

Performance Report

2016 Performance Plan

This plan covers results the Strategy Markup Language (StratML) Committee aims to achieve during 2016. It is cumulative in the sense that it also documents results achieved previously.

Please let us know if you have proposed additions or corrections. Comments and suggestions with respect to prospective goals and objectives are also welcome, particularly if you would like to participate in developing StratML tools, applications, and services.

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Organization

Name: Strategy Markup Language Committee
Acronym: SMLC

Stakeholder(s):

AIIM

Role: **SDO** **P**

Owen Ambur

Role: **Chair** **P**

Role: **AIIM Professional Member** **B**

Adam Schwartz

Role: **Former Co-Chair** **P**

Betsy Fanning

Role: **AIIM's Director of Standards** **P**

Sylvia Webb

Role: **Member of the StratML Committee** **P**

Role: **Leader of NIEM Task Group** **P**

Andre Cusson

Role: **Member of the StratML Committee** **P**

Role: **Developer of StratML Portal** **P**

Allyson Ugarte

Role: **Member of the StratML Committee** **P**

Role: **Member of the NIEM Task Group** **P**

Art Colman

Role: **Schema Maintenance** **P**

Role: **Data Dictionary Producer** **P**

Role: **Member of the StratML Committee** **P**

Danny Dohrmann

Role: **Member of the StratML Committee**

Role: **Member of the NIEM Task Group** **P**

William Glascoe

Role: **Member of the StratML Committee** **P**

Role: **Member of the NIEM Task Group** **P**

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Stakeholder(s):— continued

Russell Ruggiero

Role: Member of the StratML Committee **P**

Ranjeeth Thunga

Role: Member of the StratML Committee **P**

William Charlton

Role: Member of the StratML Committee **P**

Daniel Strongin

Role: Member of the StratML Committee **P**

Vision

A worldwide web of intentions, stakeholders, and results.

Mission

To specify an XML-based voluntary consensus standard for the information commonly contained in strategic and performance plans and reports.

Values

Openness:

Standards:

Machine Readability:

Performance:

Results:

Part 1: Strategic Plans

Specify and foster usage of an XML standard for the information commonly contained in strategic plans.

Role:

Performance Indicators

Measurements in Approval

Description	Type	Start Date	End Date	Publication
Publication of Part 1.	Target			
Part 1 was approved and published as ANSI/AIIM 21: 2009.	Actual			

Objective 1.1: ANSI/AIIM Publication

Publish Part 1, Strategic Plans, as an American (ANSI/AIIM) national standard.

Stakeholder(s):

ANSI

Role: **P B**

Performance Indicators

Measurements in Plans Converted

Description	Type	Start Date	End Date	Number
Unspecified	Target			
More than 800 plans have been converted to StratML Part 1 format, all of which are available at http://xml.fido.gov/stratml/drybridge/index.htm . For the current number, see http://stratml.hyperbase.com/statistics.html , where other statistics are provided as well, including the number of goals, objectives, and stakeholders.	Actual			829

Description	Type	Start Date	End Date	Number
Continue converting and adding plans to the collection.	Target			
More than a thousand plans have been converted to StratML	Actual			1063

Description	Type	Start Date	End Date	Number
Part 1 format, all of which are available at http://xml.fido.gov/stratml/drybridge/index.htm . That is an increase of more than 230 during calendar year 2012. For the current number, see http://stratml.hyperbase.com/statistics.html , where other statistics are provided as well, including the number of goals, objectives, and stakeholders.				

Description	Type	Start Date	End Date	Number
Continue converting and adding plans to the collection.	Target			
Nearly 1,500 additional plans were converted to StratML format in 2013, bringing the total to more than 2,500. For the current number, see http://stratml.hyperbase.com/statistics.html , where other statistics are provided as well, including the number of goals, objectives, and stakeholders.	Actual			2562

Objective 1.2: StratML Part 1 Files

Convert strategic plans into StratML format to demonstrate and prove the elements of the standard.

Stakeholder(s):

Role: **P**

Performance Indicators

Measurements in Tools, Applications & Services

Description	Type	Start Date	End Date	Number
Development of prototypical tools, applications, and services.	Target			
oxygen 17 became the first commercial release of a product supporting the ISO version of StratML Part 1 (ISO 17469-1).	Actual			

Objective 1.3: Tools, Applications & Services

Foster the development of tools, applications, and services supporting and leveraging the StratML standard for the benefit of various communities of interest.

Stakeholder(s):

Chris Fox

Role: StratML Application Developer 

Performance Indicators**Measurements in ISO Standard**

Description	Type	Start Date	End Date	Publication
Publication of Part 1 as an ISO standard.	Target			
Part 1 was published as ISO 17469-1 on February 11, 2015, and may be purchased from ANSI. The schema is freely available on the Web for usage by anyone who chooses to do so.	Actual			

Objective 1.4: ISO Standard

Obtain approval and publication of Part 1 as an international (ISO) voluntary consensus standard, for potential use by all organizations worldwide.

Stakeholder(s):

Richard Yawn

Role: Technical Editing Assistance 

Performance Indicators**Measurements in Training Module**

Description	Type	Start Date	End Date	Availability
The training module is made available on AIIM's website.	Target			
As of February 3, 2016, the training module is available on AIIM's website for access by AIIM members.	Actual			

Measurements in Training Module Users

Description	Type	Start Date	End Date	Number
TBD	Target			
TBD	Actual			

Objective 1.5: Training

Provide training materials to assist developers and users of the StratML standard.

Stakeholder(s):

Betsy Fanning

Role: Tutorial Publisher **P**

Part 2: Performance Plans and Reports

Specify and foster usage of an XML standard extending Part 1 to include the additional information commonly contained in performance plans and reports.

Role:

Performance Indicators

Measurements in Approval

Description	Type	Start Date	End Date	Publication
Since consideration of Part 2 has been delayed in the ISO process, both harmonization and enhancement will be initiated in the ANSI process.	Target			
Part 2 was approved and published as ANSI/AIIM 22: 2011.	Actual			

Measurements in Teleconferences

Description	Type	Start Date	End Date	Number
Conduct regular teleconferences to receive input and discuss the additional elements to be included in Part 2.	Target			
The StratML Committee conducted eight teleconferences on the following dates: January 5, March 22, August 24, September 22, October 6, October 20, November 3 and December 1.	Actual			8

Objective 2.1: ANSI/AIIM Publication

Publish Part 2, Performance Plans and Reports, as an American (ANSI/AIIM) national standard.

Stakeholder(s):

ANSI

Role: **P** **B**

Performance Indicators**Measurements in Plans & Reports Converted**

Description	Type	Start Date	End Date	Number
	Target			
When importing them into his portal, Andre Cusson converts all StratML files into Part 2 format. As of November 20, 2013, his portal contains more than 2,400 files comprising more than 23,000 objectives, nearly 60,000 stakeholders, and more than 70,000 pages.	Actual			2456

Objective 2.2: StratML Part 2 Files

Convert performance plans and reports into StratML format to demonstrate and prove the elements of the standard.

Stakeholder(s):

Owen Ambur

Role: StratML Part 2 File Creator 

Performance Indicators**Measurements in Part 2 Forms**

Description	Type	Start Date	End Date	Number Available
Forms are readily available online for the creation and editing of StratML Part 2 files.	Target			
Joe Carmel developed an XForms form for Part 2, but Andre Cusson's form was disabled by a Java security update. So the number of forms supporting Part 2 remains at four.	Actual			4

Measurements in Stylesheet

Description	Type	Start Date	End Date	Availability
Although presentation is expressly not part of the	Target			

Description	Type	Start Date	End Date	Availability
StratML standard itself, a stylesheet(s) should be provided to attractively display files.				
During the month of April, Mario Madunic and Detlef Heyn further enhanced the presentation of StratML files by updating the stylesheet.	Actual			2

Measurements in Applications/Services

Description	Type	Start Date	End Date	
Gannon Dick plans to transform to StratML format the data that IRS holds for more than 800,000 tax-exempt organizations, for use with the template that Owen has drafted.	Target			
John Barker provided the capability to render StratML files in PDF and ePub format.	Actual			

Objective 2.3: Tools, Applications & Services

Foster the development of tools, applications, and services supporting and leveraging the StratML standard for the benefit of various communities of interest.

Stakeholder(s):

John Barker

Role: Data Transformer 

Performance Indicators

Measurements in NIEM Implementation Profile

Description	Type	Start Date	End Date	Creation
Creation of an implementation profile to support incorporation of the StratML standard into NIEM.	Target			
Due to lack of expression of interest from NIEM leaders, the StratML Committee has placed the NIEM profile on indefinite hold.	Actual			

Objective 2.4: NIEM Implementation Profile

Create an implementation profile for inclusion of StratML into a new Planning and Accountability domain in the National Information Exchange Model (NIEM).

Stakeholder(s):

Allson Ugarte

Role: Task Member **P**

Performance Indicators

Description	Type	Start Date	End Date	
Revision of Part 2 in the ANSI process to accommodate changes to Part 1 made in the ISO process and to make additional, minor enhancements.	Target			
An insufficient number of countries agreed to take up Part 2 in the ISO process. So enhancements will be pursued in the ANSI process instead.	Actual			

Objective 2.5: ISO Standard

Obtain approval and publication of Part 2 as an international (ISO) voluntary consensus standard, for potential use by all organizations worldwide.

Stakeholder(s):

Betsy Fanning

Role: ISO 17469-2 Editor **P**

Part 3: Additional Elements

Specify and foster usage of an XML standard extending Parts 1 and 2 to include the additional information deemed to be worthy of consideration for inclusion in strategic and performance plans and reports.

Stakeholder(s):

Owen Ambur

Role: Chair, AIIM StratML Committee **P**

Role: Schema Developer **P**

Role: InfoPath Developer **P**

Art Colman

Role: Data Dictionary Developer **P**

David Webber

Role: CAM Template Evaluator

Performance Indicators

Measurements in Performance.gov

Description	Type	Start Date	End Date	Usage
Incorporation of StratML into the Performance.gov site.	Target			
The elements of StratML Part 3 have been mapped to the elements contained in OMB Circular A-11, which contains guidance to agencies on implementation of the Government Performance and Results Act (GPRAMA). That guidance notes that XML is a machine-readable format and, thus, may be used to comply with section 10 of GPRAMA. However, it also says that comma separated values (CSV) are machine-readable and may also be used. So it remains to be seen whether agencies will use the open, machine-readable StratML standard.	Actual			TBD

Objective 3.1: GPRAMA

Include additional elements required to more fully address data requirements implicit in the GPRA Modernization Act (GPRAMA).

Stakeholder(s):**U.S. Federal Agencies****Role: Implementation P B****Performance Indicators****Measurements in Part 3 Schema**

Description	Type	Start Date	End Date	Committee Approval
Consensus on additional elements to be included, such as those listed at http://xml.fido.gov/stratml/index.htm#Part3 .	Target			Consensus
During 2013 the Committee voted to approve publication of Part 3 as an AIIM best practice, prior to placing it on the ANSI/ISO standards track.	Actual			Approved

Objective 3.2: Other Elements

Incorporate elements for geospatial referencing, strategic planning frameworks, categorizations, relationships, and/or other purposes.

Stakeholder(s):**Role: P B****Performance Indicators****Measurements in Part 3 Standards Document**

Description	Type	Start Date	End Date	Committee Approval
Consensus on the standards document within the StratML Committee.	Target			Consensus
AIIM's Standards Board has approved Part 3 as a best practice, for publication as soon as editorial corrections can be made.	Actual			

Measurements in StratML Part 3 Best Practice Document

Description	Type	Start Date	End Date	Publication
Publish Part 3 as an AIIM best practice document	Target			
On November 9, 2014, Part 3 was published as an AIIM best practice (AIIM-BP-2014) and made available to AIIM members free of charge. AIIM needs to determine how much to charge non-members for the document.	Actual			

Measurements in Teleconferences

Two Committee teleconferences were conducted in 2014, on July 31 and November 20. Most of the year was consumed waiting for editorial corrections to be made to Part 1 and Part 3 by AIIM and ISO staff.

2

Description	Type	Start Date	End Date	Number
Regularly conduct teleconferences, as necessary, to receive input and feedback from Committee members on the elements and structure of StratML Part 3.	Target			
Seven Committee teleconferences were conducted in 2013, on January 10, February 7, May 23, June 20, July 11, September 5, and November 21.	Actual			7

Objective 3.3: ANSI/AIIM Publication

Publish Part 3, Additional Elements, as an American (ANSI/AIIM) national standard.

Stakeholder(s):

Betsy Fanning

Role: Document Editor **P**

OwenAmbur

Administrative Information

2016-01-012016-12-31

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Source: <http://www.xml.fido.gov/stratml/oxygen/SMLC2015.xml>

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