

About NMBBAA

The National Black MBA® Association was conceived in 1970 to help Blacks coming into the corporate sector, largely for the first time, share experiences and insights to help make the journey easier. By nurturing these new professionals, the organization helped early members navigate and, ultimately, succeed in unfamiliar and frequently challenging environments. It is those professionals who have risen up and reached back to bring up the next generation of Black professionals through providing coaching, guidance and mentoring. This has carried through the decades as the members who have followed found the same sense of connection and camaraderie among their colleagues and have continued to reach back to uplift new generations. NMBBAA® has a deep and rich history of enriching the lives of Black youth and professionals that we continue to celebrate today. We want to acknowledge the achievements of the NMBBAA® and our members, give thanks to our donors, sponsors, and partners who have helped to build our path to excellence.

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DEMONSTRATION ONLY



National Black MBA Association (NBMBA)

Stakeholder(s):

Black Professionals

Black Youth

2020 NBMBA® BOARD OF DIRECTORS

Donald W. Comer :

Board Chairman — Staff Vice President, Operations Analysis FedEx Corporation Donald W. Comer is Staff Vice President Operations Analysis, FedEx Corporation. In this role, Comer's charter is to leverage data analytics, artificial intelligence and machine learning techniques to solve complex business problems, exploit credible options for innovation and drive operational change that supports near-term and strategic business goals Before his current role, Comer was Director, Digital Access Marketing with responsibility for a portfolio of technology solutions that provides global customer access to FedEx transportation services impacting nearly \$29 billion in revenue. Over his career, he has assumed increasing levels of responsibility in varying business disciplines including finance, marketing, information systems, project management, strategic planning, and leadership. Comer holds a bachelor degree from the University of Tennessee at Martin in accounting and an MBA from the University of Memphis' Executive MBA program. He is a recipient of the FedEx Five Star Award, awarded each year to the top two percent of employees and the Ambassador's Club a FedEx award given to a select number of staff for high performance and outstanding contributions to furthering business objectives. He is a member of the Board of Trustees of LeMoyne-Owen College and Stillman College. He is a life member of the National Black MBA Association® and currently serves as chairman of the organization's national board of directors. He was named to the National Black MBA Association® Magazine's Top 50 Under 50 Executives; is a recipient of the National Black MBA Association's Chairman's Award, the organization's signature award presented in recognition of demonstrated visionary leadership and service to the organization and larger community and is the 2018 recipient of the Memphis chapter Lifetime Achievement Award. He was selected to the 2018 Black Enterprise Magazine Modern Man 100 list. He is a life member of Kappa Alpha Psi Fraternity, Inc. and is a Silver Life member of the NAACP.

Valerie Love :

Board Vice Chair, Policy and Programs — Senior Vice President, Human Resources, North America, The Coca-Cola Company — Valerie Love is the Senior Vice President, Human Resources, North America for The Coca-Cola Company and serves on both the CCNA and Global People Function leadership teams. Prior to joining The Coca-Cola Company, Valerie was a member of the Johnson & Johnson Leadership Team where she served as Global Vice President, Human Resources,

Consumer Supply Chain and Global Quality since 2016. Prior to this role she led Human Resources for Johnson & Johnson's Vision Care business (JJVC). Previously, Valerie has held leadership roles of increasing responsibility including serving as Vice President, Human Resources at Tyco International, and a 20-year tenure at General Motors leading Finance, Operations and HR across several businesses and plants, including international assignments in Argentina and Germany. Valerie brings an impressive track record of building strong HR strategies and people development that drive business and culture forward. Valerie is a current Board Member as well as Lifetime Member of the National Black MBA Association® and a member of the Executive Leadership Council (ELC). She previously served as Executive Champion for the Johnson & Johnson Vision Care Diversity & Inclusion Council and as National Co-Chair of the Johnson & Johnson African Ancestry Leadership Council. Valerie is also a member of Delta Sigma Theta Sorority, Incorporated where she serves on the National Strategic Partner Task Force. Valerie holds a Bachelor of Arts from Tennessee State University and earned an MBA at Belmont University in Nashville, Tennessee. She is an active runner with three marathons under her belt and enjoys traveling and exploring different cultures.

Louise Perrin :

Board Vice Chair, Advancement & Development — Strategic Executive & Board Member — A highly accomplished and seasoned senior executive with over 30 years of success, Louise Perrin retired as Senior Vice President of State Farm Insurance Companies after holding numerous positions in executive leadership, sales, marketing, product and agency distribution, executive development and succession planning, and community development. As Senior Vice President, State Farm Insurance Companies- North Central Market Area, Louise held P&L and strategic visioning responsibilities for State Farm's insurance and financial services sales operations spanning four states with over 4 million State Farm households generating over \$11 billion dollars in annual revenue. An inspirational and motivational leader with a record of delivering and executing best-in-class strategies for large-scale, enterprise change, Louise is known for driving increased sales and profitability in challenging or underperforming markets by consistently producing outstanding organizational effectiveness. She leverages her extensive background in leadership, business and transition management, strategic planning, and regulatory and compliance management to turnaround underperforming areas, develop individuals, build high performing teams, and champion change. Louise believes strongly in giving back to the community, as demonstrated by her board service with the following organizations: Vice Chair-Advancement and Devel-

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Stakeholders (continued)

opment, Board of Directors, National Black MBA Association®; Board of Trustees, National Louis University; and Board of Overseers, Rutgers University Foundation. She previously served on the following boards: Board of Advisors, LISC, Chicago; Vice Chair-Board of Directors, American Red Cross of Southeast Wisconsin; Board of Directors, Wisconsin Conservatory of Music; Board of Directors, Milwaukee Ballet, and Board of Directors, Friends of the Milwaukee Art Museum. Additionally, she is a founding member of P.R.I.D.E. (People Responsible for Improving the Development of Education) in Evansville, Indiana; B.E.S.T. (a State Farm adopt-a-school program) in Chicago, Illinois; and the Tri-Taylor Community Association. In 2007, Louise was selected as a Woman of Influence/Inspirational Leader by the Business Journal of Greater Milwaukee and featured in the Cornell University Alumni publication that same year. Perrin currently serves on the Board of Advisors of MedBlob, a medical technology start-up, and is a former board member of State Farm Indemnity Company. Louise earned her MBA from Cornell University's Johnson School of Business and received a BA in Business Administration at Rutgers University. She continued her professional development by obtaining FINRA: Series 6 and 63 as well as becoming a Life Underwriter Training Council Fellow at the American College in Bryn Mawr, Pennsylvania.

Oris Stuart :

Board Treasurer — Executive Vice President, Chief Diversity & Inclusion Officer National Basketball Association — As Executive Vice President, Chief Diversity & Inclusion Officer at the National Basketball Association, Oris Stuart is responsible for overseeing diversity and inclusion strategies for the NBA, WNBA, and NBA Development League. He provides best practices and leadership on diversity and inclusion matters to the league offices and teams, oversees efforts to increase the number of minority and women-owned suppliers, and supports efforts to attract, develop and retain diverse talent. Stuart is also leading the creation of a global diversity and inclusion council to ensure engagement on the league's diversity and inclusion strategies at all levels. Stuart has nearly 15 years of experience as a business executive in diversity and inclusion issues. Prior to joining the NBA in June 2015, Stuart spent two years as a Senior Partner with Korn Ferry, an executive search and talent management firm, where he led its Inclusion and Diversity practice. He provided organizational, strategic, and technology advisory services that helped directors, chief executives, and senior leaders address a wide range of global talent, diversity, and inclusion challenges. His industry focus included life sciences, financial services, utility, quick service restaurant, retail, professional services, and healthcare. Previously, Stuart served as the Chief Executive Officer for Global Novations, the world's preeminent diversity and inclusion consultancy and training firm. During his tenure with Global Novations, Stuart supported clients across Asia, Australia, Europe and North America, guided the expansion of the firm's technology and consulting platforms, oversaw a tenfold increase in the firm's size, and engineered its ultimate acquisition by Korn Ferry in 2012. Earlier in his career, Stuart served as a senior business manager and strategy and operations consultant for such organizations as Deloitte, Providian, and Wingspan Technology. Stuart graduated from the University of Virginia with a degree in electrical engineering and holds an MBA from Duke University, where he was a Fuqua Scholar and a National Black MBA Scholarship recipient.

Charmaine Ward-Millner :

Board Secretary — Director, Corporate Relations, Georgia Power — Charmaine Ward-Millner is Corporate Relations Director for Georgia Power. She is responsible for building and maintaining key state and national relationships with diverse organizations and opinion leaders. Her efforts focus on forming strategic alliances with diverse segments of the company's 2.5 million customers, corporate partners and civic organizations to garner support and promote advocacy for important industry and company issues. She also works closely with internal executives and community leaders to develop sustainable initiatives aligned with the company's business goals and philanthropic strategies supporting its mission to be "a citizen wherever we serve." Charmaine has held senior-level positions with Georgia-Pacific, John H. Harland, Bank of America, Showtime Networks and IBM. She has created tremendous value as a corporate leader in the areas of corporate philanthropy, foundation, corporate affairs, diversity, marketing, and sales. She is a noted speaker, serial entrepreneur, adjunct professor at Georgia State, certified John Maxwell Leadership Coach, and an Associate Certified Coach with ICF (International Coaching Federation). Charmaine's service to the community is widespread and she is humbled by the numerous awards she has received recognizing her civic contributions. She serves as Secretary for the National Black MBA national board. She also serves on the boards of the NMBMBA® Atlanta Chapter, Urban League of Greater Atlanta, Atlanta Technical College Foundation Board, Atlanta Business League Foundation Board, NBAF Advisory Board and Alliance Theatre Advisory Committee. She is a member of Delta Sigma Theta Sorority, Inc., the Links, Inc., and Coalition of 100 Black Women, Inc. She is also an alumna of United Way VIP, Education Policy Fellowship Program (EPFP), Leadership Georgia, and Leadership Atlanta. Charmaine graduated Magna Cum Laude with a B.A. in Economics from Clark Atlanta University and earned an MBA with honors from Kennesaw State University. A native of Chicago, she is an avid reader, loves the theatre, and enjoys international travel. She is married to Keith Millner. Charmaine's personal mission is to be a CATALYST, creating positive change in individuals, organizations and communities through coaching and servant leadership.

William (Bill) Borden :

Corporate Vice President, Financial Services Industry, Microsoft World Wide Commercial Business — As Corporate Vice President of Worldwide Financial Services at Microsoft, Borden is responsible for leading the development and execution of Microsoft's global financial services strategy, including the prioritization of banking, capital markets and insurance industry solutions and their alignment to Microsoft's worldwide digital platform and partner ecosystem, to support our financial services customers in their digital transformation journeys. Prior to this role, Borden spent 7 years at Bank of America Merrill Lynch, where he served as a Managing Director. During his time at Bank of America Merrill Lynch, Borden held various leadership positions across Global Transaction Services (GTS), Equity Asset Management Services and Enterprise Payments. Most recently, he was Head of GTS Commerce Solutions where he was responsible for strategy development, product commercialization and go-to market execution. Prior to joining Bank of America Merrill Lynch, Borden spent 13 years at Citigroup where he held several senior positions

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Stakeholders (continued)

including managing director and head of the North America Public Sector State and Local Government team in the company's Treasury & Trade Solutions organization. He also held senior strategic positions within Citi's Chairman and Chief Executive Office, and in Citi Cards. During his four years at R.R. Donnelley & Sons Company, Borden worked in sales, becoming vice president in the General Sales Atlantic & Government Region where he was responsible for managing, organizing, and developing sales for the region. At International Business Machines Corporation (IBM), Borden performed a number of roles in systems engineering and sales and rose to become a sales manager in the company's Consulting Group, leading a team that sold business transformation, application development, and systems integration consulting services. Borden holds a bachelor's degree in electrical engineering from Cornell University, where he was a varsity football letterman. He also holds a Masters in Business Administration from Northwestern Kellogg School of Management. Borden is a member of The Executive Leadership Council (ELC), the pre-eminent membership organization for the development of global black leaders. He is committed to helping the communities in which he lives and works through board membership, volunteering and mentoring. His board memberships include: Chicago Cares (1992-1995); The Robert Toigo Foundation (2006-2008); The Beyond Diversity Resource Center (2005-2015); New Jersey Advocates for Education Advisory Board (2006-2010); Bank of America Black Executive Leadership Council Advisory Board (2012-present); and National Black MBA Association® (2018-present).

Cassius F. Butts :

CEO, Capital Fortitude Business Advisors; Chairman, McPherson Local Implementing Redevelopment Authority — Cassius F. Butts is the founder and CEO of Capital Fortitude Business Advisors, a boutique management-consulting firm located in Atlanta, GA with satellite relationships in Orlando, Las Vegas and Washington, DC. As an accomplished executive, Mr. Butts served in leadership roles with Bank of America, Fleet Bank and two presidential administrations. In 2018, Georgia Governor Nathan Deal appointed Mr. Butts as chairman to the McPherson Implementing Local Redevelopment Authority (Fort Mac LRA). He also recently completed a two-year appointment as executive in residence at the Robinson College of Business within Georgia State University. Mr. Butts is the former Regional Administrator for the U.S. Small Business Administration (SBA) appointed by President Barack Obama in 2011. It was with SBA where he managed five record-breaking years for SBA lending within the eight southern states. He strategically helped to back over \$30 billion dollars to small businesses during his appointment. Mr. Butts previously served as a Presidential Management Fellow under the George W. Bush Administration within the U.S. Department of Housing & Urban Development (HUD). He assisted in the establishment of HUD's multimillion marketing procurement process and was named Branch Chief of the Real Estate Owned division during his tenure. Mr. Butts is a graduate of Morehouse College, Clark Atlanta University's Graduate School of Public Administration and Emory University's Life Learning Institute where he received a Certificate in Grant Writing. He enjoys volunteering his time with several organizations such as the World Affairs Council-Atlanta chapter, Chair, Morehouse College National Society of Leadership and Success and the Morehouse Mentoring program. He also serves on the board of

directors of the National Black MBA Association, and Operation Hope. Mr. Butts is also a graduate of Leadership Atlanta class of 2012.

Ashton Clark :

Director, Advanced Analytics and Insights, Starcom (A Publicis Media Company) Co-Founder, TicketFalcon.com — Ashton Clark is an Information Technology (IT) leader/intrapreneur and nationally award-winning entrepreneur. He is the Co-Founder of Equity Twins (EquityTwins.com), a residential real estate investment firm, and Ticket Falcon (TicketFalcon.com), a cost effective event management and ticketing platform with instant payouts. Ashton is currently an Advanced Analytics and Insights Director at Starcom (a Publicis Media Company). Prior to Starcom, Ashton led Digital IT for MillerCoors. He also worked as an IT Strategy and Transformation Consultant at Accenture. Ashton is an alumnus of the Colleges of Business and Engineering at the University of Illinois at Urbana-Champaign. He also earned his MBA from the Kellogg School of Management at Northwestern University. At Kellogg, Ashton was awarded the Dean's Distinguished Service Award for his tenacity and commitment to scholastic excellence. His community impact led to the recruitment of over 25 African American students to Northwestern's full-time, evening and weekend MBA programs. Ashton serves on the Board of Directors for the National Black MBA Association® and leads the Technology Taskforce. He is a member of the Marketing, Programs and Nominations committees. Ashton is a two-time scholarship recipient, three-time conference speaker and former undergraduate chapter President. In 2012, he won NBMBAA's Whiteboard Challenge pitch competition. Ashton also serves on the Board of Directors for the People's Music School which is the largest free music school for youth in the country. He is a member of the Development committee and is helping the organization expand its reach digitally. Ashton is a member of the 100 Black Men of America Chicago chapter and a lifetime member of the illustrious Alpha Phi Alpha Fraternity, Inc. He was a finalist in his fraternity's inaugural business plan competition, Alphapreneur. Ashton received Alpha Phi Alpha's Professional Achievement Award in 2018 and 2019.

Michael E. Hamilton :

Senior Director II, International Strategy, Walmart, Inc. — As Senior Director, International Strategy at Walmart, Inc., Michael develops and advises on strategic planning activities across the global markets in which the organization operates. Previously, Michael co-founded Signature Health, LLC, a professional nurse staffing agency focused on reducing the cost of care for clients while improving overall outcomes for patients. As Chief Executive Officer, Michael was responsible for day-to-day operations, and drove company expansion into three states. He successfully exited this business in 2020. Before Signature Health, Michael was Vice President — Corporate Strategy with Principal Financial Group® — he led corporate development for the \$16 billion revenue corporation with 4 global business units and 15,000 employees operating in over 70 countries. Prior to joining Principal®, Michael served as owner and principal of Hamilton Consulting International — advising clients on the exploration, qualification and execution of strategic planning, sales and marketing efforts in the United Kingdom, Switzerland and the United States. Before starting his firm, Michael was Director of International Business Develop-

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Stakeholders (continued)

ment for John Ryan Performance, Inc. in London, where he focused on delivering sales and marketing strategies to the global retail banking market. Michael has also held various sales and corporate development roles at Carlson Companies, Target Corporation and Honeywell International. Michael is a current Board Member as well as Lifetime Member of the National Black MBA Association® and a member of the Executive Leadership Council (ELC). He currently serves on the Board of Directors for The University of Northern Iowa-College of Business. He has previous Board experience with Variety-The Children's Charity® of Iowa, the Make-A-Wish Foundation of Minnesota®, the Twin Cities Chapter of the National Black MBA Association, and the Ordway Center for the Performing Arts. Michael is a Sloan Fellow having received his Master of Science in Leadership and Strategy from the London Business School. He also holds an MBA in operations management from the University of Illinois at Urbana-Champaign, and Bachelor of Science degrees in both Electrical and Computer Engineering from the University of Missouri-Columbia.

Michael McNeal :

Senior Vice President, Global Chief Information Security Officer (CISO) McKesson Corporation — Michael C. McNeil is the Senior Vice President, Global Chief Information Security Officer (CISO) at McKesson Corporation. He is the former Global Product Security & Services Officer for Royal Philips. In this capacity, McNeil was responsible for leading the global product security program for the company and insuring consistent repeatable processes were deployed throughout their products and services in the Healthcare market. Prior to this assignment, McNeil was the former Global Chief Privacy & Security Officer at Medtronic responsible for the development and design of their initial product security and incident response management programs; Chief IT Security Officer at Liberty Mutual Group; Global Chief Privacy Officer at Pitney Bowes, and Vice President, Chief Privacy Officer of Data Services for Reynolds & Reynolds. McNeil is a noted security and privacy expert, he has recently provided expert testimony before Congress on Cybersecurity; conducted in-house training and presentations for industry, customers and clients at several security and privacy conferences worldwide. Michael is a current member of the Healthcare and Public Health Sector Coordinating Council (HSCC) Executive Committee; Board member of the Health Information Sharing and Analysis Center (H-ISAC); the National Black MBA Association® and the Association for the Advancement of Medical Instrumentation (AAMI). He is an active member of the Healthcare Information and Management Systems Society (HIMSS) Privacy and Security Committee. He was named an inaugural 2013 Top 10 Breakaway Leader of Chief Information Security Officer (CISO), and was also awarded in 2013 as the First Minneapolis CISO Visionary Award. In addition to these accomplishments, he was awarded the 2011 Outstanding MBA of the Year by the National Black MBA Association® and is a Lifetime Member of Kappa Alpha Psi Fraternity, Inc. Michael holds an MBA from Northwestern University, J.L. Kellogg Graduate School of Management and a Bachelor's of Science Degree from the University of Illinois. Michael is married and has two children.

Shelley Stewart III :

Partner, McKinsey and Company — Shelley Stewart III is a Partner with McKinsey and Company, a global management

consulting firm. Shelley is a leader in the Marketing and Sales Practice and focuses primarily on serving business to business clients. In addition to client work, Shelley is an active leader as the Partner sponsor driving national initiatives in both recruiting and external relations on behalf of the McKinsey Black Network. Prior to McKinsey, Shelley spent 5 years in the financial services industry. The first three years were spent with JPMorgan's Investment Bank in a variety of market roles including: proprietary investing and bond and derivative trading. After leaving JPMorgan, Shelley founded Dreadnought Capital Management, an investment advisory firm focused on illiquid fixed income assets. Shelley served as head of trading and risk for the firm, and along with his partners, participated in more than \$250M of investments. Shelley is an advisor to the New Jersey Law and Education Empowerment Program, a not-for-profit serving underprivileged high school students in the greater Newark community. Shelley has a Bachelor of Arts in Economics from Boston College and a Master of Business Administration from Columbia University.

Janet Uthman :

Vice President of Inclusion and Multicultural Marketing, Comcast Northeast Division — Janet Uthman serves as Vice President of Inclusion and Multicultural Marketing for Comcast's Northeast Division. In this role, Uthman is responsible for driving cultural transformation, promoting organizational support and alignment and fostering increased diversity at all levels for the division's 22k employees. In addition, she develops go-to-market culturally relevant strategies to increase awareness, consideration and market share among multicultural consumers. Uthman brings a wealth of industry experience and marketing leadership to her current role. She served as Vice President of Sales and Marketing for Comcast's Western New England Region and oversaw all sales related initiatives for the region, which serves over 800,000 customers in more than 300 communities. Under Uthman's leadership, Western New England was recognized as Comcast's Region of the Year for 2014 having produced positive video growth for the first time in over a decade and led the company in both customer satisfaction and employee engagement. Uthman brings 18 years of experience in marketing, sales and entrepreneurial leadership to her role, having previously served as Director of Product Management for Comcast's Western New England and Beltway regions. Prior to joining Comcast, she owned her own cable industry consulting company, and served as Corporate Marketing Director for Black Entertainment Television, and held management positions with The Disney Channel. In 2019, Uthman was awarded the Touchstone in Leadership award by the DC/Baltimore Chapter of Women in Cable Telecommunications. In 2018, she was acknowledged by Cablefax as one of the Most Influential Minority Leaders in Media. This comes off the heels of receiving accolades in 2016 by making the Ebony Magazine Power 100 List as one of the boldest and brightest African-American stars in corporate America. Uthman's commitment to her role in the Comcast organization extends beyond the workplace and into the community. She serves on the Board of Directors for the National Black MBA Association and formerly served on the board of the Hartford Connecticut Urban League. In addition, Uthman helped to co-found Washington Wolfe Gateway Community Association in an underserved East Baltimore neighborhood. Uthman holds a Masters of Business Administration in Marketing from UCLA Anderson

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Stakeholders (continued)

School of Management and a Bachelor of Science Degree in Accounting and Finance from UC Berkeley.

Vision

Empowering visionaries intellectually and economically to create a world where diversity and inclusion are universal.

Mission

To lead in the creation of educational, wealth building, and growth opportunities for those historically underrepresented throughout their careers as students, entrepreneurs and professionals.

Values

Integrity: We lead with integrity – demonstrating honesty, transparency and moral courage with our stakeholders at all times.

Diversity: We serve as a champion for both diversity and inclusion, preparing future leaders and providing thought leadership to help our stakeholders recognize, develop and engage their talent.

Inclusion

Empowerment: We support the economic empowerment of our stakeholders – providing access to networks of resources and information about access to capital, entrepreneurship and wealth building.

Education: We promote education as the primary vehicle to economic mobility for our community – our programming serves to enhance the preparation and competitiveness of our stakeholders during every phase of their careers.

Excellence: All aspects of organization are managed with excellence – we expect and deliver the very best whenever the NMBBAA® brand is involved.

Service: We demonstrate servant leadership – we listen to the needs of our stakeholders and actively serve our communities while preparing our members to do so for life.

1. Programs

Serve the needs of our members

The Pillars of Programming — To best serve the needs of our members, the NBMBA[®] Program Suite is tailored to three pillars.

1.1. Education & Career

Create opportunities for education and career exploration

Programs that increase the acceptance rates of our members in undergraduate and graduate programs; and provide career opportunities/placement. Programs in this pillar include:

- Leaders of Tomorrow[®] Suite
- Collegiate Partnerships
- Career Success Network[®]
- Member Webinar Series

1.2. Leadership & Professional Development

Helping members develop the skills to become leaders in their field

Programs that help members acquire the necessary skills and opportunities for career advancement. Programs in this pillar include:

- Black Think
- Certification Courses
- Member Webinar Series

1.3. Entrepreneurship

Provide resources and knowledge to put members on the path towards prosperity

Programs that help our members gain financial knowledge, independence, improved credit and capital opportunities. Programs in this pillar include:

- State of Black Professionals Report
- Scale-Up Pitch Challenge

2. Events

2.1. Conferences

<https://nmbmaa.org/conference/>

2.2. Chapter Events

Organize and run professional events that create educational, wealth building, and growth opportunities for those historically underrepresented

National Black MBA Association® Chapters organize and run a variety of professional events that lead in the creation of educational, wealth building, and growth opportunities for those historically underrepresented throughout their careers as students, entrepreneurs and professionals. Events are organized and run by our 39 chapters that members and future members can attend.

2.3. Partnerships

Empower and celebrate visionaries and amplify brands

Make A Difference.... Help us to continue to empower and celebrate visionaries and amplify your brand! The National Black MBA Association® is a member-based organization that provides annual programming that leads in the creation of educational, wealth building, and growth opportunities for students, professionals and entrepreneurs. 2020 marks 50 years of empowering diverse professionals to reach their full potential through a network of 20,000 members. This milestone year will be transformational with the execution of unique educational platforms, invigorating member-based events and the seamless execution of one of the country's largest diverse conferences and career expositions that will be hosted in the Washington, D.C. September 22-26th.

Stakeholder(s):

NBMBAA® Alliance Partners :

NBMBAA® seeks to develop mutually-beneficial partnerships with organizations whose missions and core values align with our own. We are proud to support our Alliance Partners in their efforts to engage, educate and provide opportunities for minority professionals.

The PhD Project :

Since 1994, The PhD Project has more than tripled the number of minority business school professors...from 294 to over 960. These individuals are inspiring and encouraging a new generation of business professionals. Click here to learn more about our fifteen years of achievements, real insights on the journey to a PhD degree and the professors who are making a big impact. Learn more about the PhD Project.

The Consortium for Graduate Study in Management :

The Consortium for Graduate Study in Management is the country's preeminent organization for promoting diversity and inclusion in American business.

Through an annual competition, The Consortium awards merit-based, full-tuition fellowships to America's best and brightest candidates. In conjunction with our member schools, sponsoring companies, and our elite group of MBA students and alumni, The Consortium has built a forty year legacy of fostering inclusion and changing the ethnic and cultural face of American business. Learn more about the Consortium for Graduate Study in Management.

The Graduate Management Admissions Council :

The Graduate Management Admission Council® (GMAC®) is the association of leading graduate business schools around the world. GMAC meets the needs of business schools and students through a wide array of products, services, and programs and serves as a primary resource of research and information about quality graduate management education. Learn more at www.gmac.com and www.mba.com.

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Stakeholders (continued)

Society of Financial Education and Professional Development :

The primary mission of this non-profit organization is to enhance the level of financial and economic literacy of individuals and households in the United States and promote professional development at the initial stage of career development and mid-level management. Learn more about the Society of Financial Education and Professional Development.

HBCU Connect :

The primary mission of this non-profit organization is to enhance the level of financial and economic literacy of individuals and households in the United States and promote professional development at the initial stage of career development and mid-level management.

Ten School Diversity Alliance :

For more information email pjennett@hbs.edu.

Bell Curves, LLC :

Bell Curves is an educational services and test preparation company. It delivers high-quality consulting services, test preparation programs, and self-study resources to students throughout the country. Our mission is to provide affordable, accessible, and adaptable programs and services to help individuals and organizations reach the next educational level.

BoardnetUSA™ :

BoardnetUSA™ is the unique website revolutionizing the way nonprofit boards and new leaders find each other.

The National Black United Federation of Charities :

The National Black MBA Association® is a participating member of The National Black United Federation of Charities under the Combined Federal Campaign Program, which provides opportunity for federal employees and active duty military to contribute to charitable organizations. You can help by first accessing the National Black United Federation of Charities and selecting #12531 for the National Black MBA Association®, and by asking your friends and family who are federal employees and military personnel to do the same. Contributions from this program will help support the NMBAA® Leaders of Tomorrow® youth mentoring program and Scholarship programs. Learn more about the National Black United Federation of Charities.

2.4. Virtual Learning

Offer virtual learning experiences

COVID-19 has created an unprecedented environment where people are seeking supportive resources and educational opportunities now more than ever. During these times, we want to remind you of the greatness that lives in each of you and encourage you to continue working towards your life goals. With so many virtual

meetings and long work from home days, NMBBAA® is offering cutting edge virtual learning experiences for its members. These webinars focus on topics pertinent to your needs today and will help prepare you for upcoming events planned for September.

DEMONSTRATION ONLY

3. Resources

3.1. Webinar Academy

Build skills for personal, professional and financial growth

About the NMBBAA® Webinar Academy — Webinar Academy topics are focused on skill-building for personal, professional and financial growth. NMBBAA® online webinars are open to association members and future members.

3.2. Training & Certifications

Offer project management learning experience

About CertifiNOW™ — If you need to pass the PMP® or CAPM® exam and you want to get the best project management learning experience, then CertifiNOW™ is the right choice for you. This project management learning program provides: The best learning experience in a condensed amount of time, while also satisfying most, if not all, of your professional certification, education, and training needs. The CertifiNOW™ certification course reduces exam preparation time from an average of nine to twelve months, down to three days of classroom instruction.

Stakeholder(s):

Senior Executives :

For senior executives contemplating organizational transformation, but not seeking certification, this course is beneficial because it provides a solid theoretical framework and the proper paradigm for thinking about Projectized organizational structures and the project management profession.

3.3. Scholarships

Establish long-term holistic partnerships with institutions of higher education.

About the NMBBAA® Collegiate Partnership Program — NMBBAA® is positioned to help the Black community reach the highest levels of academia, increase lifetime median income potential and reduce unemployment rates among the Black community. With 20,000 members in 39 professional Chapters, we strive to increase awareness and facilitate access to graduate and business education programs in professional fields. Our Collegiate Partnership Program is designed to establishing long-term holistic partnerships with institutions of higher education. Our goal is to ultimately increase placement rates of student members and the overall impact of NMBBAA® in education and wealth creation. We are exclusively seeking visionary partners who will work with us to achieve these goals and help shape the Collegiate Partnership Program in 2019 and beyond.

Stakeholder(s):

Institutions of Higher Education

University of Florida

Ohio State University

Georgetown University

Bentley University

Emory Goizueta Business School

Georgia Tech

Florida Memorial University

The Consortium

Alabama A&M University College of Business & Public Affairs

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Stakeholders (continued)

Krannert School of Management :
Purdue University

**Martin J. Whitman School of
Management :**
Syracuse University

Kelley School of Business MBA Program

**Joseph M. Katz Graduate School of
Business :**
University of Pittsburgh

**The Earl G. Graves School of Business
and Management :**
Morgan State University

University of San Francisco

LaSalle University

Arizona State University

CEIBS MBA

Culverhouse College of Commerce :
*The University of Alabama, Manderson Graduate
School of Business*

Georgia State University

Howard University

Florida Atlantic University

**University of Miami School of Business
Administration**

Jones Graduate School of Business :
Rice / Business

Kogod School of Business :
American University, Washington, D.C.

Benedict College

Bethune Cookman University

Clark Atlantic University

**Kent State University College of Business
Adminstration**

SC State University

Terry College of Business :
University of Georgia

3.4. Career Center

Find jobs

NBMBAA Career Success Network

3.4.1. Resumes

Post resumes

3.4.2. Jobs

Apply for jobs

3.4.3. Alerts

Get job alerts

Administrative Information

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