About SwissCognitive

We have the strong vision of helping organisations in establishing compatible cognitive intelligence and – as a result – transferring Switzerland into a strong global player in the AI ecosystem.

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SwissCognitive (SCGNT)

Description:

SwissCognitive – The Global AI Hub – is a trusted network of industries, organizations, enterprises and start-ups to openly & transparently discuss the opportunities, impacts & development of Artificial Intelligence (AI). It is an on- and offline community that puts the spotlight onto practical use-cases & hands-on experiences, and transfers the hype around AI into real possibilities.

Stakeholder(s):

Dalith Steiger :
Co-Founder, Managing Partner — Driven by her passion, Dalith is committed to stand up for a competitive workplace in Switzerland and empower the younger generation. She earned her degree in mathematics and information technology from the University of Zurich, and she speaks fluent German, English and Hebrew, as well as some French and Italian. She is CEO of the Swiss IT Leadership Forum, Member of the Advisory Council of digital-liberal.ch, and Co-Owner and Member of the Executive Board of CORE AG Design Works. Prior to her entrepreneurial journey, she project-managed IT operations, and in the field of banking software she advised & supported the management at senior and board levels.

Andy Fitze :
Co-Founder, Managing Partner — As a former CIO, Andy has a vast experience in the digital world and considered one of the top AI influencers worldwide today. He is President of the Swiss IT Leadership Forum and Member of the Board of Directors at ICTswitzerland and SwissICT. With his passion for smart technologies, he advises managers at board- and senior levels in the process of digital transformation, and gives lectures and speeches worldwide. Andy holds a degree in electrical engineering (HTL), an Executive MBA from the University of St. Gallen and also received the Swiss CIO Award for Best IT Manager in Switzerland in 2017. He is also a skipper on the oceans – sailing is his great passion and provides him with a good balance for head and soul.

Livia Spiesz :
Events & Communication

Paoula Kypro :
Accounting & Finance

Sandrina Gruber :
Business Development

Lukas Max Müller :
Web Designer

Dr. Ioa-Silva Gavrila :
Senior Project Manager

Angélica Veiga :
Social Media & PA

Luca Brunner :
Senior Project Manager "AI Movement"

Switzerland

Industries

Organizations

Enterprises

Start-Ups

Vision

Switzerland becomes a strong global player in the AI ecosystem

Mission

To help organisations establish compatible cognitive intelligence

Values

MOTIVATION: The era of AI has arrived and it can be considered as one of the biggest chances of humanity. Therefore, the question is not whether AI is here to stay and shape our lives but rather how we are going to prepare and

make the most of this new technology. With joined forces, SwissCognitive is driven to tackle the challenges wrapped around AI and reveal the incredible opportunities that it has to offer. By raising awareness and focusing on the potentials, with human- and artificial intelligence hand in hand, we aim to drive the world forward on a global level.

Compatibility: We are motivated to develop a strong AI ecosystem worldwide and – on an organisational level – advance compatible cognitive intelligence.

Sharing: We are deeply committed to our principle of "Share for Success" and aim for a future where the benefits of AI around the globe are mutually harnessed. We believe in the positive change that AI is ought to trigger – and therefore – we aim step ahead of development, prepare the young generation for the future and proactively create tomorrow's jobs.

PHILOSOPHY: We are convinced that AI and other Cognitive Technologies are part of our evolution and – to our own benefit – need to be further developed to truly take advantage of. We also believe that new technologies are to augment human qualities, capabilities & skills, and therefore, need to be embraced and put into action together. In our rapidly changing world, to tackle challenges we need to stand together, and on mutually beneficial ways harness the fruits of new technologies.

Evolution

Avocacy, Exchange & Learning

Advocate the potentials and benefits of AI and facilitate exchange and learning.

APPROACH — We actively advocate the potentials and benefits of AI, and facilitate exchange and learning both on- and off line.

1. Discussions

Encourage open, transparent and thought-stimulating discussions

We encourage open, transparent and thought-stimulating discussions, and stage practical and transferable AI use-cases from a variety of industries.

2. Use Cases

Stage practical and transferable AI use-cases

3. Connections

Connect influential voices and decision makers

We connect influential voices and decision makers in the field of AI across industries on a global level, and empower the AI community to openly discuss the potentials and risks.

Stakeholder(s):

Influencers   **Decision Makers**

4. Potentials & Risks

Empower the AI community to openly discuss the potentials and risks

Stakeholder(s):

AI Community

5. Collaboration

Motivate teams, organizations and industries to work together

We motivate teams, organizations and industries to work together towards effective and value-driven AI solutions.

Stakeholder(s):

Teams   **Industries**

Organizations

Administrative Information
Start Date:
End Date:

Publication Date: 2020-04-06
Source: https://swisscognitive.ch/organisation/

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