

# About Hivebrite

We've developed a powerful solution that allows our clients to easily brand, customize, and engage their communities. Leveraging modern design standards and an advanced suite of functionality, organizations can offer their stakeholders a dedicated networking space where they can share knowledge and experiences, benefit from targeted opportunities, and keep in contact with both the program and each other.

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## Hivebrite (HVBRT)

### Stakeholder(s):

#### Instrumental Communities :

*managed, actionable networks where users can easily reach out to each other, as well as share and access structured resources and professional opportunities.*

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### Vision

Instrumental communities

### Mission

To help organizations build instrumental communities

### Values

**Community**

**Communication**

**Collaboration**

**Networking**  
**Instrumentality**

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## 1. Data

### *Manage community data*

Manage your community's data like a pro

#### 1.1. Membership

##### *Import & export member data*

Import all your members along with all their profile data into your database; Export your member data whenever you want as a universal CSV file

#### 1.2. Promotions

##### *Target members by group, industry, location, or custom fields*

Powerful search & targeting filters — Target members by group, industry, location, or any custom field when promoting an event or sending a communication

#### 1.3. Mass Updates

##### *Perform mass updates to member databases*

Mass updates — Perform mass updates to your member database base with peace of mind, knowing that you won't lose data

#### 1.4. Profile Updates

##### *Allow members to confirm/update specific profile information*

Profile-update campaign — Run streamlined update campaigns that allow your members to confirm/update specific profile information without even having to login to the platform

#### 1.5. Profile Tracking

##### *Keep track of profile updates*

Profile update tracker — Keep track of all profile updates made by you or your members

## 2. Content

### *Manage content*

CONTENT MANAGEMENT — Add, update, and moderate content easily

#### 2.1. Moderation

*Control the publication of content*

Full moderation — Control all content published by your members. Get immediate notifications of new publications. Edit or delete as needed.

#### 2.2. CMS Integration

*Enable management of content on the users' platforms*

Integrated CMS — Create public pages and menus. Customize your members' area. Manage the content on your platform from your back-office.

#### 2.3. Visibility

*Control access to content*

Visibility — Make some content open to visitors on your public pages. Make other content private and visible to only your members.

#### 2.4. Feeds

*Automatically create content via RSS feeds*

RSS Feed — Add RSS feeds to automatically create content in your platform (news, jobs, ...)

#### 2.5. Updating

*Notify members to update their information*

Up-to-date content — Whether members share opportunities or list their projects, they will be requested to update their information via automatic email notifications.

## 3. Events

### *Manage events*

EVENT MANAGEMENT — Manage all your events, tickets, and payments in one place

#### 3.1. Calendars

*Organize events and add them calendars*

Calendar — Organize events for your community and add them to your calendar.

#### 3.2. Invitations & Reminders

*Send invitations and reminders*

Invitation emails — Send invitations and reminders to invitees based on location, industry or any custom criteria.

**Stakeholder(s):**

**Invitees**

#### 3.3. Ticketing

*Manage ticketing*

Ticketing — Make available different tickets and prices for different types of members (students, staff, ...). Easily manage external participants.

#### 3.4. Payments

*Enable online payments*

Online payments — Let users pay online through secure, major payment gateways. Effortlessly keep track of all transactions.

#### 3.5. Social Networks

*Push event information to social networks*

Social networks integration — Push your events to your Facebook, LinkedIn, and Twitter pages to boost exposure and attendance.

**Stakeholder(s):**

**Facebook**

**Twitter**

**LinkedIn**

## 4. Communications

### *Manage communications*

COMMUNICATIONS — Centralize communications with your members and send automated updates

#### 4.1. Messages

##### *Deliver emails*

Email campaigns — Deliver beautiful, responsive HTML emails with the integrated email marketing tool.

#### 4.2. Targeting

##### *Select users to receive email messages*

Powerful targeting — Select who will receive your email based on multiple criteria.

#### 4.3. Newsletters

##### *Deliver personalized weekly digests*

Automatic newsletter — Deliver automated, personalized weekly digests that summarize the recent activity of your community.

#### 4.4. Alerts & Notifications

##### *Send alerts and notifications*

In-app notifications — Send in-app alerts and notifications to your users.

#### 4.5. Campaigns

##### *Push notifications of mobile campaigns to users*

Mobile push notifications — Send mobile campaigns to your users. Engage them through your branded mobile app.



## 5. Collaboration

*Share & find opportunities for collaboration*

COLLABORATIONS & OPPORTUNITIES — Share & find opportunities

### 5.1. Opportunities

*Help members share and solicit job/internship opportunities*

Find opportunities or request for help — Activate the job board to help members to share and solicit job/internship opportunities from other members. Allow access to even more opportunities through integration of external third-party posting services.

**Stakeholder(s):**

**Job Seekers**

**Interns**

### 5.2. Jobs

*Enable members share job opportunities and their availability for jobs*

Post jobs and share opportunities — Let your members share job opportunities or showcase their availability for a new job.

### 5.3. Resumes & Contacts

*Enable users to upload their resume and receive contacts from other community members*

Share resumes — Users can upload their resume and let other community members contact them if they are interested in their profile.

### 5.4. Connections

*Facilitate interpersonal connections*

Connect partners, investors and co-founders — Whether they are looking for investors, co-founders, employees, or customers, your members can leverage their community network to publicize their projects and organizations.

**Stakeholder(s):**

**Partners**

**Employees**

**Investors**

**Customers**

**Co-Founders**

**Organizations**

## 6. Memberships & Donations

*Manage memberships and donations*

MEMBERSHIP MANAGEMENT & DONATIONS — Manage memberships and donations directly from Hivebrite

### 6.1. Plans, Prices & Privileges

*Create membership plans and determine associated prices and privileges*

Membership programs — Create membership plans and determine associated prices and privileges. Manage complex membership programs with advanced visibility and access management based on user profiles.

### 6.2. Lifetime Memberships

*Manage lifetime memberships*

Lifelong membership — Manage lifetime memberships. Set ceilings for total membership payments that trigger lifetime memberships.

### 6.3. Pages & Campaigns

*Create donation pages and campaigns*

Donations — Create beautiful donation pages and campaigns. Manage your donors easily with a clear and easy-to-use CRM.

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## 7. Groups

*Create groups within broader communities*

GROUPS — Create flourishing communities within your broader community with Hivebrite's advanced management of Groups

### 7.1. Discovery & Engagement

*Empower members find and engage with other like-minded people*

Dedicated space — Communities are often made of many smaller communities. With groups, let your members find and engage with other like-minded people in the community.

### 7.2. Org Models

*Create groups to match organizational models*

Custom categories — Create groups to match your particular organizational model (clubs, chapters, industry groups, ...)

### 7.3. Roles

*Empower community members to lead, manage, and moderate groups*

Empower group leaders — Add specific members of your community to lead, manage, or moderate the groups you create (chapter presidents, industry experts, ...)

### 7.4. Granularity

*Control granular aspects of groups*

Create group admins — Allow specific members to control aspects of their group by granting granular admin rights.

## 8. Networking

*Facilitate networking within communities*

NETWORKING — Facilitate networking within the community

### 8.1. Spontaneous Meetings

*Let nearby members know where you are and to see if they can join you.*

Check-in — Got some free time ahead of you? Check-in where you are to let nearby members know where you are and to see if they can join you.

### 8.2. Travel Meetings

*Meet with members in other locales.*

Trips — Planning a trip abroad? Let local members know you when you will be there and see who is available to meet.

### 8.3. Messages

*Communicate through private messages.*

Private messaging — Communicate with other members through private messages.

### 8.4. Tagging

*Tag people to see posts and comments.*

Tags — Tag people in your posts or comments to make sure they see them.

## Administrative Information

**Start Date:**

**End Date:**

**Publication Date:** 2021-01-09

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