

About the Social Progress Index

The Social Progress Index is a new way to define the success of our societies. It is a comprehensive measure of real quality of life, independent of economic indicators. The Social Progress Index is designed to complement, rather than replace, economic measures such as GDP.

We dream of a world in which people come first. A world where families are safe, healthy and free. Economic development is important, but strong economies alone do not guarantee strong societies. If people lack the most basic human necessities, the building blocks to improve their quality of life, a healthy environment and the opportunity to reach their full potential, a society is failing regardless what the economic numbers say.

Contents

Vision.....	6
Mission.....	6
Values	6
1. Needs.....	7
1.1. Nutrition & Medical Care	7
1.2. Water & Sanitation	7
1.3. Shelter.....	7
1.4. Safety.....	7
2. Wellbeing.....	8
2.1. Knowledge	8
2.2. Information & Communication	8
2.3. Health & Wellness.....	8
2.4. Environmental Quality	8
3. Opportunity	9
3.1. Rights	9
3.2. Freedom & Choice.....	9
3.3. Inclusiveness	9
3.4. Education.....	9
Administrative Information.....	9

DEMONSTRATION ONLY

Social Progress Imperative Inc. (SPII)

Description:

Social Progress Imperative Inc. is headquartered in Washington, DC, and is a 501(c)(3) organization. EIN: 36-4701434. Donations are tax-deductible. The IRS NTEE classification code is V99, Social Science Research Institutes, Services N.E.C. within the Social Science Research Institutes, Services category. The IRS ruling year for tax exemption was 2012.

Stakeholder(s):

Decision-Makers :

The Social Progress Index helps decision-makers and everyday people understand how individuals are really living and who is being left behind. Empowered with this new insight, they can craft evidence-based policies, allocate resources and drive actions in ways that really matter: better healthcare and education, safer streets, a clean environment, and an inclusive society with rights and opportunities for everyone.

Everyday People

Social Progress Imperative Staff

Michael Green :

*Chief Executive Officer — Michael Green is Chief Executive Officer of the Social Progress Imperative. An economist by training, he is co-author (with Matthew Bishop) of *Philanthrocapitalism: How Giving Can Save the World and The Road from Ruin: A New Capitalism for a Big Society*. Previously Michael served as a senior official in the U.K. Government's Department for International Development, where he managed British aid programs to Russia and Ukraine and headed the communications department. He taught Economics at Warsaw University in Poland in the early 1990s. His TED Talks have been viewed more than four million times, and his 2014 Talk was chosen by the TED organization as one of the 'most powerful ideas' of 2014 and by The Telegraph as one of the 10 best ever. In 2016, he was named one of "The 100 Most Connected Men in Britain" by GQ Magazine and one of the NonProfit Times's "Power & Influence Top 50." Michael is @shepleygreen on Twitter.*

Dustin Davis :

US Senior Data Analyst — Dustin Davis is the U.S. Senior Data Analyst at Social Progress Imperative where he conducts research and analysis on projects at the sub-national level in the United States. Prior to joining SPI, Dustin was a research associate at American Institutes for Research, conducting impact evaluations on international development projects around the world. He previously worked for Innovations for Poverty Action in Uganda where he managed a randomized control trial studying the effects of cash grants and small business training. Dustin holds an MS in International and Development Economics from the University of San Francisco and a BS in Economics from Clemson University.

Justin Edwards :

North America Director — Justin leads the development of the Social Progress Network throughout North America by fostering cross-sector partnerships between businesses, local governments, and civil society who together build collaborative strategies to improve social outcomes in their communities. Justin has spent the past decade focused on US philanthropy, international development, and social innovation. He pre-

viously led communications at the World Wide Web Foundation, overseeing the inaugural launch of their flagship Web Index, which aims to measure the Web's contribution to social, economic and political progress around the globe. Prior to that, he led a small marketing and communications team at Exponent Philanthropy, a non-profit serving nearly 3,000 charitable foundations and individual donors across the US, and consulted with the Johnson Center for Philanthropy's Foundation Review at Grand Valley State University.

Luke Greeves :

Chief Operating Officer — Luke Greeves is Chief Operating Officer at the Social Progress Imperative. For more than two decades he has focused on driving social change at scale and pioneering approaches to alleviate human suffering and strengthen community resilience. Most recently he led global planning and operations for the American Red Cross, growing revenue streams and building new and innovative programs and partnerships to deliver humanitarian assistance to more than 200 million people annually. Earlier in his career with the Red Cross, Luke led the American Red Cross global disaster preparedness and health programs, and worked in the Caribbean supporting communities to prepare for disasters and prevent the spread of HIV. Luke holds an MBA in international marketing from American University and a BS in finance and economics from La Salle University.

Jaromir Harmacek :

Senior Research Analyst — Jaromir Harmacek is a Senior Research Analyst at the Social Progress Imperative. He conducts research and analysis mostly at the global level, but participates also in various research initiatives at the sub-national level. Jaromir has an academic background and has been working as a lecturer and researcher at the Department of Development and Environmental Studies, Palacky University Olomouc, Czech Republic, a position he still holds on a part-time basis. Jaromir holds two master degrees and earned his Ph.D. in International Economic Relations at the University of Economics in Prague. He is a passionate football (soccer) player and he is a big fan of the Los Angeles Kings.

Petra Krylova :

Global Research Director — Petra Krylova is Partner Research Director at the Social Progress Imperative. Petra joins from the Center for Global Development where she worked as Policy Analyst on the Commitment to Development Index and Policy Coherence for Development. She previously lectured and researched on project management, evaluation, and development assistance at Palacky University, Czech Republic. Petra has been a member of several evaluation teams, worked for an NGO that focused on education and awareness raising about international development, and served as a member of the

— continued next page

Stakeholders (continued)

Board of Directors of the Czech national platform of development NGOs. Petra is a graduate from Palacky University with an MA (Hons) in International Development Studies.

Franklin Murillo :

Global Network Director — Franklin Murillo is Global Network Director at Social Progress Imperative where he facilitates collaboration with regional teams and local networks that translate Social Progress Index data into policy-oriented actions across the world. Previously, he was General Manager of Fundación Gente, a non-profit Costa Rican organization that seeks to strengthen the national education system through public-private partnerships. He also founded Migua, a social enterprise that provides support to more than 40,000 mothers in Latin America. Franklin holds a BA in Education from Universidad Latina de Costa Rica, an MBA and an MA in Project Management from Universidad Latinoamericana de Ciencia y Tecnología and a Master of Education and International Development from University College London (UCL). He is also recognized as a One Young World Ambassador, a Young Challenger by Grameen Creative Lab, and a Global Thinker.

Brent Nagel :

Editor/Communications Officer — Brent Nagel is Editor/Communications Officer at the Social Progress Imperative, where he creates original content and supports colleagues and advisors on a variety of projects to advance social progress. He transitioned to this position from prior roles as Communications Intern and Writer/Editor, and also brings experience from previous internships at Voice of America and the Hispanic College Fund. He holds a BA in Philosophy and Spanish Literature from the University of Virginia.

Alex Stetter :

Communications Intern — Alex Stetter is the Communications and Fundraising Intern, supporting the Social Progress Imperative team on a variety of projects. Originally from Vermont, she is currently pursuing a B.A. in Public Policy at Hamilton College. Alex brings experience from prior internships with the Hildreth Institute and the Permanent Fund for Vermont's Children.

Social Progress Imperative Advisory Board**Michael E. Porter :**

Chair; Bishop William Laurence University Professor, Harvard Business School — Michael Porter is an economist, researcher, author, advisor, speaker and teacher. Throughout his career at Harvard Business School, he has brought economic theory and strategy concepts to bear on many of the most challenging problems facing corporations, economies and societies, including market competition and company strategy, economic development, the environment, and health care. His extensive research is widely recognized in governments, corporations, NGOs, and academic circles around the globe. His research has received numerous awards, and he is the most cited scholar today in economics and business. While Michael Porter is, at the core, a scholar, his work has also achieved remarkable acceptance by practitioners across multiple fields.

Judith Rodin :

Former President, The Rockefeller Foundation — Judith Rodin is the former president of The Rockefeller Foundation and previously president of the University of Pennsylvania and

provost of Yale University. A widely recognized international leader in academia, science and development issues, Dr. Rodin has actively participated in the World Economic Forum, Council on Foreign Relations, Clinton Global Initiative and the United Nations General Assembly. Dr. Rodin is the author of more than 200 academic articles and has written or co-written 12 books. She has received 18 honorary doctorate degrees and was recognized as one of Forbes Magazine's World's 100 Most Powerful Women in 2011. Dr. Rodin earned her Ph.D. in Psychology from Columbia University.

Hernando de Soto :

*President, Institute for Liberty and Democracy — Hernando de Soto is President of the Institute for Liberty and Democracy in Lima, Peru. Currently, he is focused on designing and implementing capital formation programs to empower the poor in Africa, Asia, Latin America, the Middle East, and former Soviet nations. With former US Secretary of State Madeleine Albright, Mr. de Soto co-chaired the UN Commission on Legal Empowerment of the Poor, and serves as honorary co-chair on various boards and organizations, including the World Justice Project. He is the author of two international bestsellers on economic and political development: *The Other Path* and *The Mystery of Capital*.*

Scott Stern :

David Sarnoff Professor of Management, MIT Sloane School of Management — Scott Stern is the David Sarnoff Professor of Management and Chair of the Technological Innovation, Entrepreneurship, and Strategic Management Group at the MIT Sloan School of Management. He works widely with both companies and governments in understanding the drivers and consequences of innovation and entrepreneurship, and the role of innovation and entrepreneurship in competitiveness and regional economic performance. Dr. Stern is the director of the Innovation Policy Group at the National Bureau of Economic Research. He holds a B.A. in economics from New York University and a Ph.D. in economics from Stanford University. In 2005, Dr. Stern was awarded the inaugural Kauffman Prize Medal for Distinguished Research in Entrepreneurship.

Social Progress Imperative Board of Directors**David Cruickshank :**

Chair; Former Deloitte Global Board Chair — David Cruickshank is the former Chairman of Deloitte's global organization, Deloitte Touche Tohmatsu Limited, and was elected into this role in June 2015 having served on its Global Board for eight years from 2007. Prior to this, he was Chairman of the Deloitte UK member firm from 2007 – 2015. Prior to becoming the Deloitte UK member firm Chairman in 2007, David led Deloitte's tax practice in the UK for eight years, during which time he was a member of the UK firm's Executive Group and a member of the global organization's tax management group. He is a Chartered Accountant and a graduate in business and economics from the University of Edinburgh. Outside the firm, David is a member of the World Economic Forum Chairman's group, a council member of the International Integrated Reporting Council, a Board Member of the Social Progress Imperative and, in the UK, he chairs the board or Trustees of the Education and Employers Taskforce and is one of the founder chairman of the 30% Club.

— continued next page

Stakeholders (continued)

Sally Osberg :

Vice Chair; Senior Advisor to Jeff Skoll and the Jeff Skoll Group — Sally Osberg is Senior Advisor to Jeff Skoll and the Jeff Skoll Group. She was formerly the President and CEO of the Skoll Foundation, which aims to drive large-scale change by investing in, connecting, and celebrating social entrepreneurs and the innovators who help them solve the world's most pressing problems. She serves on the boards of the Skoll Global Threats Fund, the Oracle Education Foundation and the Palestine-based Partners for Sustainable Development, and the advisory council of The Elders. She received the John Gardner Leadership Award from the American Leadership Forum, was inducted into the Junior Achievement Business Hall of Fame, and was named by the San Jose Mercury News as one of the "Millennium 100" for her role in shaping and leading Silicon Valley.

Roberto Artavia Loría :

President, VIVA Trust and INCAE Business School — Roberto Artavia Loría is President of VIVA Trust, an organization that combines strategic investments in productive endeavors, particularly in forestry and fair trade, with philanthropic activities, focused mainly on the promotion of leadership, innovation and the formation of civil society networks in Latin America. He is also President of Fundación Latinoamérica Posible, which promotes corporate social responsibility and sustainable development in Latin America. Dr. Artavia founded the Latin American Centre for Competitiveness and Sustainable Development (CLACDS) where he worked extensively with the World Economic Forum to promote, deploy and position its indices — particularly the Global Competitiveness Report — in Latin America. He holds a doctoral degree in business from Harvard University.

Brizio Biondi-Morra :

Chair Emeritus, INCAE Business School & former President, Avina Foundation — Brizio Biondi-Morra is the former President and Chair of Fundación Avina, and former Chair of Avina Americas, the sister organization of Fundación Avina in the United States. He continues to be a board member of both organizations, which work in partnership with civil society and business leaders toward sustainable development in Latin America and the world. Dr. Biondi-Morra is Chair Emeritus of INCAE Business School, the leading business school in Latin America, where he served as Chair (1999-2012) and Dean (1991-1999). He also served as Chair of Fundes International, a foundation promoting small and medium enterprise development in Latin America, from 2000 to 2010. He holds a doctorate degree in Business Administration from Harvard University, and a doctorate degree in Economics from Bocconi University, Italy.

Matthew Bishop :

*Managing Director, The Rockefeller Foundation — Matthew Bishop is the Managing Director of the Rockefeller Foundation and co-author of *Philanthrocapitalism: How Giving Can Save the World* and *The Road from Ruin: A New Capitalism for the Big Society*. Before joining *The Economist*, Mr. Bishop was on the faculty of the London Business School, where he co-authored three books for Oxford University Press. Mr. Bishop participated in the Advisors Group of the United Nations International Year of Microcredit 2005 and chaired the*

World Economic Forum's Council on Philanthropy and Social Innovation. He is a graduate of Oxford University.

Silvana Koch-Mehrin :

President and Founder, Women Political Leaders — Silvana is the President and Founder of the Women Political Leaders (WPL), the worldwide network of female Politicians. WPL is an independent, non-partisan and not-for-profit foundation. Its mission is to increase the number and influence of women in political leadership. Silvana is a former Vice-President of the European Parliament (2009-2011) and a former MEP (2004-2014). She served in the committees on budget, on trade and on gender equality. Before her time in politics she founded and ran a public affairs consultancy in Brussels, which later merged with a larger US firm. In addition to her work for WPL, Silvana serves on the board of the Council of Women World Leaders, the network of female Presidents and Prime Ministers. She is a regular speaker at institutions such as the UN, OECD, World Bank and other international fora. Silvana is an Young Global Leader Alumni of the World Economic Forum.

Rina Kupferschmid-Rojas :

Head of Sustainable Finance, UBS & Society — Based in New York, Rina is responsible for UBS Chief Investment Office's sustainable investing strategy worldwide. She was previously managing partner and CEO of ESG Analytics, an environmental, social and governance-oriented investment consultancy, and later social impact director at MasterCard. Rina is an adjunct Professor at Columbia University on Sustainable and Impact Investing and since 2013 has been one of the World Economic Forum's (WEF) Young Global Leaders, and is member of the WEF expert network. Rina is founding member of the New Innovators Council at the World Resources Institute and is Board Member at IamtheCode, a global movement to teach girls and young women to code as a way to build their creative capacity and help them realize their own potential. Rina was named in 2014 by Newsweek as one of the leading Women in Tech in NYC.

Álvaro Rodríguez Arregui :

Co-Founder & Managing Partner, IGNIA Partners, LLC — Álvaro Rodríguez Arregui is co-founder and Managing Partner of IGNIA Partners, LLC, an impact investing fund for Latin America focused on commercial enterprises that serve the base of the pyramid. He is also the Chair of Compartamos Banco, the largest microfinance institution in Latin America. Previously, Mr. Rodríguez served as Chief Executive Officer of Farmacias Benavides, the largest drugstore chain in Latin America and Chief Financial Officer of Vitro and Grupo Salinas's retail arm, Elektra. Mr. Rodríguez was named Young Global Leader by the World Economic Forum in 2005 and was included on the Forbes list of the world's top 30 social entrepreneurs in 2011.

Sharon Thorne :

Global Chair, Deloitte Touche Tohmatsu Limited — Sharon currently serves as Chair of the Deloitte Global Board of Directors. Prior to leading the board, Sharon was the Deputy CEO and Managing Partner Global & Strategy of Deloitte North West Europe (NWE), and a member of the Deloitte Global Board of Directors. Sharon is an audit partner with more than 30 years of experience auditing and advising clients across a broad range of sectors. This includes extensive experi-

— continued next page

Stakeholders (continued)

ence serving as lead audit partner for FTSE-listed clients, and an outstanding record of delivering service with quality and distinction. As a passionate advocate for inclusion within Deloitte, Sharon is a leading champion of the firm's commitment to creating an inclusive workplace, setting up the firm's diversity network in 2007, serving as executive sponsor for the Deloitte UK LGBT+ network since 2010, and is a vocal advocate for the importance of excellence in people leadership.

José Viñals :

Group Chairman, Standard Chartered PLC — José began his career as an economist and as a member of the faculty at Stanford University, before spending 25 years at the Central Bank of Spain, where he rose to be the Deputy Governor. José has held many other board and advisory positions including Chair of Spain's Deposit Guarantee Fund, Chair of the International Relations Committee at the European Central Bank, member of the Economic and Financial Committee of the European Union, and Chair of the Working Group on Institutional Investors at the Bank for International Settlements. José joined the International Monetary Fund (IMF) in 2009 and stepped down in September 2016 to join Standard Chartered PLC. He was the Financial Counsellor and the Director of the Monetary and Capital Markets Department and was responsible for the oversight and direction of the IMF's monetary and

financial sector work. He was the IMF's chief spokesman on financial matters, including global financial stability. During his tenure at the IMF, José was a member of the Plenary and Steering Committee of the Financial Stability Board, playing a key role in the reform of international financial regulation.

Social Progress Imperative Strategic Partners**Deloitte****Skoll Foundation****Social Progress Imperative Major Supporters****Breckinridge Capital Advisors****Heron Foundation****Microsoft****Richmond Global Compass****Rockefeller Brothers Fund****Silicon Valley Community Foundation****Vision**

A world in which people come first

Mission

To define the success of societies

Values**Evidence****Insight****Healthcare****Education****Safety****Environmentalism****Inclusiveness****Rights****Opportunities**

1. Needs

Meet basic human needs

1.1. Nutrition & Medical Care

Ensure that people have enough food and receive basic medical care.

1.2. Water & Sanitation

Ensure that people can drink water and keep themselves clean without getting sick.

1.3. Shelter

Ensure that people have adequate housing and basic utilities.

1.4. Safety

Ensure that people feel safe.

DEMONSTRATION ONLY

2. Wellbeing

Address the foundations of wellbeing.

2.1. Knowledge

Ensure that people have access to an educational foundation.

2.2. Information & Communication

Ensure that people can freely access ideas and information anywhere in the world.

2.3. Health & Wellness

Enable people to live long and healthy lives.

2.4. Environmental Quality

Use resources so that they will be available for future generations.

DEMONSTRATION ONLY

3. Opportunity

Provide opportunities for everyone.

3.1. Rights

Protect people's rights as individuals.

3.2. Freedom & Choice

Ensure that people are free to make their own life choices.

3.3. Inclusiveness

Ensure that no one is excluded from the opportunity to contribute to society.

3.4. Education

Provide access to the world's most advanced knowledge.

Administrative Information

Start Date:

End Date:

Publication Date: 2020-12-28

Source: <https://www.socialprogress.org/about-us>

Submitter:

Given Name: Owen

Surname: Ambur

Email: Owen.Ambur@verizon.net

Phone: