About LaunchDarkly

Feature Management for Modern Development — Teams use LaunchDarkly to innovate faster, reduce risk, and break down the barriers between developer, product, marketing and sales.

The Feature Management Platform Powering the Best Software Products — Our vision is to eliminate risk for developers and operations teams from the software development cycle. As companies transition to a world built on software, there is an increasing requirement to move quickly—but that often comes with the desire to maintain control. LaunchDarkly is the feature management platform that enables dev and ops teams to control the whole feature lifecycle, from concept to launch to value. Feature flagging is an industry best practice of wrapping a new or risky section of code or infrastructure change with a flag. Each flag can easily be turned on/off independent of code deployment (aka ”dark launching”). Equipping businesses with the ability to move at the speed of every deploy allows an entire company to learn rapidly, deliver value to their customers faster, and produce more value. Developers can build, marketing can launch, product can iterate, and sales can sell.

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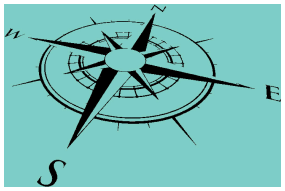

LaunchDarkly (LD)

Stakeholder(s):

Teams :
Living Up To Your Team's Full Potential — We believe in building better products and more engaged teams.

LaunchDarkly Leadership Team

Edith Harbaugh :
CEO & Co-Founder

John Kodumal :
CTO & Co-Founder

Adam Zimman :
VP of Platform

Hector Hernandez :
VP of Sales

Jonathan Nolen :
VP of Engineering

Ashley Williams :
Director of People

Tim Keohane :
VP of Finance

LaunchDarkly Board & Advisors

Ethan Kurzweil :
Board Member

Josh Stein :
Board Member

Scott Raney :
Board Member

Jonathan Heiliger :
Board Observer

Andy McLoughlin :
Board Observer

Sean Byrnes :
Advisor

Nancy Ramamurthi :
Advisor

Andy Chou :
Advisor

Giles Goodwin :
Advisor

Russ Thau :
Advisor

LaunchDarkly Investors :
People we're proud to partner with.

Bessemer Venture Partners

Redpoint

Vertex Ventures

Threshold

Uncork Capital

Bloomberg Beta

500 Startups

Cervin Ventures

Vision

Teams achieve their full potential.

Mission

To eliminate risk for developers and operations teams from the software development cycle.

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Values

Innovation: Move at the Speed of Innovation -- Teams are under pressure to iterate faster and release features more often. Using feature flags in continuous delivery means you can integrate release, deployment, and operational management into the development cycle.

Iteration

Granularity: LaunchDarkly's feature management platform gives you granular control over what your users experience so you can safely test in production and quickly get valuable feedback from your users.

Control

Teamwork

Engagement

Feedback

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1. Iteration

Iterate quickly

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2. Collaboration

Collaborate better

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3. Learning & Growth

Learn and grow

Administrative Information

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