

About Conexx

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Conexx (CNXX)

Description:

America Israel Business Connector is the largest most effective organization of its kind in North America ... Since our inception we have been involved in completed transactions valued at over one billion dollars

Stakeholder(s):

Companies :

We are a successful and effective bi-national business organization in the United States and provide significant value to:

Israeli Companies :

Israeli companies seeking to establish a U.S. operation, gain access to the U.S. market and create an American image/ presence with low cost and high visibility

American Companies :

American companies seeking entrance into the Israeli market, and more importantly, access to cutting edge Israeli innovations

Businesses :

Businesses looking for a powerful network to promote their products or services to others within the Conexx ecosystem ... We serve companies, organizations and individuals in Georgia, Alabama, North Carolina, South Carolina, Tennessee, Mississippi and Israel

Georgia

Alabama

North Carolina

South Carolina

Tennessee

Mississippi

Israel

Conexx Executive Committee

Dexter Caffey :

Smart Eye Technology, Inc.

Phil Cooper :

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Immediate Past Chair | Berman Fink Van Horn

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Alscan, Inc.

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Stakeholders (continued)

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Aprio

Bruce Kopkin :
sales-i

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Marcus Foundation

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Lauren Frisch :
Berman Fink Van Horn

Aleksander Szlam :
Szlam Enterprises, INC.

Avi Zibitt :
NCR

Conexx Ex-Officio Directors

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Georgia Tech

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Alliancesphere

Dr. Lawrence Cooper :
Bentley Investments

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Central Atlanta Progress

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Mediator

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BioIsrael Communications Ltd.

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Stakeholders (continued)

Oded Distel :
Ministry of the Economy

Todd Dollinger :
The Trendlines Group

Abe Finkelstein :
Vintage Investment Partners

Ilan Friedman :
Ncompas

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Tamara Genosar Associates

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Zeev Lavie :
Federation of Israeli Chambers of Commerce

Shlomo Maital :
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MOST – Modern Software Technologies Ltd.

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Gal Nir :
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Sherwin Pomerantz :
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Batami Sadan :
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Rafi Tomashof :
Programa

Avner Vaknin :
Global Incentive Services, PriceWaterHouseCoopers LLP

Moti Weiss :
Plenus Venture Capital

Imad Younis :
Alpha Omega Engineering

Eitan Yudilevich :
BIRD Foundation

Zohar Zisapel :
RAD Data Communications Ltd.

Conexx Staff :
Conexx has the most experienced staff of any organization of its kind. From our base in Atlanta with an on-the-ground representative in Israel, and working with our board and members, we offer Israeli and American companies efficient and directed service to facilitate their business interests.

Barry R. Swartz :
Vice President

Conexx Affiliates & Partners

Technology Association of Georgia :
TAG was launched in January, 1999 with the merger of three of the state's largest technology organizations: the Southeastern Software Association, the Business and Technology Alliance and Women in Technology. At its launch, TAG became one of the largest technology organizations in the country. Today, TAG's mission is to help Georgia's technology companies speak in a strong voice. The Association helps members connect with companies that use their services. We serve as a liaison with Chambers of Commerce statewide and beyond to attract new businesses and employees...to provide TAG members with information on the legislative agenda that impacts them. Membership in The Technology Association of Georgia is an investment in your career and your company's success. You have instant access to our specialized groups that focus on all manner of industries. TAG's Societies are large groups that include women in technology, software development, health-care, marketing and local groups of tech professionals around

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Stakeholders (continued)

the state. Our 31 societies encompass more than a dozen disciplines, from conducting business internationally to raising capital, from outsourcing to project management, technology in entertainment to offshore development solutions. Join TAG today... because it is the strength of our membership that builds value in TAG and will help us impact the future of technology in Georgia.

IATI :

The Israeli Advanced Technology Industries (IATI) is Israel's umbrella organization representing the high tech and life science industries. With about 700 members our mission is to strengthen the Israeli high tech and life science industries across the whole value chain while creating global, technological and innovational leadership. As the voice of the hightech, life science and all advanced technologies community in Israel, the IATI researches, develops and advocates policies and actions that promote all of Israel's high tech, increasing awareness of its strengths and innovations worldwide. By providing the platform for communication and collaboration, IATI gives its members not only the opportunities to learn from successful individuals but to also gain access to R&D, marketing, financial service providers, the world's top tier venture capital funds as well as other investors. Our members belong to every level and aspect of the industry: Entrepreneurs, start-ups, incubators, accelerators, R&D centers, multi-national companies, local and international venture capital funds, private investors, tech transfer companies and service providers.

Forward Forsyth :

Forward Forsyth is your resource for all things business in Forsyth County. We are here to connect you to the opportunities you need to get started, relocate or grow. Forsyth County is home to some of the largest and most innovative companies across the state, nation and globe. Our strategic location, talented workforce, excellent education options, low property taxes and endless opportunities to enjoy arts, recreation and connect with community are just a few of the reasons we choose Forsyth County and know FOCO is for you too.

Federation of Israeli Chambers of Commerce :

The FICC was founded in 1919 as an independent and non-profit entity. It is the leading economic organization representing the trade and service sector, the largest sector in Israel. The FICC serves as roof organization to over 5000 businesses and organizations operating in more than 120 divisions which represent various economic branches including export, import, trade, real estate, financial and business services.

Sandy Springs :

Sandy Springs is a city in northern Fulton County, Georgia, United States, and part of the Atlanta metropolitan area. As of the 2010 census, Sandy Springs had a population of 93,853, and its 2017 estimated population was 106,739. Sandy Springs is Georgia's seventh-largest city (just after Athens) and is the site of several corporate headquarters (though many are assigned "Atlanta" mailing addresses) such as UPS, Inspire Brands, Cox Communications, and Mercedes-Benz USA's corporate offices.

Metro Atlanta Chamber :

MAC's team of project managers provide confidential services to support existing Atlanta businesses considering an expansion

or out of market companies evaluating Atlanta for a new operation. Our services are offered in close collaboration with state, local, academic, and utility partners. No matter the nature of your project, our wealth of experience and diverse capabilities will help you grow your business in metro Atlanta.

Georgia Department of Economic Development :

The Georgia Department of Economic Development (GDEcD) is the state's sales and marketing arm, the lead agency for attracting new business investment, encouraging the expansion of existing industry and small businesses, aligning workforce education and training with in-demand jobs, locating new markets for Georgia products, attracting tourists to Georgia, and promoting the state as a destination for arts and location for film, music and digital entertainment projects, as well as planning and mobilizing state resources for economic development.

Economic Development Association of Alabama :

The Economic Development Association of Alabama (EDAA) is a membership-based organization focused on promoting economic growth in Alabama. Economic development professionals throughout the state, along with individuals and companies in related fields, work together with the EDAA staff and board of directors to help positively influence state legislation and industrial growth within the state.

North Carolina Department of Commerce :

The Department connects businesses with the site locations, workforce and infrastructure they need to succeed in one of the nation's top states for business. We also connect local communities with the grants and funding they need to attract new business and ensure future prosperity. Additionally, our executive branch agency administers the state's economic incentives program and publishes data, statistics, information and reports for those interested in our state's economy. Marketing North Carolina as a business and visitor destination is another function of the Department, and to handle this work we contract services from the Economic Development Partnership of North Carolina (EDPNC), a public-private organization established by the North Carolina General Assembly in 2014.

South Carolina Department of Commerce :

The South Carolina Department of Commerce promotes economic opportunity for individuals and businesses. From assisting with the location of new sites and buildings, offering grants for community development and infrastructure improvement, to providing workforce training, the Department of Commerce is here to help new and existing businesses grow. As a national leader in direct foreign investment, the state extends its global reach with offices in Europe and Asia that help existing companies in developing export markets.

Mississippi Department of Agriculture and Commerce :

The mission of the Mississippi Department of Agriculture and Commerce is to regulate and promote agricultural-related businesses within the state and to promote Mississippi's products throughout both the state and the rest of the world for the benefit of all Mississippi citizens.

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Stakeholders (continued)

Tennessee Department of Commerce and Insurance :

Ensuring the success of our professionals who serve our community is a large part of our job here at the Department of Commerce and Insurance. The division of Regulatory Boards comprises 23 professional boards, programs and commissions that license and regulate over 200,000 professionals within the

state of Tennessee. Everything from your hairdresser to your home inspector – we ensure that those professionals get the education and licensing they need to provide consumers with the best possible service. Our TennCare Oversight division maintains the highest integrity of regulating managed care companies that service over 1 million TennCare enrollees.

Mission

To Connect Americans and Israelis Through Business

Values

Business

Connection

1. Programs

1.1. Membership Directory

Enable membership queries

1.2. Connectors

Tap into knowledge and networking contacts

The value of your membership increases in direct proportion to your involvement with our organization.

Stakeholder(s):

Conexx Connectors :

Connectors are designed to tap into your special knowledge and networking contacts to help us increase business relationships between the Southeast and Israel.

Healthcare Connector :

The Israelis have focused on unique opportunities of major diseases for which existing therapies are largely ineffective including treatments for cardiovascular and peripheral vascular disease, oncology, neurodegenerative disease, ophthalmic, and orthopedic as well as health and wellness solutions. This connector assists qualified Israeli bio-pharma, medical device, and health IT companies by making introductions and contacts to potential strategic and clinical partners in the Southeast.

Ralph Jordan :

Chair, Healthcare Connector

Cleantech Connector :

Israel is one of the most innovative countries in the world for technologies and know-how related to Alternative & Renewable Energy, Energy Efficiency, Water, and Environment. The Cleantech connector's focus is to gain an understanding of what Israel offers in "green," learn of needs in the Southeast among corporations and governments, and determine the synergies of the two areas in this important new cluster.

Ben Taube :

Chair, Cleantech Connector

Hi-Tech Connector :

Conexx's Software and Communications committees have merged to form this new connector. The Hi-Tech connector plans quarterly meeting events around key sectors in which Israel excels such as Big Data, hosted by a relevant industry player, and featuring Israeli companies, case studies, and white papers highlighting the "state of the space" in the US and in Israel.

Bruce Kopkin :

Chair, Hi-Tech Connector

South Carolina Program :

A special program has been created to foster business and research relationships between Israel and South Carolina. It is built around 6 clusters—Biomedical, Advanced Materials, Sustainable Systems, Transportation, Health / Insurance IT, and Defense / Security. A series of educational events throughout the state launched the initiative in July, and a November 2011 mission to Israel is scheduled. A business exchange matchmaker event built around one of the clusters is being planned.

Jonathan Zucker :

Chair, South Carolina Program

Lifestyle Connector :

The Southeast is a leader in seven lifestyle industries: Entertainment, Sports, Fashion, Home, Dining, Hospitality and Education. Israeli companies have created new advancements and technologies in the lifestyle sector and different areas that could benefit the lifestyle sector. Join the newest Conexx connector and help identify and explore synergies between Israeli and Southeast companies in the lifestyle sector. The Lifestyle connector aims to:

- *Assist Israeli Companies in entering the U.S. market*
- *Help U.S. companies find innovation, technology, M&A, partnerships and JV's with Israeli companies*
- *Create opportunities for reverse pitches*
- *Plan and carry out community educational programming*
- *Take missions to Israel and host delegations from Israel*

We are seeking members throughout the Southeast and Israel who have expertise or skills related to the lifestyle industries.

Shira Grossman :

Chair, Lifestyle Connector

1.3. Functions & Activities

Develop and execute the organization's core functions and activities

Stakeholder(s):

Conexx Committees :

Committees are operational groups tasked with developing and executing the organizations core functions and activities.

Invest in Israel Committee :

This new committee is undertaking an inventory of investors in the Southeast (angels, angel groups, family funds, VCs, and corporate venture), and determining their interest to invest in Israeli companies seeking capital in support of their US market initiatives. Planning online mechanism and events to enable screened Israeli companies to present to qualified investors in our region.

Randall Foster :

Chair, Invest in Israel Committee

Professionals Committee :

This committee develops programs for attorneys, CPAs, real estate, and financial professionals to help them educate their clients about Israel's advantages

to their bottom lines. Activities include the annual Professional Seminar, workshops, and briefings with professional certification credit as well as opportunities to personally assist Israeli companies seeking to penetrate U.S. markets.

Greg Kirsch :

Chair, Professionals Committee

Conexx Gala Committee :

This committee plans the Conexx major community event to honor individuals and companies that contribute the most to Southeast-Israel investment and trade. Awards are presented to Israeli companies and their partners in a festive evening of celebration.

Dexter Caffey, :

Chair, Conexx Gala Committee

1.4. Events

Provide a calendar and enable queries of events

2. Resources

Provide resources

2.1. News & Headlines

Announces and archives conexx-related happenings.

2.2. Videos

Capture on video and make available for viewing conexx events, important announcements, and key news items on conexx's Vimeo and You Tube sites

2.3. Investment Opportunities

Provide information about investment opportunities

2.4. Israeli Companies

Provide information about Israeli companies in southeastern U.S. states

Stakeholder(s):

Israeli Companies in Alabama

Israeli Companies in North Carolina

Israeli Companies in Georgia

Israeli Companies in South Carolina

Israeli Companies in Mississippi

Israeli Companies in Tennessee

2.5. Major Companies

Provide information about major companies in southeastern U.S. states

Stakeholder(s):

Major US Companies in Alabama

Major US Companies in North Carolina

Major US Companies in Georgia

Major US Companies in South Carolina

Major US Companies in Mississippi

Major US Companies in Tennessee

2.6. Conferences

Provide information about conferences in Israel

Stakeholder(s):

Israel

2.7. Other Resources

2.7.1. Israeli Universities

Stakeholder(s):

Bar Ilan University
Ben Gurion University
Hebrew University
Jerusalem College of Technology

Technion
Tel Aviv University
Weizmann Institute

2.7.2. Government of Israel

Stakeholder(s):

Government of Israel
Center for Business Promotions
Central Bureau of Statistics
Consulate General of Israel to the Southeast
Israel Economic Mission to the South :
Embassy of Israel :
Washington DC
I-Biz :
Israel Business Information Services Ltd.

Israel Science Foundation
Knesset Home Page
Ministry of Finance
Ministry of Foreign Affairs
Ministry of Industry & Trade
Ministry of Tourism
Municipality of Ra'anana
Prime Minister's Office
US Commercial Service

2.7.3. Israeli Media

Stakeholder(s):

Fortnightly Report from Israel
Globes
Ha'Aretz
Israel21c
Jerusalem Post
Jerusalem Report

Jewish Telegraphic Agency
Kol Israel
TheMarker
Times of Israel
YNet

2.7.4. Israeli Trade & Economy

Stakeholder(s):

BIRD Foundation
Dun & Bradstreet Israel
Federation of Israeli Chambers of Commerce
Israel-America Chamber of Commerce

Israel Export Institute
Israel Venture Association
Tel Aviv Stock Exchange
Standard & Poor's Israel

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Stakeholders (continued)

United States-Israel Binational Science Foundation

US-Israel Science & Technology Foundation

Israel Grid & Cloud Association

2.7.5. Other Israeli Interests

Stakeholder(s):

Advanced Technologies from Israel

Association of Software Houses

BioIsrael

Business Data Israel

Israel Association of Electronics & Information Industries

Israel Science & Technology

Israel Life Science Industry

Israeli Technology Incubators

Kibbutz Industries Association

Manufacturers Association

2.7.6. Southeastern Governments

Stakeholder(s):

State of Alabama

State of Georgia

State of Mississippi

State of North Carolina

State of South Carolina

State of Tennessee

2.7.7. Southeastern Trade & Economy

Stakeholder(s):

Georgia Biomedical Partnership :

Georgia Department of Economic Development – Israel Office

Gwinnett Chamber of Commerce

Metro Atlanta Bioscience Council

Metro Atlanta Chamber

North Carolina Biotechnology Center

Technology Association of Georgia

2.7.8. Other Southeastern Interests

Stakeholder(s):

American-Israeli Cooperative Enterprise

Association of America-Israel Chambers of Commerce

Buy Israel Goods Website

Federation of International Trade Associations (FITA)

Birmingham Jewish Federation

Jewish Federation of Greater Atlanta

Knoxville Jewish Alliance

Marcus Jewish Community Center of Atlanta

Memphis Jewish Federation

2.7.9. Southeastern Media

Stakeholder(s):

Southeastern Media

Atlanta Jewish Times

Atlanta Journal-Constitution

Fox5 News

Global Atlanta

WSB-TV :
(ABC Affiliate)

Administrative Information

Start Date:

End Date:

Publication Date: 2022-03-30

Source: <https://www.conexx.org/about-conexx/conexx-mission/>

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PDF formatted using TopLeaf XML publisher

www.turnkey.com.au