

About FWF

What we aim to solve — FreedomWorks Foundation has sought since our earliest days to address the hydra-headed monster of Big Government and the threats to freedom it brings. These threats have appeared in numerous forms over FreedomWorks' 30-year history, and our goal has always been to educate and mobilize citizens about the most pressing challenges of the moment as well as those that are still emerging. 1. There is no question that the runaway regulatory state that threatens to permanently upset our constitutional order. 2. Without course correction, entitlements threaten to bankrupt our country. 3. Economic education has been bent towards Big Government and became too complex for everyone to understand.

What is the organization aiming to accomplish? FreedomWorks Foundation had identified three key policy challenges at the heart of our fight for freedom: the regulatory state, winning the economic debate, and entitlement reform. Each of these issues addresses broad-based concerns regarding the size and scope of government, the constitutionality of the issue at hand, and whether government operates for the benefit of ordinary citizens or special interest groups. We educate on terms of economic liberty, constitutional conservatism, and civic activism. Our ultimate goal is to strengthen the constitutional republic our Founding Fathers set in motion more than two hundred years ago. FreedomWorks Foundation offers the ideas of freedom to an educated network of citizens committed to economic liberty, trained in effective mobilization skills, and organized to push our education. We strengthen their efforts by educating legislative leaders who possess both the procedural and tactical skills necessary to control the debate and affect policy outcomes. [Submitter's note: The source of FWF's goals, objectives, and performance indicators is their profile on GuideStar: <https://www.guidestar.org/profile/52-1526916>] FreedomWorks Foundation tracks measurable data to show deliverables 1.) Number of trainings to increase activist growth 2.) Issue briefing attendance: Tracking issue briefing attendance will help measure impact of our education to congressional staffers. 3.) Lectures held on college campuses 4.) Number of op-eds 5.) Social Media Impact: the number of likes, comments, follows, etc. for our social media accounts 6.) Amount of comments submitted on an open comment period for a regulations 7.) Coalition building: number of attendees at our Regulatory Action Coalition meetings 8.) Live stream views

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DEMONSTRATION ONLY



FreedomWorks Foundation (FWF)

Description:

FreedomWorks Foundation is a national grassroots education organization that seeks to link the principles of freedom to the hard work and hands-on focus required to translate good ideas into successful public policies and defend against government encroachment on economic liberties. FreedomWorks Foundation works aggressively on multiple fronts to help preserve individual liberty and free markets, and promote limited, constitutional government. The foundation fights every day against the progressive left, Big Government, and the harm they do to the cause of liberty. FreedomWorks Foundation serves to “make freedom work,” educating our communities and encouraging a deep commitment to individual liberty and free enterprise.

Stakeholder(s):

George Mason University :

Education is the animating force that informs the daily activities at FreedomWorks Foundation. So it's no surprise we were founded in 1984 on the campus of George Mason University—a longtime hotbed of American free-market economic thought. Since those early days, we have zealously pursued a goal of preserving liberty by educating Americans about free-markets, limited government, and individual liberty.

FreedomWorks Foundation Staff

Role: Staffing

FreedomWorks Foundation staff works with a network of other think tanks to propel their research to our grassroots audience and turn it into activism.

Adam Brandon :

Adam Brandon is the president of FreedomWorks. Previously, Adam served as the executive vice president of FreedomWorks. Prior to that, he was vice president of communications for the organization.

Role: President

He focuses on directing priorities between each department and concentrates his efforts to match up the institution's goals with the resources available.

Freedomworks Foundation Board of Directors :

as of 8/28/2019

Role: Direction

Paul Beckner :

Freedom Management Group

Role: Board Chair

Ted Abram

Role: Board Member

Michael Darland

Role: Board Member

Joan Carter :

UM Holdings Ltd.

Role: Board Member

Robert Lansing :

The Westminster Fund

Role: Board Member

Adam Brandon :

FreedomWorks Foundation

Role: Board Member

Think Tanks

Role: Partnership

Citizens

Role: Learning

We educate citizens about the issues, develop tailored and effective strategies to reach key decision makers, and then ..

Role: Mobilization

mobilize a grassroots army with the tools and arguments that will sway decision makers. In doing so, we provide a unique, capacity building service, helping partnering organizations access to a deeply engaged, proven-effective network who provide the grassroots muscle to turn their ideas into advocacy and policy change.

Americans :

We are over 6 million Americans who are passionate about promoting free markets and individual liberty.

Role: Membership

Our members all share three common traits: a desire for less government, lower taxes, and more economic freedom.

Vision

Our constitutional republic is strengthened

Mission

To educate and empower Americans with the principles of individual liberty, small government, and free markets.

Values

Individual Liberty

Small Government

Free Markets

Education

Empowerment

Knowledge: We are guided by an understanding that decentralization of knowledge maximizes people's talents, their hard work, and the total productivity of any worthwhile endeavor. Using cutting-edge technology, we disseminate our education through multi-faceted channels such as op-eds, Facebook live streams, full-length books, in-person trainings, media appearances, live talks, and short videos so our message reaches further and the impact is greater.

Decentralization

Work

Productivity

Technology

Activism

1. Rule Making

Lower the barrier between American Citizens and the rule-making process of government bureaus

Stakeholder(s)

Regulatory Action Center

Role: Education

The Regulatory Action Center is dedicated to educating Americans about the impact of government regulation on economic prosperity and individual liberty.

FreedomWorks Foundation is committed to lowering the barrier between American Citizens and the rule-making process of government bureaus.

Government Bureaus

Role: Rule-Making

American Citizens

Role: Learning

1.1. Education

Educate Americans about the impact of government regulation on economic prosperity and individual liberty

For over a quarter century, FreedomWorks has identified, educated, and actuated citizens who are enthused about showing up to support free enterprise and constitutionally limited government. We are not primarily a "think-tank," content to study the issues and publish papers and reports. FreedomWorks breaks down the barriers between the beltway insiders and grassroots America. FreedomWorks was founded to fight for liberty and brought together some of the best and brightest minds of the liberty movement. Since then, we've expanded our ambitions from a free-market think tank to a service center for the grassroots freedom movement across the whole country. On a series of key issues this year, FreedomWorks Foundation seeks to give our members the tools and skills to show up—to be effective grassroots voices for the cause of limited, constitutional government, free enterprise, and individual liberty. We operate as an essential complement to and distributor for the work of other free-market think tanks, helping them get their work into the hands of a nationwide network of engaged activists.

Performance Indicators

1.1.1 Contributions

Description	Type	Direction of Success	Start Date	End Date	Dollars
Unspecified	Target		2016-01-01	2016-12-31	
	Actual	Baseline	2016-01-01	2016-12-31	\$3,556,394.00
	Target		2017-01-01	2017-12-31	
Contributions: 2017 = \$4,529,071	Actual	Increasing	2017-01-01	2017-12-31	\$4,529,071.00

TYPE OF METRIC: Other - describing something else

2. Entitlements

Advance pro-growth, market-based entitlement reform

Entitlement Reform — Left unchecked, federal spending on entitlements is careening toward European proportions, with the possibility of consuming all federal tax revenue within 30 years. We will launch a nationwide grassroots effort to establish targeted “communities” of activists whom we will train to advance pro-growth, market-based entitlement reform.

2.1. Activist Communities

Establish targeted “communities” of activists

Stakeholder(s):

Activist Communities

Role: Reforms

Advance pro-growth, market-based entitlement reform.

Performance Indicators

2.1.1 Groups

Description	Type	Direction of Success	Start Date	End Date	Number
Unspecified	Target		2016-01-01	2016-12-31	
	Actual	Baseline	2016-01-01	2016-12-31	63
	Target		2017-01-01	2017-12-31	
Number of groups: 2017 = 82	Actual	Increasing	2017-01-01	2017-12-31	82
	Target		2018-01-01	2018-12-31	
Number of groups: 2018 = 107	Actual	Increasing	2018-01-01	2018-12-31	107

TYPE OF METRIC: Context - describing the issue we work on CONTEXT NOTES: We work closely with a number of different groups to promote their content, invite their staff to speak at our events, shared policy intel, and worked closely to track and support legislation ...

2.2. Training

Train activists to advance entitlement reform

Performance Indicators

2.2.1 People Trained

Description	Type	Direction of Success	Start Date	End Date	Number
Unspecified	Target		2016-01-01	2016-12-31	
	Actual	Baseline	2016-01-01	2016-12-31	25,586
	Target		2017-01-01	2017-12-31	
Number of people trained: 2017 = 38,698	Actual	Increasing	2017-01-01	2017-12-31	38,698
	Target		2018-01-01	2018-12-31	
Number of people trained: 2018 = 52,922	Actual	Increasing	2018-01-01	2018-12-31	52,922

TYPE OF METRIC: Output - describing our activities and reach CONTEXT NOTES: In 2018, FreedomWorks trained almost 53,000 activists in person around the country.

3. Markets

Educate Americans on free market economics

Stakeholder(s)

Center for Economic Freedom

Role: Education

The primary mission of the Center for Economic Freedom is to educate Americans on free market economics, while discrediting economic falsehoods. With multi-faceted

educational content, we bring the economic conversation back to one where everyone can understand.

3.1. Understanding

Make the economic conversation understandable

Performance Indicators

3.1.1 Media Pieces

Description	Type	Direction of Success	Start Date	End Date	Number
Unspecified	Target		2016-01-01	2016-12-31	
	Actual	Baseline	2016-01-01	2016-12-31	360
	Target		2017-01-01	2017-12-31	
Media pieces: 2017 = 434	Actual	Increasing	2017-01-01	2017-12-31	434
	Target		2018-01-01	2018-12-31	
Media pieces: 2018 = 315	Actual	Declining	2018-01-01	2018-12-31	315

TYPE OF METRIC: Output - describing our activities and reach

Administrative Information

Start Date:

End Date:

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