

Federal Data Strategy Priorities for 2021

Data Coalition | Data Foundation Forum

November 2, 2020

Owen Ambur, Chair, StratML Committee

- [Section 10](#) of the GPRA Modernization Act (GPRAMA) directs agencies to publish their strategic plans and their performance plans and reports in machine-readable format.
- OMB [Circular A-11](#) says:
 - OMB will work with a few agencies to produce [machine-readable components](#) of their FY 2022 performance plans and FY 2020 performance reports.
 - Agencies should consider submitting their [budget requests](#) in performance plan format.
 - Agencies should explore opportunities for establishing Application Programming Interface [\(API\) feeds](#) directly into the Performance.gov site.
- Strategy Markup Language (StratML) is an open, internationally standardized machine-readable format for the content of strategic plans ([ISO 17469-1](#)).
- The [2018 updates](#) to the agencies' strategic plans are available in StratML format on the StratML.us site.
- The [Federal Data Strategy](#) is also available in StratML format.
- GPRAMA directs agencies to report how [tax-expenditures](#) are contributing to the realization of their objectives.
- [Candid/GuideStar](#) and [Charity Navigator/ImpactMatters](#) are enabling charities to report performance metrics.
- A key priority for 2021 should be to effectively **implement and scale up these efforts** to all agencies (at all levels of government) as well as all nonprofits.
- The vision of the StratML standard is: **A worldwide web of intentions, stakeholders, and results.**
- The combined effect of these activities will be to enable **a dynamic and highly effective market for good.**
- Let's just do it!