

Strategic Goals for FY2018-2022

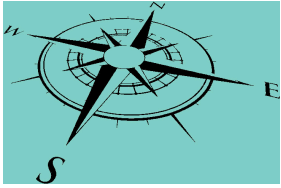
As part of our vision to make USDA the most efficient, most effective, and most customer-focused department in the federal government, we have established seven strategic goals for fiscal years 2018-2022.

Our strategic goals outline key priorities and strategies, and objectives to achieve them. Over the next four years, we will continue to provide the best possible service to our customers - the farmers, ranchers, foresters, and producers of American agriculture and "do right and feed everyone."

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U.S. Department of Agriculture (USDA)

Stakeholder(s):

Farmers

Ranchers

Foresters

Vision

USDA is the most efficient, most effective, and most customer-focused department in the federal government

Mission

To provide the best possible service to the farmers, ranchers, foresters, and producers of American agriculture.

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1. Programs

Ensure USDA Programs are Delivered Efficiently, Effectively, and with Integrity and a Focus on Customer Service

1.1. IT

Modernize information technology infrastructure, facilities and support services to improve the customer experience.

1.2. Workforce

Maintain a high performing workforce through employee engagement and empowerment.

Stakeholder(s):

USDA Employees

1.3. Regulations & Processes

Remove obstacles in USDA programs by reducing regulatory burdens and streamlining processes.

1.4. Data & Stewardship

Improve stewardship of resources and utilize data-driven analyses to maximize the return on investment.

2. Prosperity

Maximize the Ability of American Agricultural Producers to Prosper by Feeding and Clothing the World

Stakeholder(s)

American Agricultural Producers

2.1. Jobs & Economic Growth

Provide an effective financial safety net for farmers and ranchers to sustain economically viable agricultural production and support rural jobs and economic growth.

Stakeholder(s):

Farmers

Ranchers

2.2. Markets & Competition

Increase agricultural opportunities and support economic growth by creating new markets and supporting a competitive agricultural system.

2.3. Pests & Diseases

Protect agricultural health by preventing and mitigating the spread of agricultural pests and diseases.

3. Promotion

Promote American Agricultural Products and Exports

3.1. International Markets

Expand international marketing opportunities.

3.2. Trade Barriers

Prevent or resolve barriers to trade that hinder U.S. food and agricultural exports.

3.3. Demand

Build demand in developing countries through trade capacity building.

Stakeholder(s):

Developing Countries

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4. Prosperity & Economic Development

Facilitate Rural Prosperity and Economic Development

4.1. Capital

Expand rural business opportunity and rural quality of life with access to capital.

4.2. Infrastructure, Broadband & Connectivity

Improve infrastructure, broadband access and connectivity.

4.3. Workforce

Support workforce availability.

Stakeholder(s):

Rural Workforce

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5. Private Lands

Strengthen the Stewardship of Private Lands through Technology and Research

Stakeholder(s)

Landowners

5.1. Conservation

Enhance conservation planning with science-based tools and information.

5.2. Productivity

Promote productive working lands.

5.3. Enhancement

Enhance productive agricultural landscapes.

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6. National Forests

Foster Productive and Sustainable Use of Our National Forest System Lands

6.1. Access & Usage

Contribute to the economic health of rural communities through use and access opportunities.

6.2. Productivity & Sustainability

Ensure lands and watersheds are sustainable, healthy and productive.

6.3. Wildfire

Mitigate wildfire risk.

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7. Food

Provide all Americans Access to a Safe, Nutritious and Secure Food Supply

7.1. Illness & Health

Prevent foodborne illness and protect public health.

7.2. Nutrition & Self-Sufficiency

Provide access to safe and nutritious food for low-income people while supporting a pathway to self-sufficiency.

Stakeholder(s):

Low-Income People

7.3. Diet

Support and encourage healthy dietary choices through data-driven, flexible and customer-focused approaches.

Administrative Information

Start Date: 2017-10-01

End Date: 2022-09-30

Publication Date: 2018-04-16

Source: <https://www.usda.gov/our-agency/about-usda/strategic-goals>

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