About the ACDEB

The Advisory Committee on Data for Evidence Building will review, analyze, and make recommendations on how to promote the use of Federal data for evidence building. Its duties include assisting the Director of the Office of Management and Budget on issues of access to data and providing recommendations on how to facilitate data sharing, data linkage, and privacy enhancing techniques. The Advisory Committee will review the coordination of data sharing or availability of data for evidence building across all agencies. The Committee, which OMB has delegated to the Commerce Department's Office of the Under Secretary for Economic Affairs, will submit a publicly available annual report on its activities and findings to the OMB Director.

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Advisory Committee on Data for Evidence Building (ACDEB)

Stakeholder(s):

OMB Director
Role: Responsible Official

Under Secretary for Economic Affairs :
Department of Commerce
Role: Delegated Authority

ACDEB Members
Role: Advice

Laila Alequresh :
City of Dallas, TX — Laila Alequresh is the Chief Innovation Officer for the City of Dallas, TX. The City's Office of Innovation serves as the citywide lead for data analytics, and drives process improvement and service design efforts for city programs and services. She works with departments on improving data quality, training, analytics and transparency. She established the city's first Data Academy, a formal training regimen for city employees in data based roles, worked with departments to create the city's first career ladder for data science employees, and initiated the Data Collaborative with area and national universities to collaborate on complex analytics projects that address civic challenges within city government. She also works to embed evidence based evaluations to test the effectiveness of city programs. She has also created a Data Science Stewardship Committee that serves as the strategic advisor for analytics efforts within government and includes members from the city, nonprofit and private sectors. Prior to her current role, Ms. Alequresh held similar positions and responsibilities for the City of Philadelphia and the City of Los Angeles.

Role: Committee Member

Otis Brown, Ph.D. :
North Carolina State University — Dr. Otis Brown currently serves as the director of the North Carolina Institute for Climate Studies/Cooperative Institute for Climate and Satellites-North Carolina State University. Dr. Brown is a renowned expert in earth science and computer sciences, with extensive experience working with government data across the earth sciences including extensive work with National Oceanic and Atmospheric Administration. His background provides an important perspective on data beyond the human services and economics realm.

Role: Committee Member

Leonard Burman, Ph.D. :
Urban Institute's Tax Policy Center — Dr. Leonard Burman serves dual roles as a fellow at the Urban Institute's Tax Policy Center, which he cofounded, and as the Paul Volcker Professor of Public Administration and International Affairs at Syracuse University's Maxwell School of Citizenship and Public Affairs. Dr. Burman is renowned expert in research and evaluation methods, as well as an expert in statistical data use. He is currently leading a significant effort to develop synthetic tax data, a potential breakthrough effort to increase data access while preserving confidentiality.

Role: Committee Member

Charles Cutshall :
Commodity Futures Trading Commission — With over a decade of experience leading and transforming privacy programs across the Federal Government, Charles Cutshall is one of the most trusted privacy professionals working in Washington, D. C. today. Since 2019, he has served as the Chief Privacy Officer for the Commodity Futures Trading Commission (CFTC) where he is responsible for managing privacy risks to individuals and to the Commission associated with the processing of personally identifiable information and for providing policy and programmatic oversight of the CFTC's privacy program. Prior to joining the CFTC, Charles served in the Executive Office of the President where he was responsible for overseeing Federal agencies' privacy programs, developing Federal privacy policy, and helping Federal agencies solve privacy problems. His prior experience also includes developing enterprise-wide privacy policies and supporting privacy compliance programs at both the Department of the Treasury and the Department of Homeland Security. Charles is member of the Robert S. Brookings Society at the Brookings Institution. He is a Certified Information Systems Security Professional and a Certified Information Privacy Professional. In 2019, the International Association of Privacy Professional designated Charles as a Fellow of Information Privacy. Charles holds a B.A. and M.P.A. from the Maxwell School of Citizenship and Public Affairs at Syracuse University.

Role: Committee Member

Shawn Davis :
Edelson PC — Shawn Davis is Director of Digital Forensics at Edelson PC, a nationally recognized law firm in plaintiffs' class, mass, and government enforcement actions. At Edelson, he leads a technical team that uncovers major privacy and cybersecurity violations and plays a key role in advising organizations on how to remediate such issues. Additionally, Mr. Davis is an Adjunct Industry Professor at the Illinois Institute of Technology where he teaches and designs the curriculum for digital evidence and cybersecurity courses at the undergraduate and graduate levels. Mr. Davis also regularly works with attorneys general of various states, briefs members

Stakeholders (continued)

of Congress, and testifies as a subject matter expert for the Illinois state legislature. His work helps lawmakers and regulators easily understand complex privacy and cybersecurity issues as well as illustrates how personal data is being collected, stored, and used by industry.

Role: Committee Member

Greg Fortelny :
U.S. Department of Education — Greg Fortelny is the U.S. Department of Education's Chief Data Officer. Mr. Fortelny started his public sector career as a statistician using data to improve student outcomes and business operations in the Office of Federal Student Aid (FSA). There he helped establish FSA's Enterprise Data Office and became FSA's Director of Statistical Research and Modeling. In 2018 Mr. Fortelny became the Director of the Program and Policy Studies Service, the department's internal think tank responsible for conducting policy analysis and developing consumer information tools such as the College Scorecard.

Role: Committee Member

Nicholas Hart, Ph.D. :
Data Coalition — Dr. Nick Hart, as CEO of the Data Coalition, represents an array of data-related businesses and interests committed to leveraging data as a strategic asset across government and society. Dr. Hart is an expert in program evaluation, a former Office of Management and Budget official, and the former Policy and Research Director of the U.S. Commission on Evidence-Based Policymaking. He previously served as Director of the Bipartisan Policy Center's Evidence Project and is a fellow of the National Academy of Public Administration.

Role: Committee Member

Anna S. Hui :
Missouri Department of Labor and Industrial Relations — Anna Hui currently serves as the director of the Missouri Department of Labor and Industrial Relations. Ms. Hui is a seasoned leader with state, federal, non-profit, and private sector experience spearheading domestic and international policymaking, global strategy, communications, diplomacy, and change management. She has previously served as an Associate Deputy Secretary of the U.S. Department of Labor with special emphasis on outreach programs for the domestic and international communities of Asian and Pacific Islander descent and other historically underserved communities.

Role: Committee Member

Barry Johnson :
Internal Revenue Service — Barry Johnson serves as the Internal Revenue Service's Acting Chief Research and Analytics Officer and as director of the IRS Statistics of Income (SOI) Division. The SOI division is the nation's premier source of information about the tax system. Unlike many federal statistical agencies, most SOI data are derived from administrative records (tax returns), rather than surveys. During his service with the division he has worked extensively on studies of the federal transfer tax system; the distribution of U.S. personal wealth; and issues related to data quality, data access, privacy

protection, and the use of administrative data for statistical purposes. He is a fellow of the American Statistical Association.

Role: Committee Member

Ted Kaouk :
U.S. Department of Agriculture — Ted Kaouk serves as the Chief Data Officer at the U.S. Department of Agriculture (USDA). Mr. Kaouk's previously served as Chief of Staff in the USDA Office of the Chief Information Officer (CIO). Mr. Kaouk began Federal service in 2011 as a project manager for the CIO at USDA Rural Development (RD). Before joining CIO, he served in the RD Office of the Under Secretary as special assistant and program manager for strategic project. He graduated from the United States Naval Academy and started his career as a Surface Warfare Officer in the U.S. Navy.

Role: Committee Member

Elisabeth Kovacs :
South Carolina Department of Commerce — Elisabeth Kovacs is the deputy director of Workforce Development at the South Carolina Department of Commerce, where she manages and provides oversight for all statewide workforce-related initiatives. In her role as deputy director, Ms. Kovacs and team serve as the agency lead for the South Carolina Coordinating Council on Workforce Development, a collaborative of state agencies involved in the education and training of the South Carolina workforce. Ms. Kovacs assisted in the development of South Carolina's first workforce and education longitudinal data legislation, receiving guidance from the Center for Regional Economic Competitiveness. Additionally, she recently played an instrumental role in developing the internationally recognized ManuFirstSC program, designed to jumpstart manufacturing careers for prospective employees with a certificate in lieu of experience.

Role: Committee Member

Edward Kwartler :
DataRobot, Inc — Edward (Ted) Kwartler is Vice President, Trusted Artificial Intelligence at DataRobot, Inc. based in Boston, MA. At DataRobot, Mr. Kwartler sets product strategy for explainable and ethical uses of data technology in the company's application. Through his current position and his previous employment in a major insurance company and the IT industry he brings unique insights and experience with data ethics and transparency.

Role: Committee Member

Julia Lane, Ph.D. :
New York University's Robert F. Wagner Graduate School of Public Service — Dr. Julia Lane is a professor at New York University's Robert F. Wagner Graduate School of Public Service. Dr. Lane is an economist and statistician who has been actively involved inthe management and linkage of federal, state and local data as well as producing new data products. She has been involved in founding many successful and accessible data analysis platforms, including the U.S. Census Bureau's Longitudinal Employer–Household Dynamics program, the U.S. Patent and Trademark Office's PatentView, the integrated data infrastructure for StatsNew Zealand, and the Cole-

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ridge Initiative's Administrative Data Research Facility (ADRF)

Role: Committee Member

Brian Moyer, Ph.D :
National Center for Health Statistics — Brian Moyer is the director of the Centers for Disease Control and Prevention's (CDC) National Center for Health Statistics. Dr. Moyer has served as the Director of the Bureau of Economic Analysis and as Acting Under Secretary for Economic Affairs for the U.S. Department of Commerce. He is the author of numerous articles on measuring the performance of the U.S. economy. Much of his research has focused on improving industry-related statistics, including expanded use of "big data" and associated platforms. His leadership of collaborative scientific research has made full use of new methodologies and data sources to develop statistical products, including machine learning algorithms, artificial intelligence, administrative data, and private industry data sources. In his role as the Commerce Department's head statistical official, Dr. Moyer has been instrumental in implementation of the Foundations for Evidence Based Policymaking Act of 2018.

Role: Committee Member

Kimberly A. Murnieks :
Ohio Office of Budget and Management — Kimberly Murnieks is the director of the Ohio Office of Budget and Management, serving as the Chief Financial Officer for the state. As a senior level state government official and experienced manager, Ms. Murnieks has experience in cyber security, state finance and fiscal data transparency, and statewide policy and operational matters. In her previous role as Chief Operating Officer for the Ohio Attorney General's Office, she designed and implemented the award-winning CyberOhio Initiative, which provides a collection of cybersecurity initiatives to Ohio's businesses to prevent and prepare for cyber-attacks, and developed and worked with the Ohio General Assembly to enact the state's Data Protection Act, a one-of-kind statute that provides real incentive for businesses to safeguard consumer data.

Role: Committee Member

Amy O'Hara, Ph.D. :
Georgetown University — Dr. Amy O'Hara is the director of the Georgetown University McCourt School of Public Policy's Federal Statistical Research Data Center. She also serves as a Research Professor at the University's Massive Data Institute. Dr. O'Hara is a leading expert in data linkage and data management and is a former director of the U. S. Census Bureau's Center for Administrative Records and Research, a key model for a future Federal Data Service.

Role: Committee Member

David Park :
National League of Cities — David Park serves as program director for the Center for Municipal Data & Analytics at the National League of Cities (NLC). He leads development of strategy and infrastructure that supports data-driven policy- and decision-making within NLC and across its network of 19,000 municipalities around the country. Mr. Park is a skilled leader and project manager with 15+ years of experience in management consulting and public policy. He has managed

complex problem-solving initiatives for non-governmental, public, and private sector clients and has held positions at Urban Land Institute, PricewaterhouseCoopers, and the Brookings Institution.

Role: Committee Member

Todd Richardson :
U.S. Department of Housing and Urban Development — Todd Richardson serves as General Deputy Assistant Secretary, Office of Policy Development and Research at the U.S. Department of Housing and Urban Development. Mr. Richardson heads HUD's research arm of approximately 145 staff that manage national surveys, conduct and manage research and program evaluations, and develop program parameter data to support HUD's major programs. He has developed several funding allocations formulas for HUD programs, including the Indian Housing Block Grant Formula, the Neighborhood Stabilization Program formula, and formulas to allocate post-disaster supplemental appropriations.

Role: Committee Member

Emilda Rivers :
National Center for Science and Engineering Statistics — Emilda B. Rivers is the Director of the National Center for Science and Engineering Statistics (NCSES), a principal statistical agency housed as a division within the National Science Foundation (NSF)'s Social, Behavioral and Economic Directorate. NCSES serves as a clearinghouse for information on the U.S. science and engineering enterprise, often in a global context. Prior to her appointment as NCSES Director, Emilda was the NCSES Deputy Director. Having worked at the Census Bureau and the Energy Information Administration, she has extensive experience in the Federal statistical system where she often spearheaded efforts to provide previously missing data critical to decision making. In 2017, she was named by Forbes as one of 25 Women Leading Data and Analytics in the U.S. Government. Ms. Rivers received a Bachelor's of Science in mathematics from South Carolina State University and a Master of Science degree from the University of Maryland, College Park.

Role: Committee Member

Matthew Soldner, Ph.D. :
National Center for Education Evaluation/ U.S. Department of Education — Matthew serves as Commissioner, National Center for Education Evaluation and as the Chief Evaluation Officer at U.S. Department of Education. Dr. Soldner's expertise includes the design and implementation of complex, mixed-methods evaluations; innovative practices designed to improve student outcomes after high-school; postsecondary competency-based education; federal financial aid; and federal statistical policy and practice. His Ph.D. is from the University of Maryland's College of Education.

Role: Committee Member

Kenneth Troske, Ph.D. :
University of Kentucky's Gatton College of Business and Economics — Dr. Kenneth Troske is an accomplished researcher and program evaluation practitioner, with considerable experience on programs involving both state and Federal data. Dr.

Stakeholders (continued)

Troske holds the Richard W. and Janis H. Furst Endowed Chair in Economics at the University of Kentucky's Gatton College of Business and Economics. Until recently he served as the college's Associate Dean for Graduate Programs and Outreach. He is a former U.S. Census Bureau researcher and served as a member of the Commission on Evidence-Based Policymaking and the Troubled Asset Relief Program (TARP) Oversight Commission. He received his Ph.D. in Economics from the University of Chicago.

Role: Committee Member

Mayank Varia, Ph.D. :
Boston University — Mayank Varia is a Research Associate Professor of Computer Science at Boston University. His research spans cryptography and its application to problems throughout and beyond computer science, and his work has been featured in media outlets like CNET, The Hill, and ZDNet. In particular, he has designed cryptographically secure multi-party computation systems for use in measuring Boston's gender wage gap and identifying repeat offenders of sexual assault. He is a co-director of BU's Center for Reliable Information Systems & Cyber Security (RISCS), a member of BU's Cyber Security, Law, and Society Alliance, and an institute fellow in BU's Institute for Health System Innovation & Policy.

Role: Committee Member

Christina Yancey, Ph.D. :
U.S. Department of Labor — Christina Yancey, Ph.D., is the Chief Evaluation Officer for the U.S. Department of Labor. She is responsible for coordinating the Department's evaluation agenda and working with all agencies to design and implement evaluations. In addition to overseeing the conduct of evaluations, her office leads the Department of Labor's implementation of several key aspects of the Evidence Act, including its annual Evaluation Plan, multi-year Evidence-Building Plan, and Research Capacity assessments. Christina has over 15 years of experience in overseeing and conducting research on employment and other social policies and programs, and in working with policy makers and practitioners to build and apply evidence. Dr. Yancey has a PhD in Justice and Public Policy from American University and an MA in Criminology from University of Maryland, College Park.

Role: Committee Member

Mission

To review, analyze, and make recommendations on how to promote the use of Federal data for evidence building

1. Assistance

Assist the Director in carrying out duties relating to access to data for evidence.

Stakeholder(s)

OMB Director

 Role: Responsible Official

Performance Indicators

Description	Type	Start Date	End Date
[To be described]	Target		
	Actual		

2. Recommendations

Evaluate and provide recommendations on how to facilitate data sharing, enable data linkage, and develop privacy enhancing techniques.

Performance Indicators

Description	Type	Start Date	End Date
[To be described]	Target		
	Actual		

3. Coordination

Review the coordination of data sharing or availability for evidence building across all agencies.

Performance Indicators

Description	Type	Start Date	End Date
[To be described]	Target		
	Actual		

4. Reports

Submit to the Director and make publicly available an annual report on the activities and findings of the Advisory Committee.

Performance Indicators

Description	Type	Start Date	End Date
[To be described]	Target		
	Actual		

Administrative Information

Start Date:
End Date:

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Source: https://www.bea.gov/evidence

Submitter:
Given Name: Owen
Surname: Ambur
Email: Owen.Ambur@verizon.net
Phone:

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