

About WND

WND, formerly WorldNetDaily, can best be explained by its mission statement: "WND is an independent news company dedicated to uncompromising journalism, seeking truth and justice and revitalizing the role of the free press as a guardian of liberty. We remain faithful to the traditional and central role of a free press in a free society – as a light exposing wrongdoing, corruption and abuse of power.

"We also seek to stimulate a free-and-open debate about the great moral and political ideas facing the world and to promote freedom and self-government by encouraging personal virtue and good character." Indeed, WND is a fiercely independent news site committed to hard-hitting investigative reporting of government waste, fraud and abuse.

Contents

Vision.....	3
Mission.....	3
Values	3
1. Wrongdoing, Corruption & Abuse of Power.....	4
2. Moral & Political Ideas.....	5
3. Freedom & Self-Government	6
3.1. Virtue & Character	6
Administrative Information.....	6

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Description:

Founded by Joseph and Elizabeth Farah in May 1997, it is now a leading Internet news site in both traffic and influence... Now, teamed with a lean but growing full-time staff of 25, WND is poised to spark a media revolution.

Stakeholder(s):

Joseph Farah :

Joseph Farah brings more than 25 years of newspaper experience, including stints as editor in chief of major market dailies, to WND.

Elizabeth Farah :

Elizabeth Farah brings years of marketing, strategic planning, design and technology experience to the project.

Vision

Truth and justice

Mission

To revitalize the role of the free press as a guardian of liberty

Values

Liberty

Freedom of the Press: WND's editorial policy reflects the old-fashioned notion that the principal role of the free press in a free society is to serve as a watchdog on government - to expose corruption, fraud, waste and abuse wherever and whenever it is found.

Credibility: Why is it the fastest-growing news service on the Internet? Founder Joseph Farah believes it is directly due to WND's editorial formula - "credible, fearless, independent."

Fearlessness

Independence

1. Wrongdoing, Corruption & Abuse of Power

Expose wrongdoing, corruption and abuse of power.

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2. Moral & Political Ideas

Stimulate a free-and-open debate about the great moral and political ideas facing the world.

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3. Freedom & Self-Government

Promote freedom and self-government.

3.1. Virtue & Character

Encourage personal virtue and good character.

Administrative Information

Start Date:

End Date:

Publication Date: 2020-12-18

Source: <https://www.wnd.com/about-wnd/>

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