

# Accountability Report: Fiscal Year 2018-19

## Contents

|   |    |
|---|----|
| Vision.....   | 3  |
| Mission.....  | 3  |
| Values .....  | 3  |
| <b>1. Cultural Appreciation</b> .....               | 4  |
| <b>1.1. Inclusivity &amp; Diversity</b> .....       | 4  |
| <b>2. Academic Excellence</b> .....                 | 5  |
| <b>2.1. Academic Opportunities</b> .....            | 5  |
| <b>2.2. Experiential Learning</b> .....             | 5  |
| <b>2.3. Faculty</b> .....                           | 6  |
| <b>3. Resourcefulness</b> .....                     | 8  |
| <b>3.1. Improvement</b> .....                       | 8  |
| <b>3.2. Technology</b> .....                        | 8  |
| <b>3.3. Accountability &amp; Transparency</b> ..... | 8  |
| <b>3.4. Sustainability</b> .....                    | 9  |
| <b>4. Engagement &amp; Partnerships</b> .....       | 10 |
| <b>4.1. Relationships</b> .....                     | 10 |
| <b>4.2. Interaction</b> .....                       | 10 |
| <b>5. Student Success</b> .....                     | 11 |
| <b>5.1. Culture</b> .....                           | 11 |
| Administrative Information.....                     | 12 |

DEMONSTRATION ONLY

DEMONSTRATION ONLY



# University of South Carolina Beaufort (USCB)

## Description:

USCB is a senior baccalaureate campus (1,400 to 3,000 students) of the state's largest public university. It offers degree programs in the arts, humanities, professions, and social and natural sciences delivered through on-site instruction and distance education, along with an active program of co-curricular activities and athletics.

## Stakeholder(s):

USCB Student Body :

*It serves a racially and culturally diverse student body, including military personnel, veterans and their dependents, and draws students from the South Carolina Lowcountry, from around the country, and from around the world. USCB enriches the quality of life for area residents of all ages through its academic programs, continuing education, artistic and cultural offerings, community outreach, collaborations with regional initiatives, and life-long learning opportunities.*

Military Personnel

Veterans

Veterans' Dependents

Students from the South Carolina Lowcountry

## Vision

USCB will foster student success by engaging students in an academically rigorous experience that develops individual resourcefulness and cultural appreciation.

## Mission

To respond to regional needs, draw upon regional strengths, and prepare graduates to contribute locally, nationally, and internationally with its mission of teaching, research, and service.

## Values

**Cultural Appreciation**

**Academic Excellence**

**Resourcefulness**

**Engagement**

**Partnerships**

**Student Success**

## 1. Cultural Appreciation

*Enhance the diversity and inclusivity of the University community.*

### 1.1. Inclusivity & Diversity

*Cultivate a more inclusive and diverse environment where students feel free to discuss ideas and broaden their cultural perspective.*

#### Performance Indicators

##### 1.1.1 Increase % minority enrollment

| Description      | Type   | Start Date | End Date   | Total Percentage |
|------------------|--------|------------|------------|------------------|
| Total percentage | Target | 2018-09-01 | 2019-09-01 | 39               |
| Base             | Actual |            | 2018-09-01 | 37.8             |
|                  | Actual | 2018-09-01 | 2019-09-01 | 37.8             |

Time Applicable: September 1. Data Source and Availability: IER unofficial enrollment reports. Calculation Method: % of students of known ethnicity who are not white/caucasian. Meaningful Use of Measure: Indicates increased internationalization and diversity of the student body.

##### 1.1.2 Increase international enrollment

| Description  | Type   | Start Date | End Date   | Number |
|--------------|--------|------------|------------|--------|
| Total number | Target | 2018-09-01 | 2019-09-01 | 25     |
| Base         | Actual |            | 2018-09-01 | 21     |
|              | Actual | 2018-09-01 | 2019-09-01 | 21     |

Time Applicable: September 1. Data Source and Availability: IER unofficial enrollment reports. Calculation Method: Count of all students whose CHE Nation is not US. Meaningful Use of Measure: Indicates increased internationalization and diversity of the student body.

##### 1.1.3 Maintain or increase scholarship gifts and pledges

| Description      | Type   | Start Date | End Date   | U.S. Dollars |
|------------------|--------|------------|------------|--------------|
| TBD              | Target | 2018-09-01 | 2019-09-01 |              |
| Base = \$500,000 | Actual |            | 2018-09-01 | 500,000      |

Time Applicable: July 1-June 30. Data Source and Availability: Development updates annually. Meaningful Use of Measure: Provides financial support to academically qualified students with limited financial means.

## 2. Academic Excellence

*Expand and enhance the rigorous, experiential academic environment.*

### 2.1. Academic Opportunities

*Strengthen and develop academic opportunities to meet the needs of a dynamic and changing world.*

#### Performance Indicators

##### 2.1.1 Increase # of programs

| Description | Type   | Start Date | End Date   | Total Number |
|-------------|--------|------------|------------|--------------|
| Target      | Target | 2018-09-01 | 2019-09-01 | 22           |
| Base        | Actual |            | 2018-09-01 | 20           |

Time Applicable: September 1. Data Source and Availability: CHE listing updated as needed. Calculation Method: Number of majors. Meaningful Use of Measure: Ensures sufficient educational offerings to the Lowcountry and beyond.

##### 2.1.2 Grow Honors Program enrollment

| Description | Type   | Start Date | End Date   | Number |
|-------------|--------|------------|------------|--------|
| Target      | Target | 2018-09-01 | 2019-09-01 | 80     |
| Base        | Actual |            | 2018-09-01 | 38     |

Time Applicable: September 1. Data Source and Availability: IER unofficial enrollment reports. Calculation Method: Count of all students enrolled in the Honors programs. Meaningful Use of Measure: Provides indication of services offered to academically gifted students.

##### 2.1.3 # of students completing fellowship applications

| Description | Type   | Start Date | End Date   | Number |
|-------------|--------|------------|------------|--------|
| Target: TBD | Target | 2018-09-01 | 2019-09-01 |        |
| Base: TBD   | Actual |            | 2018-09-01 |        |

Time Applicable: September 1.

### 2.2. Experiential Learning

*Offer experiential learning so every graduate will have at least one internship, research, service learning, or applied learning experience to enhance career preparation.*

#### Performance Indicators

##### 2.2.1 Increase the % of graduates who have participated in at least one experiential learning opportunity.

| Description | Type   | Start Date | End Date   | Percentage |
|-------------|--------|------------|------------|------------|
| Target: TBD | Target | 2018-06-01 | 2019-06-01 |            |
| Base: TBD   | Actual |            | 2018-06-01 |            |

| Description | Type   | Start Date | End Date   | Percentage |
|-------------|--------|------------|------------|------------|
| TBD         | Actual | 2018-06-01 | 2019-06-01 |            |

Time Applicable: June 1. Data Source and Availability: QEP Co-Directors' data collection and reporting. Calculation Method: Count of all graduates who participated in at least one experiential learning opportunity. Meaningful Use of Measure: Shows movement toward goal of providing experience to all graduates in order to enhance preparation for career

### 2.2.2 Increase student participation in Student Research and Scholarship Day

| Description | Type   | Start Date | End Date   | Number |
|-------------|--------|------------|------------|--------|
| Target: TBD | Target | 2018-09-01 | 2019-09-01 |        |
| Base: TBD   | Actual |            | 2018-09-01 |        |
| TBD         | Actual | 2018-09-01 | 2019-09-01 |        |

Data Source and Availability: TBD. Calculation Method: TBD . Meaningful Use of Measure: TBD.

### 2.2.3 Increase the # of courses designated as experiential learning

| Description | Type   | Start Date | End Date   | Number |
|-------------|--------|------------|------------|--------|
| Target: TBD | Target | 2018-06-01 | 2019-06-01 |        |
| Base: TBD   | Actual |            | 2018-06-01 |        |
|             | Actual | 2018-06-01 | 2019-06-01 |        |

Time Applicable: June 1. Data Source and Availability: QEP Co-Directors' data collection and reporting. Calculation Method: Count of all courses approved as experiential learning. Meaningful Use of Measure: Shows movement toward goal of providing experience to all graduates in order to enhance preparation for career.

## 2.3. Faculty

*Support faculty development, research, and scholarship to promote excellence and innovation.*

### Stakeholder(s):

USCB Faculty

### Performance Indicators

#### 2.3.1 Maintain professional development funding for tenure track faculty

| Description    | Type   | Start Date | End Date   | Dollars    |
|----------------|--------|------------|------------|------------|
| Target: \$1500 | Target | 2018-07-01 | 2019-06-30 | \$1,500.00 |
| Base: \$1500   | Actual |            | 2018-07-01 | \$1,500.00 |
| TBD            | Actual | 2018-07-01 | 2019-06-30 | \$1,500.00 |

Time Applicable: July 1-June 30. Data Source and Availability: Academic Affairs budget. Calculation Method: PD funding allowed per faculty. Meaningful Use of Measure: Promotes a faculty committed to ongoing research and ensuring current knowledge in their field of study.

**2.3.2 Maintain professional development funding for tenured faculty**

| Description    | Type   | Start Date | End Date   | Dollars    |
|----------------|--------|------------|------------|------------|
| Target: \$1000 | Target | 2018-07-01 | 2019-06-30 | \$1,000.00 |
| Base: \$1000   | Actual |            | 2018-07-01 | \$1,000.00 |
| TBD            | Actual | 2018-07-01 | 2019-06-30 | \$1,000.00 |

Time Applicable: July 1-June 30. Data Source and Availability: Academic Affairs budget. Calculation Method: PD funding allowed per faculty. Meaningful Use of Measure: Promotes a faculty committed to ongoing research and ensuring current knowledge in their field of study.

**2.3.3 Maintain Sea Islands Institute funding**

| Description      | Type   | Start Date | End Date   | Dollars     |
|------------------|--------|------------|------------|-------------|
| Target: \$15,000 | Target | 2018-07-01 | 2019-06-30 | \$15,000.00 |
| Base: \$15,000   | Actual |            | 2018-07-01 | \$15,000.00 |
| TBD              | Actual | 2018-07-01 | 2019-06-30 | \$15,000.00 |

Time Applicable: July 1-June 30. Data Source and Availability: Grants awarded by Sea Islands Institute; updated annually Meaningful Use of Measure: Promotes a faculty committed to ongoing research and ensuring current knowledge in their field of study.

**2.3.4 Increase research grants**

| Description | Type   | Start Date | End Date   | Dollars |
|-------------|--------|------------|------------|---------|
| Target: TBD | Target | 2018-07-01 | 2019-06-30 |         |
| Base: TBD   | Actual |            | 2018-07-01 |         |
| TBD         | Actual | 2018-07-01 | 2019-06-30 |         |

Time Applicable: July 1-June 30. Data Source and Availability: Provided by USCB Grants Office. Calculation Method: Dollar value of grants awarded annually for research. Meaningful Use of Measure: Promotes a faculty committed to ongoing research and ensuring current knowledge in their field of study.

### 3. Resourcefulness

*Continuously improve efficiency and effectiveness of services and processes to support the growth of the university.*

#### 3.1. Improvement

*Nurture an environment where institutional functions and processes are constantly improved.*

##### Performance Indicators

##### 3.1.1 Employee Satisfaction Survey

| Description | Type   | Start Date | End Date | Satisfaction |
|-------------|--------|------------|----------|--------------|
| TBD         | Target |            |          |              |
|             | Actual |            |          |              |

##### 3.1.2 Attendance at policy/process trainings

| Description | Type   | Start Date | End Date | Attendance |
|-------------|--------|------------|----------|------------|
| TBD         | Target |            |          |            |
|             | Actual |            |          |            |

#### 3.2. Technology

*Explore and implement creative technology to enhance teaching, research and university operations.*

##### Performance Indicators

##### 3.2.1 Increase number of online course sections

| Description                        | Type   | Start Date | End Date   | Number |
|------------------------------------|--------|------------|------------|--------|
| Target: 175 online course sections | Target | 2018-09-01 | 2019-09-01 | 175    |
| Base: 167 online course sections   | Actual |            | 2018-09-01 | 167    |
| TBD                                | Actual | 2018-09-01 | 2019-09-01 | 167    |

Time Applicable: September 1. Data Source and Availability: IER Data Collection from Fall/Spring. Calculation Method: Count of all 100% online courses from Fall/Spring. Meaningful Use of Measure: Online courses reflect appropriate use of technology to meet the needs of 21st century and nontraditional learners.

#### 3.3. Accountability & Transparency

*Ensure accountability and transparency.*



### Performance Indicators

#### 3.3.1 % of IE-OA reports submitted on time

| Description | Type   | Start Date | End Date | Percentage |
|-------------|--------|------------|----------|------------|
| Target: TBD | Target |            |          |            |
| Base: TBD   | Actual |            |          |            |

#### 3.3.2 # of externally accredited programs

| Description | Type   | Start Date | End Date | Number |
|-------------|--------|------------|----------|--------|
| Target: 2   | Target |            |          | 2      |
| Base: 2     | Actual |            |          | 2      |

### 3.4. Sustainability

*Promote the fiscal and environmental sustainability of the university and each of its campuses: Beaufort, Bluffton and Hilton Head Island.*

#### Performance Indicators

##### 3.4.1 Increase student enrollment

| Description            | Type   | Start Date | End Date   | Number |
|------------------------|--------|------------|------------|--------|
| Target: 2219 enrollees | Target | 2018-09-01 | 2019-09-01 | 2,219  |
| Base: 2094 enrollees   | Actual |            | 2018-09-01 | 2,094  |
| TBD                    | Actual | 2018-09-01 | 2019-09-01 | 2,094  |

Time Applicable: September 1. Data Source and Availability: IER unofficial enrollment reports. Calculation Method: Count of all students enrolled in at least one course. Meaningful Use of Measure: Indicates increased access to higher education in the region and beyond.

## 4. Engagement & Partnerships

*Expand and deepen partnerships with organizations whose mission, goals, and future are enhanced by alignment with the university mission.*

### 4.1. Relationships

*Expand relationships with key government, business, educational and nonprofit entities to provide the resources to create exceptional facilities, systems and infrastructure that will advance the university goals.*

#### Performance Indicators

##### 4.1.1 Provide sufficient housing space for students

| Description  | Type   | Start Date | End Date   | Number of Beds |
|--------------|--------|------------|------------|----------------|
| Target: 1013 | Target | 2018-08-01 | 2019-08-01 | 1,013          |
| Base: 1013   | Actual |            | 2018-08-01 |                |

Time Applicable: August 1. Data Source and Availability: Student Development/ Housing annual space analysis. Calculation Method: Total number of beds at max capacity as opposed to beds in use at any given point. Meaningful Use of Measure: Necessary to engage students with the University and facilitate progression to graduation.

##### 4.1.2 Maintain or increase total gifts and pledges

| Description | Type   | Start Date | End Date   | Dollars |
|-------------|--------|------------|------------|---------|
| Target: TBD | Target | 2018-07-01 | 2019-06-30 |         |
| Base: TBD   | Actual |            | 2018-07-01 |         |

Time Applicable: July 1-June 30. Data Source and Availability: Development updates annually. Calculation Method: Meaningful Use of Measure: Provides additional funding to help meet needs not fulfilled by state and tuition dollars.

### 4.2. Interaction

*Expand and enhance interactions with the community through cultural events, athletics, lifelong learning, and professional continuing education.*

#### Performance Indicators

##### 4.2.1 Expand OLLI contact hours

| Description          | Type   | Start Date | End Date   | Hours  |
|----------------------|--------|------------|------------|--------|
| Target: 25,000 hours | Target | 2018-07-01 | 2019-06-30 | 25,000 |
| Base: 25,000 hours   | Actual |            | 2018-07-01 | 25,000 |
| TBD                  | Actual | 2018-07-01 | 2019-06-30 | 25,000 |

Time Applicable: July 1-June 30. Data Source and Availability: Director of Osher Lifelong Learning Institute. Calculation Method: Enrollments in each session multiplied by the session length. (10 students in a course that meets 2 hours per week for 3 weeks = 10\*2\*3=60 contact hours.) Meaningful Use of Measure: Indicates community engagement and satisfaction with community outreach initiatives.

## 5. Student Success

*Equip students for success within the university and beyond graduation.*

### 5.1. Culture

*Foster a campus culture of collective responsibility for improving student achievement, retention, persistence to graduation, and success beyond the university.*

#### Performance Indicators

##### 5.1.1 Increase cohort retention

| Description | Type   | Start Date | End Date   | Percentage |
|-------------|--------|------------|------------|------------|
| Target: 63% | Target | 2018-11-01 | 2019-11-01 | 63         |
| Base: 62%   | Actual |            | 2018-11-01 | 62         |
| TBD         | Actual | 2018-11-01 | 2019-11-01 | 62         |

Time Applicable: November 1 for previous Fall. Data Source and Availability: IPEDS Fall Enrollment Data. Calculation Method: FT FT Freshmen returned divided by FT FT Freshmen Cohort; the 2015/2016 report's "Current Value" is for 2014 cohort returning in Fall 2015. Meaningful Use of Measure: Shows success of student services as well as students' commitment to USCB as a place to complete their education, not just begin their education.

##### 5.1.2 Increase 6-year grad rate

| Description | Type   | Start Date | End Date   | Percentage |
|-------------|--------|------------|------------|------------|
| Target: 27% | Target | 2018-11-01 | 2019-11-01 | 27         |
| Base: 26%   | Actual |            | 2018-11-01 | 26         |
| TBD         | Actual | 2018-11-01 | 2019-11-01 | 26         |

Time Applicable: November 1 for previous Fall. Data Source and Availability: IER submits students enrolled to IPEDS after the freeze date in late October and IPEDS provides 6-year grad rate based on students submitted 6 years prior. Calculation Method: FTFT Freshmen graduated divided by FT FT Freshmen Cohort; 2015/2016 report's "Current Value" is for 2009 cohort graduating by Summer 2015. Meaningful Use of Measure: Shows success of student services as well as students' commitment to USCB as a place to complete their education, not just begin their education.

##### 5.1.3 Increase degrees awarded

| Description | Type   | Start Date | End Date   | Number |
|-------------|--------|------------|------------|--------|
| Target: 339 | Target | 2018-09-01 | 2019-09-01 | 339    |
| Base: 332   | Actual |            | 2018-09-01 | 332    |
| TBD         | Actual | 2018-09-01 | 2019-09-01 | 332    |

Time Applicable: Fall. Data Source and Availability: USC OIRA data and USCB Registrar data available following Fall. Calculation Method: Includes Summer, Fall, and Spring graduates from previous academic year. 2018/2019 "Base" is for 2017/2018 academic year. Meaningful Use of Measure: Shows success of student services as well as students' commitment to USCB as a place to complete their education, not just begin their education.

**5.1.4 Increase transfer grad rate**

| Description | Type   | Start Date | End Date   | Percentage |
|-------------|--------|------------|------------|------------|
| Target: 52% | Target | 2018-11-01 | 2019-10-30 | 52         |
| Base: 50%   | Actual |            | 2018-11-01 | 50         |
| TBD         | Actual | 2018-11-01 | 2019-10-30 | 50         |

Time Applicable: November 1 for previous Fall. Data Source and Availability: IER submits students enrolled after the freeze date to NSC 6 years later and calculates grad rate. Calculation Method: Transfer Students graduated from USCB divided by Transfer Student Cohort; for example, the 2015/16 "Current Value" is for students transferring to USCB in Fall 2009 and graduating by Summer 2015. Meaningful Use of Measure: Shows success of student services as well as students' commitment to USCB as a place to complete their education, not just begin their education.

**5.1.5 Increase job placement**

| Description | Type   | Start Date | End Date   | Percentage |
|-------------|--------|------------|------------|------------|
| Target: 39% | Target | 2018-09-01 | 2019-09-01 | 39         |
| Base: 38%   | Actual |            | 2018-09-01 | 38         |
| TBD         | Actual | 2018-09-01 | 2019-09-01 | 38         |

Time Applicable: Fall. Data Source and Availability: USCB Career Services Survey completed 6 mos after graduation. Calculation Method: % of respondents who are employed or seeking employment who indicate they have "Full-time, Degree-related" employment. Spring, Summer, Fall. Meaningful Use of Measure: Improves the image of the University as an educational institution who prepares graduates to contribute to the community.

**Administrative Information**

**Start Date:** 2019-09-01

**End Date:** 2017-09-19

**Publication Date:** 2018-12-11

**Source:** <https://www.scstatehouse.gov/reports/aar2018/H360.pdf>

**Submitter:**

**Given Name:** Owen

**Surname:** Ambur

**Email:** [Owen.Ambur@verizon.net](mailto:Owen.Ambur@verizon.net)

**Phone:**