

Hilton Head Island: The World's First & Foremost Truly Connected Community

This draft plan results from an informal discussion at Dunkin Donuts on Hilton Head Island on the morning of December 5, 2018. If it achieves consensus of the group, it may be formalized as a performance plan with designated stakeholder roles and performance indicators.

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DEMONSTRATION ONLY

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Ad Hoc Group for a Truly Connected Island (AG4TCI)

Stakeholder(s):

Town of Hilton Head Island

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Vision

A worldwide web of intentions, stakeholders, and results

Mission

To establish Hilton Head as the world's first and foremost truly connected community

Values

Community: people connected by shared values and common objectives

Collaboration: not just talk but action

Efficiency: absence of waste of time, effort and resources -- including avoidance of reinventing the wheel by failing to use relevant standards and best practices

Effectiveness: achievement of clearly defined objectives

Results: not just outputs but outcomes in service to others

1. Tools, Apps & Services

Foster the development of information technology tools, applications and services enabling users to work efficiently and effectively together to achieve shared objectives.

1.1. Demonstration

Persuade town leaders to invite developers to create, demonstrate, and improve tools, applications, and services supporting collaborative updating of the town's comprehensive plan in Strategy Markup Language (StratML) format.

StratML is an internationally adopted standard (ISO 17469-1) for strategic plans. Usage of such standards enables sharing of data across organizations and systems and avoids needless costs associated with vendor lock-in and reinvention of the wheel.

Stakeholder(s):

Officials of the Town of Hilton Head

StratML Tool Developers :

Various prototypical StratML tools, applications, and services have been developed but none of them have benefited from feedback from a community of dedi-

cated users. Thus, it is difficult for developers to justify continuing to invest in tools that users don't realize they need.

1.2. Usability & Utility

Facilitate usability and utility feedback for continuous improvement of the tools, applications, and services supporting the process of planning and achieving public objectives.

2. Community

Foster the formation of a community of truly connected individuals and organizations.

Stakeholder(s)

Community of Hilton Head Island :

Encourage not only residents but anyone with an interest in Hilton Head to participate and become part of the com-

munity, regardless of where they live, thus becoming the vanguard of the vision.

2.1. Comprehensive Plan

Foster crowdsourcing of updates to town's comprehensive plan on an ongoing basis.

2.2. Organizations

Encourage local, regional, national, and international organizations to render their plans in StratML format and link (strategically align) their objectives with the Town's goals.

Organizations receiving funding from the town should be required to report their performance indicators on the Web in StratML format.

Administrative Information

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