as they develop post-college career plans that align with their talents, passion, and values.

2.3. Reality & Globalization

Introduce students to the gritty reality of our globalizing world through innovative instruction, immersive programs, engaged scholarship, and reflection.

2.4. Neighborhood Engagement

Advance prosperity and education within five socioeconomically challenged neighborhoods of San Jose through coordinated and collaborative engagement of Santa Clara University students, faculty, staff, and alumni with community members, businesses, and organizations.

2.5. Environmental Sustainability

Strengthen SCU's culture of environmental sustainability by becoming a climate-neutral, zero-waste campus that serves as a living laboratory for developing global solutions rooted in Catholic social thought.

3. Entrepreneurship, Science & Innovation

Build on our academic programs and linkages within Silicon Valley to become one of the top educational institutions advancing an entrepreneurial mindset, scientific discovery, and technological innovation in greater service of humanity.

Key Features Include:

- Strengthened schools, centers, and Silicon Valley partnerships
- Opportunity to develop entrepreneurial mindset across curriculum and co-curriculum
- Multidisciplinary collaborative spaces
- Global network of incubators and accelerators for social benefit
- Enhanced programs and centers including the Center for Innovation and Entrepreneurship, the High Tech Law Institute, the Global Social Benefit Incubator, the Kern Engineering Entrepreneurship Network, the Frugal Innovation Lab

3.1. Partnerships

Strengthen the departments, schools, centers, and Silicon Valley partnerships that are critical to expanding Santa Clara's efforts in entrepreneurship and scientific and technological innovation.

3.2. Mindset

Promote an entrepreneurial mindset throughout relevant academic programs by emphasizing avenues where novel ventures can generate social benefit while advancing prosperity.

3.3. Engagement & Collaboration

Create and sustain a multidisciplinary collaborative space—virtual and physical—that stimulates and supports students, faculty, staff, and external partners engaging in scientific and technological innovation and entrepreneurial ventures.

3.4. Social Enterprise Network

Mobilize a global network of Jesuit universities and mission-aligned institutions to incubate and accelerate social enterprises worldwide.

Stakeholder(s):

Jesuit Universities

Social Enterprises

4. Catholicism

Become one of the nation's leading universities advancing Catholic theological studies, education, and ministry.

Key Features Include:

- Recognized center for scholarship and engagement around contemporary Catholic identity and practice through online resources hosted by Santa Clara
- Interreligious dialogue and intercultural exchange
- Global resource for innovations in Jesuit approaches to teaching
- International visiting scholars and collaborators in teaching and scholarship
- Outreach to Hispanic community through education, ministry, and counseling
- Advancement of the Jesuit School of Theology
- Scholarships for graduate students in Education and Counseling Psychology, the Graduate Program in Pastoral Ministries, and the Jesuit School of Theology

4.1. Contemporary Issues

Be a recognized center for scholarship, dialogue, and public engagement around issues of contemporary Church life and practice, demonstrating a deep commitment to interreligious dialogue and intercultural exchange.

4.2. Theology

Partner with mission-aligned institutions worldwide to advance theological studies, ministry, and education in linked global and local contexts.

4.3. Hispanic Community

Form and prepare education leaders, ministerial practitioners, and mental health professionals to serve the growing Hispanic community in global and local contexts.

Stakeholder(s):

Hispanic Community

4.4. Education & Research

Establish Santa Clara University's Jesuit School of Theology as one of the world's foremost Catholic graduate schools for theological education and research rooted in and furthering of the Ignatian tradition.

5. Recruitment, Graduation & Affordability

Recruit and graduate a broadly diverse community of highly talented students while striving to make a Santa Clara education more affordable.

Key Features Include:

- Programs to support success of first-generation students and those from underrepresented groups including development of advising and mentoring programs, along with expansion of the LEAD Scholars Program and Young Scholars Program
- Increased scholarships for low-income and middle-class students
- Operational efficiencies to curb tuition increases
- Improved recruitment and retention of faculty and staff from diverse backgrounds

5.1. Underrepresented & Underserved Populations

Increase the enrollment, retention, and graduation rates of students from underrepresented or underserved populations.

Stakeholder(s):

Underrepresented Populations

Underserved Populations

5.2. Financial Assistance

Provide sufficient financial assistance to ensure that low-income students and students from middle-class families can afford the costs of a holistic Santa Clara University education.

Stakeholder(s):

Low-Income Students

Middle-Class Families

5.3. Efficiency & Effectiveness

Efficiently deploy resources to effectively execute Santa Clara's programs and operations while minimizing future tuition increases.

5.4. Faculty

Recruit and retain outstanding faculty members whose teaching, research, and life experience enrich the diversity of Santa Clara's academic community with respect to race, ethnicity, and gender.

6. Reputation

Grow in national reputation as an outstanding university with distinctive programs of excellence inspired by Jesuit educational values.

Key Features Include:

- Development and implementation of a centralized, full-service marketing program
- Strategic utilization of digital technology and social media to deliver personalized marketing messages
- Excellence in intercollegiate athletics
- Strategic support for the athletic program based on the President's Blue Ribbon Committee on Athletics

6.1. Marketing Plan

Develop and execute a comprehensive strategic plan for marketing, based on rigorous research and best practices.

6.2. Athletics

Recruit, train, and graduate student-athletes of the highest ability and sportsmanship whose success will enhance the University's reputation among students, prospective students, alumni, and friends.

Stakeholder(s):

Student Athletes

Administrative Information

Start Date:

End Date:

Publication Date: 2020-04-02

Source: <https://www.scu.edu/santaclara2020/elements/>

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