

About the Portulans Institute

This is how we see our mission: in an uncertain world, much is yet to be explored, and many opportunities have yet to be identified.

Where Our Name and Logo Come From ~ Portulans (or portolans) are ancient nautical maps, first made in the 13th century in the Mediterranean basin and later expanded to include other regions. The word portolan comes from the Italian portulano, meaning “related to ports or harbors”, and which since at least the 17th century designates “a collection of sailing directions”. In these maps, only a few harbors were visible, and much of the coastlines were hypothetical.

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Portulans Institute (PRTLNS)

Description:

Founded in 2019, the Portulans Institute (PI) is an independent nonprofit, nonpartisan research and educational institute based in Washington DC.

Stakeholder(s):

Leaders :

Like the navigators of the 16th century, modern leaders have to make decisions on the basis of imperfect information and incomplete maps. The Portulans Institute aims at providing them with the best available data and analyses, and the directions that they need. This is why our logo combines a compass, and pi, which is not only a powerful number found in geometry, algebra, physics and arts, but also an infinite series of digits, with no pre-written rule telling us what the next one might be.

Portulans Institute Team

Soumitra Dutta :

Co-Founder, Co-Chair of the Board and President @soumitradutta ~ Soumitra Dutta is a Professor of Management and the former founding dean of the Cornell SC Johnson College of Business (Apr 1998-2018) ...

Bruno Lanvin :

Co-Founder, Co-Chair of the Board and Director ~ Bruno Lanvin is INSEAD's Executive Director for Global Indices. He is also the founder and CEO of DL Partners SA, a Geneva ...

Rafael Escalona Reynoso :

CEO and Secretary for the Board of Directors @EscalonaReynoso ~ Rafael Escalona Reynoso has been Senior Research Associate and Data Scientist for Portulans Institute since 2020. Before joi ...

Gianna Sagazio :

Board Director ~ Gianna Sagazio is Director of Innovation of the National Confederation of Industry – Brazil (CNI), responsible for the exe ...

Carolina Rossini :

Co-Founder, Senior Advisor @carolinarossini ~ Carolina Rossini is a Co-Founder of Portulans Institute and served as founding Secretary for the Board and CEO from 2019 to ...

Dr. James H. Poisant :

Senior Advisor ~ Dr. Poisant is a Senior Advisor to Portulans Institute and was appointed the Secretary-General of the World Information Technology and Ser ...

Michael Bratt :

Senior Research Associate ~ Michael is an economist and independent consultant. Currently, he leads the analytical work of the Global Talent Competitiveness Index ...

Anna Henry :

Senior Project Manager ~ Anna is a senior project manager and independent consultant. Currently, she leads various projects on inclusion & prosperity and on the Global Tal ...

Mariam Chaduneli :

Policy Associate ~ Mariam is a Policy Associate who has worked extensively on research and policy analysis in the area of cybercrime and emerging threats, technology pol ...

Sylvie Antal :

Policy Research Associate ~ Sylvie is a Policy Research Associate with prior experience in digital privacy issues relating to minors and vulnerable populations, as well as in con ...

Portulans Institute Board of Advisors

Mona Abou Hana :

Advisor ~ Mona is PwC Middle East Chief People Officer and a member of the leadership team, responsible for formulating and deliv ...

Dr Hessa Al-Jaber :

Advisor ~ Dr. Hessa Al-Jaber is the chairperson of Trio Investment, a technology investment company that invest in innovative tec ...

Jacques Bughin :

Advisor ~ Jacques is currently teaching business strategy and an investor and board member in a variety of ventures. ...

William Dutton :

Advisor ~ Bill Dutton is an Oxford Martin Fellow, supporting the Global Cyber Security Capacity Centre of the Department of Compu ...

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Stakeholders (continued)

Karim Michel Sabbagh :

Advisor ~ Karim Michel Sabbagh led global technology-centric businesses as CEO, investor and advisor covering space-based multi-o ...

Diego Molano :

Advisor ~ Diego Molano Vega is an international consultant on Digital Transformation of Companies and Governments. He was the Min ...

Osman Sultan :

Advisor ~ As the founding CEO of Emirates Integrated Telecommunications Company (du) since 2005 in the UAE, and the founding CEO ...

Lynn St. Amour :

Advisor ~ Ms. St. Amour is President and CEO of Internet Matters, an Internet consulting company, and is active in matters of Internet development an ..

Portulans Institute 2021 Senior Fellows

Anil Nair :

2021 Senior Fellow ~ Anil Nair was Managing Director, Country Digitization for APJC at Cisco Systems till recently. In his role at Cisco, he was involve ...

Shefali Rai :

2021 Senior Fellow ~ Shefali is a policy and research specialist and has been working in the domain of policy making related to sustainability and clean energy. Prior to t ..

Shane Kanady :

2021 Senior Fellow ~ Shane Kanady is an experienced non-profit executive, researcher, author, and policy advisor. ...

Niousha Roshani :

2021 Senior Fellow ~ Niousha Roshani works at the intersection of youth, economic empowerment, race and ethnicity, violence, inequalities and digital ...

Portulans Institute 2020-2021 Fellows

Fayrouz Hares :

2021 Research Fellow ~ Fayrouz is the Engagement Manager at Sustainable Development Value Ltd., a consulting practice focused on Sustainable Growth Strategy. She is also the ...

Abdellah Bouhamidi :

2021 Research Fellow ~ Abdellah is the Practice Leader at Sustainable Development Value Ltd., a consulting practice focused on Sustainable Growth Strategy. With a ...

Yasodara Cordova :

@yaso ~ Yaso Córdoba is a Public Interest Technologist who dedicates herself to the ...

Siyao Li :

Siyao Li is a Ph.D. candidate in Political Science at the University of Pennsylvania. Her dissertation explores how corporat ...

Kushlesh Kumar :

Kushlesh Kumar is an MBA candidate at Cornell University's S C Johnson Graduate School of Management. He did his under-gradu ...

Olena Mykhalchenko :

Olena Mykhalchenko is a human rights attorney focusing on the nexus of law and technology. She is a strategic and creative se ..

Anass Sedrati :

Anass is a PhD candidate Networking department at INPT (Rabat, Morocco) in collaboration with RISE research institutes in Sw

Vision

Opportunities are identified and explored

Mission

To help leaders make decisions on the basis of imperfect information

Values

Thought Leadership:

Thought leadership through our ideas

Innovation:

Innovation and excellence in our activities

Excellence

Integrity:

Integrity, trust, and diversity in engagement with partners

Trust

Diversity

Engagement

Partnership

1. Knowledge & Dialogue

Develop cross-community knowledge and dialogue on how people, technology and innovation contribute to sustainable and inclusive growth.

1.1. Academic Network

Convene academics to advance research on human capital, technology strategy, and innovation readiness

Academic Network ~ Portulans Institute convenes leading academics from global universities for advancing research in issues of interest in the domains of human capital, technology strategy, and innovation readiness.

1.2. Fellows & CoPs

Bring together experts involved in policy-making, research, and development of market solutions

Senior Fellows and Communities of Practice ~ CoPs bring together experts from both the public and private sectors, who are involved in policy-making, research, or development of market solutions. Each CoP is led by a Senior Fellow. CoPs develop cross-community knowledge and dialogue on how people, technology, and innovation contribute to sustainable and inclusive growth. Each CoP independently sets its own strategy to achieve its agreed objectives. The CoPs' outputs may include publications, roadmaps or sets of best practices, for example.

2. Metrics & Research

Produce metrics and data-based research to inform policy-makers.

Stakeholder(s)

Policy-Makers

2.1. Technology

Measure technology competitiveness

Technology Competitiveness ~ Technology has progressed at a very fast pace over the last few decades and it today permeates all aspects of business and society. Information technology adoption has not only become ubiquitous through the rapid penetration of the mobile phone and the Internet, but it has become an integral part of the lives of billions of people. Progress in core technologies continues at a fast pace and technology disruptions are opening new opportunities for countries to sustain their development and for firms to innovate and become more competitive.

Portulans Institute co-founders have done extensive research in measuring technology competitiveness and creating globally recognized indices such as the Network Readiness Index (NRI).

Stakeholder(s):

Portulans Institute Co-Founders :

Starting in 2001, Prof. Soumitra Dutta and Prof. Bruno Lanvin have co-edited the NRI that has been published by the World Economic Forum in partnership with both INSEAD and Cornell University.

Prof. Soumitra Dutta

Prof. Bruno Lanvin

World Economic Forum

INSEAD

Cornell University

Governments :

Over the years, the NRI revealed the opportunities and challenges posed to governments, businesses, academia and individuals to fully capture the benefits of technology and provided valuable data-based guidance to leaders from the public and private sectors.

Businesses

Academia

Individuals

2.2. Innovation

Benchmark and assess the facets of innovation-driven growth

Innovation Readiness ~ Innovation is a key driver for the growth and prosperity of nations. Not only is innovation crucial for economic value creation, but it is also important for opening up new avenues for people to fulfill their aspirations. Successful innovation requires investments in a range of factors including regulatory and institutional instruments, human capital, infrastructure, markets and business readiness. The scope of innovation today includes both knowledge-intensive innovations enabled by new technologies and market-led innovations triggered by new customer demands.

Stakeholder(s):

Soumitra Dutta :

Portulans Institute's co-founder Soumitra Dutta has created the Global Innovation Index (GII) which has today become the global benchmark for assessing the multidimensional facets of innovation-driven growth.

World Intellectual Property

Organization :

Co-published by the World Intellectual Property Organization (WIPO), Cornell University and INSEAD,

GII has evolved into a valuable benchmarking tool that can facilitate public-private dialogue and where policymakers, business leaders, and other stakeholders can evaluate innovation progress on an annual basis.

Cornell University

INSEAD

2.3. People & Talent

Facilitate the development of talent strategies

People and Global Talent ~ Talent issues have become a mainstream concern for firms, nations, and cities. Talent performance is now clearly seen as key to growth, job creation, and innovation. New approaches are emerging to stimulate entrepreneurial talent. Such strategies affect all aspects of talent competitiveness, including education, skilling and re-skilling, attracting external talents, and fostering co-creation with local ones. They also imply encouraging imported or returning talent to stay and contribute to long-term local objectives.

Stakeholder(s):

Cities :

Cities are playing increasingly central roles as entrepreneurial talent hubs, and offer innovative talent strategies, often ahead of what nation-states can do.

Prof. Bruno Lanvin :

Prof. Bruno Lanvin, Portulans Co-Founder, is the creator of the Global Talent Competitiveness Index,

started in 2012, and has been the co-editor of the annual GTCI Report since then. GTCI has become a global benchmark and tool for action in the area of talent strategies, and is a widely quoted reference for business, governments and analysts interested in identifying the various aspects of the future of work.

3. Collaboration & Investment

Collaborate with private sector leaders in driving a business agenda that invests in people, technology, and innovation for a prosperous common future.

Stakeholder(s)

Private Sector Leaders

3.1. Corporate Partners

Engage private sector leaders to focus on human-centric and sustainable growth

Corporate Partners Program ~ Portulans Institute aims to engage with private sector leaders to focus on human-centric and sustainable growth.

Stakeholder(s):

Private Sector Leaders :

The private sector plays a critical role in building our common future and it is crucial that corporate leaders invest wisely and appropriately.

4. Events & Conferences

Cost and co-organize events and conferences on the above issues affecting human-centric sustainable economic prosperity.

Administrative Information

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