

About Genaesis

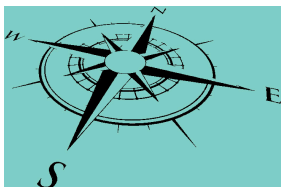
When you achieve your objectives, we achieve ours.

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GNSS (Genaesis)

Stakeholder(s):

GENAESIS TEAM

ERIN-MICHAEL GILL :
CEO

SHANA BAUM :
General Manager

WINSLOW SARGEANT :
Senior Advisor for Globalization and Head of Capital Markets

KELLY CASSELLA :
Director of Sell-Side Development & Head of Creative Services

MEGHAN O'BRIEN :
Associate Director of M&A

VANESSA SOPHIR :
Closing Counsel

MIRTHEL MUÑOZ :
Deal Support Analyst

Vision

Potential deals gain momentum

Mission

To help you achieve your objectives

Values

Networking

Efficiency: Genaesis values your time and aligns incentives to close transactions in a way that effectively builds and leverages deal momentum.

Expertise

Connection

Financing

Connect clients to a network of financiers

Stakeholder(s)

Banks

Wealth Advisors

Specialty Finance Companies

NETWORK — Genaesis is partnered with a number of banks, specialty finance companies and wealth advisors in order to better serve our clients every step of the way. | COST STRUCTURE — Genaesis requires no upfront fees or retainer.

1. Companies

Identify strategic targets and connect directly to those companies.

DEAL FLOW — Genaesis creates proprietary deal flow by identifying strategic targets and connecting to those companies directly – with over 50% of our transactions being a result of that outreach.

Stakeholder(s):

Companies

2. Federal Set-Asides

Connect companies to Federal agencies with set-aside obligations.

FEDERAL EXPERTISE — Genaesis has deep experience in the federal market and specializes in transactions of companies with set-asides.

Stakeholder(s):

Federal Agencies

3. Design Services

Offer custom in-house design services to facilitate transactions.

COLLATERAL DEVELOPMENT — Genaesis offers custom in-house design services to facilitate the transaction at no additional cost to clients.

Administrative Information

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