

About NeW

In addition to campus programs, NeW hosts national events including an annual National Conference in June in Washington, DC, a contest honoring upstanding gentlemen called The Gentlemen Showcase, a Young Women’s Leadership Retreat, and multiple professional development trainings. NeW has been covered by TIME, The Washington Post, The Washington Times, the Associated Press, POLITICO, and many other publications.

Contents

Vision.....	6
Mission.....	6
Values	6
1. Education	7
1.1. Speakers	7
1.2. Debates	7
1.3. Resources	7
2. Training.....	8
2.1. Campus Sessions	8
2.2. Conferences	8
2.3. Retreats.....	8
2.4. Professional Development.....	8
3. Community.....	9
3.1. Campus Chapters.....	9
3.2. Professional Chapters	9
3.3. Online Presence	9
3.4. Professional Opportunities	9
Administrative Information.....	9

DEMONSTRATION ONLY



Network of enlightened Women (NeW)

Description:

The Network of enlightened Women is a 501(c)(3) nonprofit organization. Your contribution to the Network of enlightened Women is tax-deductible to the extent allowed by law. NeW's Tax Identification Number is 20-5178959.

Stakeholder(s):

University of Virginia :

The NeW Story — In the fall of 2004, Karin Agness Lips returned to the University of Virginia after an internship in Washington, DC and sought out an organization in which college women could talk about public policy, including conservative ideas. She decided to approach the campus Women's Center and asked a staff woman if the center might be interested in co-sponsoring a new group for conservative university women. Her response? She laughed and said "not here." Despite the ridicule, Karin founded a book club for conservative college women and called it the Network of enlightened Women, known as NeW. Within a year, women on other campuses heard about NeW and wanted to start their own chapters. NeW began expanding nationally, growing one chapter at a time.

NeW Chapters :

The message was clear: conservative women on campuses across the country needed NeW. Chapters began meeting to discuss the opportunities and challenges facing women today, as well as current national issues. NeW was originally started as a book club, so that members could read about ideas that were often left off college syllabi and forgotten on college campuses. As NeW has expanded, many NeW chapters also seek to educate their campus communities by hosting speakers, holding debates, participating in philanthropic efforts, and writing articles. Today, NeW is present on more than 40 college campuses. As former NeW members graduate, they wanted to stay involved, so we have formed young professional and alumnae chapters.

Conservative Women on Campuses

NeW Leaders :

Meet the leaders of NeW who are working to create a community of strong conservative values for women on college campuses!

Karin Agness Lips :

President — Karin Agness Lips is the Founder and President of the Network of enlightened Women (NeW). She is a graduate of the University of Virginia and the University of Virginia School of Law and practiced law at Wiley Rein LLP. She was a Spring 2016 Resident Fellow at the Harvard Institute of Politics. She speaks and debates frequently on the benefits of conservatism, policies related to women and the workplace, and the policy

challenges millennials face. She is the Editor of She's Conservative: Stories of Trials and Triumphs on America's College Campuses. She is a contributor to Forbes and has had editorials published in The Washington Post, Time Ideas, Politico, National Review Online, Fox News, The Atlantic, The Richmond Times-Dispatch, The Boston Herald, and The News & Observer. In October 2014, Karin was selected as one of Fortune's 55 most influential women on Twitter. In August 2013, she was also named to Red Alert Politics 30 under 30 list. In 2012, Karin was selected for the Forbes 30 under 30 list for Law and Policy. In 2010, she was awarded a William F. Buckley Award from the Young Conservatives Coalition for her work in leading NeW.

Kathryn Alford :

Communications Manager — Kathryn Alford serves as the Communications Manager at the Network of enlightened Women. Before joining NeW, Kathryn worked on Capitol Hill for her hometown member from California, and then served as the Press Secretary for a Congressman from Washington State. But her passion for the conservative movement began when she served as a Congressional Page her junior year of high school and had the chance to watch Congress at work first-hand. In college, she was involved in Young America's Foundation (YAF) and after moving to Washington, DC, joined the NeW Professional Network. When not working, she enjoys wine tasting, grabbing coffee with friends, exploring new places, and spending time with her husband and yellow lab puppy, Daisy.

Carlin Becker :

Social Media Coordinator

Amber Downer :

Program Manager — Amber Downer serves as NeW's Program Manager, focusing primarily on the Young Women's Leadership Retreat, Quarterly Book Brunches, and the Anniversary Dinner. Amber's passion for conservatism started in 1992, when her mother took her to her first political rally for George H.W. Bush's re-election, and she has been a strong advocate for conservative principles ever since. During college, Amber worked on the reelection campaign for President George W. Bush and then, the following year, served as an intern in the White House Office of Media Affairs. After graduating from college, Amber worked in the Bush Administration as a Political Appointee in the Commerce Department and then as a

— continued next page

Stakeholders (continued)

staffer in the White House Office of Communications for Policy and Planning. After President Bush left office, Amber moved several times with her Marine husband and worked on various political campaigns as a consultant and fundraiser. Amber is excited to be a part of NeW after taking several years off of work to care for her three children.

Susan Jenkins :

Operations Manager — Susan Jenkins serves as NeW's Operations Manager. After graduating from the University of Richmond, Susan worked for a property management company in Richmond, Virginia in the Accounting and Finance Department.

Madison Kutruff :

Campus Program Coordinator — Madison Kutruff is a Campus Program Coordinator with the Network of enlightened Women. In addition to starting a NeW chapter at Xavier University as a junior, Madison competed on the Xavier Women's volleyball team. She also interned with Senator Rob Portman in his Cincinnati office and with the U.S. Chamber of Commerce Global Energy Institute in Washington, DC. As a student, she has been involved in NeW, College Republicans, the Political Science Club, Students for Life, and Pi Sigma Alpha. Madison was the recipient of the 2019 NeW Rising Star Award and has attended the NeW National Conference twice.

Haley Supergan :

Campus Program Coordinator — Haley Supergan is a Campus Program Coordinator with the Network of enlightened Women. Haley recently graduated from Creighton University in Omaha, Nebraska where she studied History and Political Science. At Creighton, she served as Social Media Director and President of her Turning Point USA chapter on campus, worked as an RA in one of the first-year residence halls on campus, volunteered for Congressman Don Bacon, and interned in Washington, DC at the Capital Research Center. She first got involved in the Network of enlightened Women when she attended the 2019 NeW National Conference. Since then, Haley interned with NeW during her senior year and now looks forward to working with the NeW chapters on campuses across the country.

NeW Board of Directors**Joanne Florino :**

Board Member

Karin Agness Lips :

Board Member

Katie Pavlich :

Board Member — Katie Pavlich joined Fox News Channel in 2013 and currently serves as a rotating panelist on FNC's *Outnumbered* and as a network contributor, providing political analysis and commentary across Fox daytime and primetime programming. In addition to her role at Fox News, Ms. Pavlich is the news editor for *Townhall.com*, a contributing editor to *Townhall Magazine* and the award-winning author of the *New York Times* bestseller *Fast and Furious: Barack Obama's Bloodiest Scandal and Its Shameless Cover-Up*. As a reporter, she has covered a range of topics including White House scandals, the 2012 presidential election, and the Second Amendment and border issues. She graduated with a B.A. in

Broadcast Journalism from the University of Arizona and is a National Review Washington Fellow.

Steven Rhoads :

Board Member — Steven Rhoads has taught public policy at the University of Virginia for over forty years. His essays have appeared in the *New York Times*, the *Public Interest* and other publications. He discussed his book *Taking Sex Differences Seriously* on 75 radio shows including widely syndicated National Public Radio programs such as "Talk of the Nation" and "On Point." His television appearances include two appearances on C-SPAN's BookTV and commercial programs such as the *Today Show*. His other books include *The Economist's View of the World* and *Incomparable Worth: Pay Equity Meets the Market*. Dr. Rhoads lives with his family outside Charlottesville, Virginia.

Clarice Smith :

Board Member — Clarice Smith is the Program Officer at the John William Pope Foundation, responsible for evaluating public policy and education focused grant proposals. Prior to joining JWPF, she worked in the communications department at the Manhattan Institute for Policy Research, serving as the Director of Media Relations. Originally from New Jersey, Clarice earned her BA in International Studies from Trinity College in Hartford, Connecticut. She resides in Raleigh with her husband and two young children.

NeW Advisory Board**Kristen Soltis Anderson :**

Advisory Board Member — Kristen Soltis Anderson is author of *The Selfie Vote: Where Millennials Are Leading America (And How Republicans Can Keep Up)*. She is a pollster and co-founder of *Echelon Insights*, a research and analytics firm. She was one of *TIME's* "30 Under 30 Changing the World" and has been featured as one of *ELLE's* 2016 "Most Compelling Women in Washington." Anderson is a columnist at *The Washington Examiner* and is the co-host of *The Pollsters*, a bipartisan weekly podcast. She regularly appears on programs such as *Morning Joe*, *Fox News Sunday*, *Real Time With Bill Maher* and more. In 2014, Anderson was a Resident Fellow at the Harvard Institute of Politics. Her research on millennial attitudes has been featured in *The New York Times Magazine* and she regularly speaks to audiences of corporate leaders and public officials about how to reach the millennial generation. Prior to launching *Echelon Insights*, Anderson was Vice President of *The Winston Group*, a Republican polling firm. She received her Master's degree from Johns Hopkins University and her undergraduate degree from the University of Florida. Originally from Orlando, FL, Anderson now lives in Washington, DC with her husband, Chris

Roger Custer :

Advisory Board Member — Roger Custer is the Director of Major Gifts at the Institute for Humane Studies. Under his leadership as CEO of America's Future Foundation from 2011-2017, AFF's impact, programs, and budget grew steadily. He is a 2012 graduate of the Koch Associate Program and a 2014 recipient of the William F. Buckley, Jr. Award from the Young Conservatives Coalition. His background includes a BA at Ithaca College, an MPA in nonprofit management at George Mason University, and service as Conference Director at

— continued next page

Stakeholders (continued)

Young America's Foundation. He lives in Virginia with his wife and son. In his free time, he advises other non-profits, plays clarinet in local ensembles, and serves as a deacon at McLean Presbyterian Church.

Jessica Dean :

Advisory Board Member — Jessica Dean is Senior Vice President of the Bradley Impact Fund, a donor-advised fund for conservatives that works closely with the Lynde and Harry Bradley Foundation. She has been in conservative policy since the dawn of time – first as an intern for the American Spectator while a student at Vanderbilt University. After graduation she returned to the magazine as a staff assistant and eventually became its first online editor. Jessica also worked as an associate director of DonorsTrust, then moved on to the Heritage Foundation where she worked in development for over a decade before becoming president of the Bradley Impact Fund for three years. She has served on various boards, including Rotary, TeamCFA, and her son's school. She is the wife of Will Dean, a USAF fighter pilot, and mom to Griff, who fancies himself to be a monster jam driver one day. In her spare time – all three minutes of it – she is a competitive horseback rider and enjoys traveling and skiing.

Heidi Ganahl :

Advisory Board Member — Heidi Ganahl is one of Colorado's most well-known entrepreneurs and community leaders. Her story is outlined by extraordinary adversity in her life. Beginning with the loss of her husband at the age of 27, then losing a million-dollar insurance settlement, Ganahl picked up her entrepreneurial spirit and channeled her leadership skills to help get back up and ultimately become the "Top Dog" and founder of Camp Bow Wow, Fight Back Foundation, and her latest project: SheFactor. Ganahl is the founder of Camp Bow Wow, the largest pet care franchise in North America and one of the largest women-led franchises. She opened the first camp in Denver in 2000. Three years later she started franchising the concept. Today, Camp Bow Wow boasts more than 170 franchises, is the largest pet care company in the world, and is one of the fastest growing brands in the pet industry. Ganahl has been named one of Fortune magazine's 10 Most Promising Entrepreneurs, and Parade magazine included her in their list of the top women entrepreneurs in the country. Her love for dogs led her to Camp Bow Wow, which was named to the Inc 500/5000 fastest growing company list five years in a row. In 2014, she sold the Camp Bow Wow \$100 million brand to turn her attention to philanthropy, politics, and other endeavors. One of her passions is to find ways to give back. In 2016, she was elected as a University of Colorado Regent, where she continues to serve, and she serves on various other boards focused on entrepreneurship and education. Ganahl founded the Fight Back Foundation to positively tackle the most pressing issues facing our kids today, and in 2019 launched SheFactor, a national multimedia platform for young women that helps them navigate life after college. Ganahl is a sought-after public speaker and often speaks about her journey and her commitment to keeping the American dream alive and well for future generations. In 2015, she was invited to speak at Tedx Mile High: The Art of the Comeback. She is the proud wife of Jason Ganahl, one of the top BBQ cooks in the country, and owner of GQUE BBQ restaurant near Boulder, Colorado. Together, they have four kids – Tori, Hollie, and twins Jack and Jenna.

Mary Katharine Ham :

Advisory Board Member — Mary Katharine Ham is a CNN Contributor and recently co-moderated a GOP primary debate on ABC. She's the co-author of End of Discussion: How the Left's Outrage Industry Shuts Down Debate, Manipulates Voters, and Makes America Less Free (and Fun) and has written for HotAir, The Weekly Standard, The Federalist, and The Daily Caller. A fourth-generation journalist, she did a stint covering NASCAR, high school football, and the county's largest legumes before embracing New Media and heading to Washington, DC, where her career goal has been to discover the formula for talking about politics without being a blowhard. She's a mom of two and a Twitter enthusiast who hiked Kilimanjaro on her honeymoon.

Lou Ann Sabatier :

Advisory Board Member — Lou Ann Sabatier is the Communications Director at the 21st Century Wilberforce Initiative. Before that, she served as the CEO of Media DC, whose properties include The Weekly Standard, The Washington Examiner, and Red Alert Politics. Prior to taking on the role of CEO at Media DC, Sabatier served as Principal of Sabatier Consulting, garnering an impressive clientele list including organizations such as the International Monetary Fund, the OECD, National Geographic, the Federal Reserve Bank, World Vision/Save the Children, and the U.S. Marine Corps.

Christina Sandefur :

Advisory Board Member — Christina Sandefur is Executive Vice President at the Goldwater Institute. She also develops policies and litigates cases advancing healthcare freedom, free enterprise, private property rights, free speech, and taxpayer rights. Sandefur has won important victories for property rights in Arizona and works nationally to promote the Institute's Private Property Rights Protection Act, a state-level reform that requires government to pay owners when regulations destroy property rights and reduce property values. She is also a co-drafter of the 41-state Right to Try initiative, now federal law, which protects terminally ill patients' right to try safe investigational treatments that have been prescribed by their physician but are not yet FDA approved for market. Sandefur is the co-author of the book Cornerstone of Liberty: Private Property Rights in 21st Century America (2016). She is a frequent guest on national television and radio programs, has provided expert legal testimony to various legislative committees, and is a frequent speaker at conferences. She is the recipient of the 2018 Buckley Award in recognition of her leadership in the freedom movement. Sandefur is a graduate of Michigan State University College of Law and Hillsdale College.

Mary Beth Weiss :

Advisory Board Member — Mary Beth and her husband Dick have been active in public policy and politics for many years. Most of their philanthropic mission is to help build and promote conservative organizations. In 1999, Dick became a founding member of the Club for Growth, which began their involvement in national politics. Mary Beth is proud to serve as a donor representative advising boards of American Commitment, American Transparency and the Network of enlightened Women. Her work career spans the restaurant, travel, investment, and avocado farming industries. Dick has two married children

— continued next page

Stakeholders (continued)

and five grandchildren that get them through the dark days of political setbacks and keep them in the ring.

Kendall Wolfson :

Advisory Board Member — Kendall Wolfson served as NeW's Director of Operations and directed the NeW Young Women's Leadership Retreat. Kendall began her involvement with NeW as a member of NeW's graduate student chapter at the University of Virginia. Prior to joining the NeW team, she worked in education reform in Washington, DC and served as the Director

of Finance for a college preparatory charter school in New Orleans, Louisiana. Kendall graduated from UVA's McIntire School of Commerce and earned her master's degree in Social Foundations of Education at UVA's Curry School of Education. Kendall began her career as an economic and business analysis consultant for Booz Allen Hamilton in Washington, DC. Kendall is the author of a children's book about her alma mater, Sweet Dreams UVA. Kendall's favorite book on the NeW Book List is Taking Sex Differences Seriously, by Steven Rhoads.

Vision

A free society

Mission

To educate, equip, and empower women to be principled leaders

Values

Principles

Leadership

Freedom

1. Education

Educate women on campus and early in their careers on the principles of freedom and opportunity

Stakeholder(s)

Women on Campus

Women Early in Their Careers

Educate – NeW educates women on campus and early in their careers on the principles of freedom and opportunity by hosting speakers, holding debates, and providing intellectual resources. In its education work, NeW serves as a thought leader, promoting independent thinking and providing intellectual diversity on college campuses and in public discussions on women, policy, and culture.

1.1. Speakers

Host speakers

1.2. Debates

Hold debates

1.3. Resources

Provide intellectual resources

2. Training

Train pro-liberty women to serve as leaders

Stakeholder(s)

Pro-Liberty Women

Equip – NeW trains pro-liberty women to serve as leaders through campus sessions, national conferences, leadership retreats, and professional development programs.

2.1. Campus Sessions

Conduct campus sessions

2.2. Conferences

Conduct national conferences

2.3. Retreats

Conduct leadership retreats

2.4. Professional Development

Conduct professional development programs

DEMONSTRATION ONLY

3. Community

Cultivate a vibrant community of women

Stakeholder(s)

Women

Homes

Schools

Communities

Workplaces

Empower – NeW cultivates a vibrant community of women through campus chapters, professional chapters, and our online presence that emboldens participants to confidently advocate for pro-liberty ideas in their schools, workplaces, homes, and communities. NeW also connects program participants with career-advancing professional opportunities.

3.1. Campus Chapters

Support campus chapters

3.2. Professional Chapters

Support professional chapters

3.3. Online Presence

Maintain an online presence

3.4. Professional Opportunities

Connect participants with career-advancing professional opportunities

Administrative Information

Start Date:

End Date:

Publication Date: 2020-09-21

Source: <https://enlightenedwomen.org/about/>

Submitter:

Given Name: Owen

Surname: Ambur

Email: Owen.Ambur@verizon.net

Phone: