

# About Airmeet

Crafting a virtual space for the world to connect and collaborate

Airmeet is the fastest growing platform for hosting a rich variety of virtual events. From Hackathons to ice-breakers, panel discussions to workshops, Airmeet’s intuitive experience delivers on organisers expectations for a wide range of events and not just conferences. Every event on Airmeet takes place in a virtual ‘ballroom’ which can be customised in appearance and seating arrangements to deliver specific experience and highly relevant interactions among the participants.

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## Airmeet (ARMT)

### Stakeholder(s):

#### Organisers

#### Airmeet Investors :

*They believe in us*

#### Accel

#### Sequoia

#### Venture Highway

#### Redpoint

#### GFC

#### Communities :

*Thousands of communities love Airmeet*

#### Yale School of Management

#### HT Media Group

#### Microsoft for Startups

### Vision

Organisers' expectations are met

### Mission

To empower organisations and communities in achieving effective collective progress

### Values

**Connection**

**Collaboration**

**Virtuality**

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## 1. Campuses

*Build virtual campuses*

**Stakeholder(s)**

**Universities**

**Schools**

**Colleges**

Teach, connect, and collaborate with your students virtually

### 1.1. Classrooms

*Support virtual classroom*

Made for engaging lectures and online coaching:

- Encourage students to react, chat, ask questions and engage during your sessions.
- Catch up with students after class hours to assist and advise.
- If you're offering the same online course to multiple batches, no frets! Save your strength and play pre-recorded content for the lecture.

### 1.2. Collaboration

*Provide collaboration spaces*

Made for team activities, brainstorming and catch-ups:

- Engage with grads for assignments and team discussions.
- Assign projects to teams and offer them virtual tables to discuss and deliberate.
- Also, allow students to use this space as a cafe to hang out, chat, host celebrations and have fun.

### 1.3. Gatherings & Expos

*Enable multi-purpose virtual halls*

Made for gatherings and expos:

- A perfect set up to process admissions and carry out career counselling.
- Label the virtual tables, have personal conversations with candidates and onboard them into the course.
- Host virtual hiring expos by offering virtual tables to hiring companies.

## 2. Events

### *Host virtual events*

Host impactful virtual events and win customer leads/love/loyalty. Connect, communicate, and network with your customers and prospects.

#### 2.1. Webinars

##### *Host interactive webinars*

Host an interactive webinar:

- Boost brand awareness by hosting frequent webinars.
- Reach more people by livestreaming your webinars on Youtube and Facebook.
- Make your webinar more lively with in-built polls, Q&As and by playing engaging pre-recorded videos.

#### 2.2. Workshops

##### *Train customers via workshops*

Train your customers via workshops:

- Educate your customers with the latest updates.
- Allow participants to raise hands and join you on stage to get their questions answered.
- Segment your customers into groups, offer them projects, and collaborate with them in the social lounge.

#### 2.3. Conferences

##### *Conduct virtual conferences*

Pull off a fantastic virtual conference:

- Run multi-day, multi-track conferences and summits with a redefined networking experience.
- Encourage event and networking area sponsors for the virtual event.
- Get a comprehensive view of your virtual event from a single dashboard—from registrations to post-event analytics.

#### 2.4. Meetings & Networking

##### *Meet and network with customers virtually*

Meet-up and network with your customers virtually:

- Touch base with the prospective customers often to learn more about them and convert better.
- Establish a sense of community and togetherness in the social lounge.
- Encourage conversations via speed networking and help each other expand their network.

## 2.5. Exhibitors

### *Attract exhibitors to virtual events*

Attract and encourage exhibitors to your virtual event:

- Sell an enticing booth space to your customers, partners, and sponsors.
- Allow booth owners to add informative details about the company in the header like the company's key offerings, description, explainer video, graphic, etc.
- Attach downloadable resources at the booth to enlighten the booth visitors and help conversion.
- Catch up with the visitors in the booth lounge to have a face-to-face video meeting, demos, and walkthroughs.
- Gather interest for products and offerings from the visitors via the CTA in the virtual booth header.
- Share insights about booth visits, leads, and other associated analytics to the booth owners after the event.

### **Stakeholder(s):**

**Exhibitors**

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### 3. Communities

*Build virtual spaces for communities*

#### Stakeholder(s)

##### Communities

Build a virtual space for your community to collaborate/communicate/belong — Establish a sense of harmony and togetherness amongst your tribe... Stay connected with your community virtually. Inform, inspire, and engage

#### 3.1. Webinars

*Host interactive webinars*

Host an interactive webinar:

- Attract more people to your online community by hosting informative webinars.
- Reach more people by live streaming your webinars on Youtube and Facebook.
- Make it more lively with in-built polls, Q&As, and by playing engaging pre-recorded videos.
- Offer training and workshops to your community members

#### 3.2. Education

*Bring in industry experts to educate communities*

Bring in industry experts and educate your community. —

- Allow members to raise hands and join the experts on stage to get their questions answered.
- Segment your community members into groups, offer them projects, and collaborate with them in the social lounge.
- Meet-up and network with your community virtually
- Bring your global community together to an interactive virtual space.

#### Stakeholder(s):

##### Industry Experts

#### 3.3. Training & Workshops

*Offer training and workshops*

Offer training and workshops to your community members:

- Bring in industry experts and educate your community.
- Allow members to raise hands and join the experts on stage to get their questions answered.
- Segment your community members into groups, offer them projects, and collaborate with them in the social lounge.

#### Stakeholder(s):

##### Community Members

#### 3.4. Meetings & Networking

*Meet and network with communities virtually*

Meet-up and network with your community virtually:

- Bring your global community together to an interactive virtual space.

- Establish a sense of community and togetherness in Airmeet's social lounge.
- Keep in touch, and collaborate with your members and ambassadors for programs and festivals in the lounge.
- Encourage conversations via speed networking and help each other expand their network.

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## 4. VCs & Accelerators

*Accelerate and fledge portfolio companies virtually*

### Stakeholder(s)

#### Startup Communities

Accelerate and fledge your portfolio companies virtually — Connect, collaborate, and mentor your cohorts... Train, mentor, and culminate your startup community virtually.

#### 4.1. Webinars

*Host interactive webinars*

Host an interactive webinar:

- Deliver powerful and engaging lectures and training sessions.
- Educate and clarify queries via different engaging features like raise hands and Q&As.
- Ensure your webinar's impact and relevance at every stage using in-built polls, Q&As, public chat, and emojis.

#### 4.2. Mentoring & Brainstorming

*Mentor and brainstorm.*

Mentor and brainstorm in real-time:

- Please take a seat in our social lounge, meet and mentor the founders one-on-one or in groups.
- Collaborate with your cohort in the single lounge by switching between virtual tables.
- Brainstorm together and help them prepare for their Demo Day.

#### 4.3. Collaboration

*Collaborate with cohorts*

Collaborate with the cohorts coherently:

- Collaborate with your cohorts around the world with a touch of a button.
- Seamlessly work together on “learning by doing” assignments and projects with the founders.
- Network, catch-up over a coffee and have ad-hoc discussions in the social lounge.

### Administrative Information

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