

About NCL

The mission of the National Civic League is to advance civic engagement to create equitable, thriving communities. We achieve this by inspiring, supporting and recognizing inclusive approaches to community decision-making. Founded in 1894 by a group of civic leaders that included Theodore Roosevelt and Louis Brandeis, the National Civic League is a nonpartisan, nonprofit organization. Today, more than ever, the work of the National Civic League is critical to helping create vibrant and healthy communities and a strong democracy.

The National Civic League applies civic engagement principles through key programs [documented as goals in this StratML rendition]

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DEMONSTRATION ONLY



National Civic League (NCL)

Stakeholder(s):

NCL People :

We leverage our staff, our senior fellows and our nationally recognized board to inspire, support and celebrate civic engagement in America's communities

Doug Linkhart :

President

Mike McGrath :

Director, Research and Publications

Rebecca Trout :

Program Director, All-America City Award and Communications

Keiva Hummel :

Program Director, Civic Engagement

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Senior Fellow — CEO, Forward LLC

Joseph Hoereth, PhD :

Senior Fellow — Director of the Institute for Policy and Civic Engagement (IPCE) at the University of Illinois Chicago (UIC)

Mike Huggins :

Senior Fellow — Retired City Manager

Dante J. James, Esq. :

Senior Fellow — Co-Founder & Managing Partner, The Gemini Group, LLC.

Lindsay M. Miller :

Senior Fellow — Community Outreach Coordinator for the Westside Stadium Community Coalition

Larry Schooler :

Senior Fellow — Mediator, Facilitator, Public Engagement Consultant, and Educator

NCL Board

Mayor Patti Garrett :

Chair | Mayor of Decatur, Georgia

Angela Romans :

Vice Chair | Interim Executive Director, AchieveMission

Heather A. Johnston :

Treasurer | Former City Manager, City of Burnsville, MN

Anthony Santiago :

Secretary | Senior Fellow, Program & Partnership Development, National League of Cities

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Board Member | Chair, Des Moines School Board

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Board Member | President-Elect of the International City/Count Management Association (ICMA)

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Board Member | Chief Resiliency Officer, City of El Paso, TX

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Board Member | Senior Vice President, Impact United Way Worldwide

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Former Chair | Director of Exploratory Research, Kettering Foundation

Hon. Ron Loveridge :

Board Member | Director of the Center for Sustainable Suburban Development at the University of California

Maureen McDonald :

Board Member | Principal, Maureen McDonald, LLC

Rita McNeil Danish, Esq. :

Board Member | Partner Columbus, Chicago Taft Law Firm

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Stakeholders (continued)

Derek Okubo :

Board Member | Executive Director, Agency for Human Rights and Community Partnerships

Tony Peyton :

Board Member | Program Director, C.E. and S. Foundation

Monte Roulier :

Board Member | President & Co-Founder Community Initiatives Inc.

Hon. Angel Taveras :

Board Member | Shareholder, Greenberg Traurig, LLP

Wendy Willis :

Board Member | Executive Director, Deliberative Democracy Consortium

Vision

A country where the full diversity of community members are actively and meaningfully engaged in local governance, including both decision making and implementation of activities to advance the common good

Mission

To advance civic engagement to create equitable, thriving communities

Values

Civic Engagement: We believe civic engagement is critical to achieving success in addressing issues including:

Inclusion

Diversity

Community

Democracy

Decision-Making

Environmental Sustainability

Youth Leadership

Education

Health Equity

Racial Equity

Housing: Strategies and Opportunities -- Housing policies and approaches sit at the heart of local efforts to address equity. This webinar features presentations from: Cashauna Hill, executive director of the Greater New Orleans Fair Housing Action Center, and Phil Eide, senior vice president of community and economic development at Hope Enterprise Corporation. They will discuss efforts to involve the public in addressing housing needs, as required by the Affirmatively Furthering Fair Housing provision, and strategies to leverage resources to create affordable housing developments in underserved areas.

1. Community Assistance

Recognize and celebrate communities that tackle challenges through inclusive practices and achieve inspiring results.

Stakeholder(s)

Communities

National expertise to support your local engagement efforts National Civic League facilitates strategic planning processes, community engagement trainings, and development of local engagement plans and materials- helping local governments and institutions engage and involve residents in ways that lead to tangible outcomes. The National Civic League consults with communities in a variety of capacities, including:

1.1. Strategic Planning

Consult on resident-led strategic planning

Stakeholder(s):

Residents

1.2. Trainings

Lead local engagement trainings to increase institution's internal engagement capacity

1.3. Guides, Plans & Tools

Partner with local communities to develop specific conversation guides, engagement plans and other relevant tools

1.4. Engagement Plans

Consult on the development of organizational and community-wide engagement plans

Stakeholder(s):

Organizations

Communities

1.5. Coaching & Support

Offer civic engagement coaching and support for local leaders

Stakeholder(s):

Local Leaders

2. Awards & Events

Recognized and celebrated the best in American civic innovation

Since 1949, the National Civic League has recognized and celebrated the best in American civic innovation with the prestigious All-America City Award. The Award, bestowed yearly on 10 communities (more than 500 in all) recognizes the work of communities in using inclusive civic engagement to address critical issues and create stronger connections among residents, businesses and nonprofit and government leaders. CELEBRATING CIVIC ENGAGEMENT — The All-America City Award shines a spotlight on the incredible work taking place in communities across the country. By celebrating the best in local innovation, civic engagement and cross-sector collaboration, the All-America City Awards remind us of the potential within every community to tackle tough issues and create real change.

2.1. Equity & Resilience

Recognize communities that have worked to improve equity and resilience

The 2021 All-America City Awards will be held virtually, June 4-6, 2021. This year's theme is "Building Equitable and Resilient Communities." As such, the 2021 awards will recognize communities that have worked to improve equity and resilience. Equity is the fabric that allows communities to achieve broad-based economic prosperity and other goals. Resilience enables communities to face challenging times by not only preserving what makes their community great but adapting and growing stronger. Both qualities depend on inclusive civic engagement.

3. Research & Publications

Serve as a clearinghouse for information and other resources in the field of civic affairs

The National Civic League has been a clearinghouse for information and other resources in the field of civic affairs since 1912. Our expertise is found in promptly responding to the needs of both residents and community leaders. Many of our resources are available for free to members.

3.1. National Civic Review

Publish a quarterly journal

The National Civic Review, the quarterly journal of the National Civic League, is one of the nation's oldest civic affairs journals.

3.2. Promising Practices

Maintain a database with summaries of projects from All-America City winners and finalists

Promising Practices Database — The database includes summaries of projects from All-America City winners and finalists.

Administrative Information

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