

Talking Points for Dialog with Data Foundation
February 9, 2022

- What is the vision?
 - A worldwide web of intentions, stakeholders, and results
- What is StratML?
 - An XML-based vocabulary and schema for the content of strategic plans and performance plans and reports
- What is its status?
 - StratML Part 1, the StratML core, is an international standard, ISO 17469-1
 - Part 2, performance plans and reports, was approved as an American national standard, ANSI/AIIM 22:2017, but lost that status when AIIM dropped its standards program
- How is it relevant to the Federal government?
 - The Government Performance and Results Act requires agencies to maintain strategic plans as well as performance plans and reports
 - The GPRA Modernization Act directs them to publish those plans and reports in machine-readable format, like StratML
- Why does it matter?
 - So that agency leaders, Members of Congress, and taxpayers can see what we're getting for our money
 - To provide a basis for learning how to improve the realization of public objectives
 - It is too difficult to find and comprehend such information
 - Publishing it in non-standard, non-machine-readable format contributes to the problem
- Is there cause for hope?
 - The recently updated mission of the Performance.gov site is "to make this information easy to find and understand"
 - Rumor has it that the agencies will finally publish their strategic plans in machine-readable format
 - Updates are due this month
 - Charitable rating services are striving to help nonprofits do likewise
- What else is needed?
 - Wider awareness of the need/potential
 - Improved tools, apps, and services
 - Making it easier to publish plans and reports in StratML format
 - Making such information more readily available, comprehensible, and useful
 - [Query services](#)
 - [Visualization services](#)
 - [Partnership/collaboration](#) services
 - Centered on [stakeholders](#) and [objectives](#)
 - *Truly Connected* [communities of results](#) (CoRs)