

About U.S. Digital Response

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U.S. Digital Response (USDR)

Description:

U.S. Digital Response (USDR) is a nonprofit, nonpartisan organization that helps governments, nonprofits, and public entities respond quickly to critical public needs. U.S. Digital Response is a 501(c)(3) public charity.

Stakeholder(s):

USDR Staff

Alex Allain :

CTO and Co-Founder ~ Alex oversees the development of technological tools, automation, and infrastructure at USDR. Alex most recently served as a Director of Engineering at Dropbox.

Amanda Rucker :

Marketing and Communications Manager ~ Amanda helps lead marketing and communications. Amanda recently was at the University of Nebraska at Omaha where she developed communication and marketing strategy for the College of Information Science and Technology.

Emily Barlow :

Rapid Response Program Lead and Co-Founder ~ Emily oversees our Rapid Response portfolio of projects and previously acted as our Operations and Tools Team Lead. Emily was mostly recently at Apple, where she worked as an Engineering Program Manager for next-generation display hardware.

Jessica Cole :

CEO and Co-Founder ~ Jessica is the CEO of USDR and previously oversaw partnerships, marketing, and communications. Before that, she was a fellow at the Aspen Institute's Tech Policy Hub and Head of Innovation and Economic Development for the City of Walnut Creek.

Jessica Watson :

Chief Experience Officer and Co-Founder ~ Jessica leads the people power of USDR from volunteer staffing and support to HR and also supports our Economic Stability Program. Jessica is a product design leader who was most recently a Director of Product Design at Facebook.

Kevin Miller :

Product Engineer Elections Program ~ Kevin is a product engineer for USDR's Elections Program. A web developer with over a decade of experience in the California State University system, he most recently led the website team at The COVID Tracking Project.

Krista Canellakis :

Digital Service Program Lead ~ Krista leads USDR's Digital Service Program. Previously, she served as Deputy Secretary, General Services for the State of California and Chief Innovation Officer for the City and County of San Francisco.

Lindsey Wilson :

Elections Program Co-Lead ~ Lindsey co-leads USDR's Elections Program. An experienced technologist, Lindsey most recently served as Executive Director and Co-Founder at Unloop, a nonprofit social enterprise and software development agency.

Lynn Constabile :

Elections Engagement Manager ~ With over 20 years' experience in Elections Administration, Lynn most recently served as the Elections Director in Yavapai County, Arizona.

M Valentine :

People Experience ~ M leads the people experience team at USDR. M is a seasoned HR executive and has led the people function for numerous small to large size companies.

Maia Kaufman :

Hiring Coordinator ~ Maia is the hiring coordinator at USDR. She has almost ten years of experience in management and leadership in the arts, most recently at Bard College and the School of Visual Arts.

Marcie Chin :

Unemployment Insurance Program Lead ~ Marcie is a Program Lead and veteran product manager who believes in leveraging equity-centered design, ethical technology, and strategic foresight to serve the public interest.

Mindy Huang :

Product Manager, Economic Stability ~ Mindy leads product management for our Federal Funding Tools under the Economic Stability Program. Previously, she worked at Google as a product manager, engineer, and internal founder. Her mission is to leverage technology for the good of humanity.

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Stakeholders (continued)

Pari Sabety :

Economic Stability Program Advisor ~ Pari ensures that our federal grants reporting is aligned with our partners' needs. Pari has more than 25 years of experience as a CFO in government and higher education, and served as a cabinet member and senior executive staff to two governors.

Priya Garg :

Elections Program Co-Lead ~ Priya co-leads USDR's Elections Program, which is building a digital infrastructure for American elections. An experienced technologist and product manager, she most recently developed innovative shopping experiences at Amazon.

Rebecca Heywood :

Governments Team Lead ~ Rebecca currently leads the Governments Team. She was most recently the Director of Performance and Process Improvement at the Massachusetts Bay Transportation Authority, and she previously served in several roles with the City of New York.

Ruben Espejel :

Fundraising and Development Manager ~ Ruben manages an existing pipeline of donors and finds new philanthropic funding opportunities among individuals and foundations. He most recently managed the major gifts donor stewardship program at PIH Health.

Tina Walha :

Director of Public Digital ~ Tina oversees efforts to grow USDR's impact with government and nonprofit partners. Tina most recently served as Director of Innovation & Performance for the City of Seattle and previously worked as a policy advisor for NYC Mayor Mike Bloomberg.

Tyler Hendrickson :

Tech Lead, Economic Stability Program ~ Tyler is the technical lead for the Economic Stability Program. He is a technology leader and architect with experience at early-stage startups and large enterprises, and was most recently a software executive in the healthcare industry.

USDR Technologists-in-Residence

Max Kramer :

Product Manager, Rapid Response Program ~ Max serves as the product manager for our Rapid Response Program. Prior to joining USDR, he helped lead the San Francisco–Marin Food Bank's COVID-19 response efforts. He's also worked at Atlasian, Trello, and Fog Creek Software.

Robert Martin :

Engineer-in-Residence ~ Robert is USDR's Engineer-in-Residence for the Rapid Response Program. He brings 10 years of experience in the public sector, and was previously a Senior Software Engineer at the City of Philadelphia where he worked on civic data tools.

Sunita Ram :

Designer, Rapid Response Program ~ Sunita is a user experience designer working in our Rapid Response Program. Previously, she led hybrid teams through digital design in the fields of education, technology, e-commerce, and healthcare.

USDR Alumni

Alyssa Levitz :

Former Technologist-in-Residence ~ Alyssa is a product manager. She was formerly USDR's Technologist-in-Residence for unemployment insurance.

Aylin Oncel :

Legal and Development Lead ~ Aylin oversees legal and development at USDR. Former legal counsel at Stripe, she most recently started and led Stripe's Social Impact and Community Engagement program.

Christina Roberts :

Former Engineering Lead ~ Christina served as our Engineering Lead, contributing to USDR's internal product portfolio and building tools for USDR's initiatives. Christina was previously an Engineering Manager at Oracle.

Diana Wang :

Former Health Data Technologist-in-Residence ~ Diana was the Product Manager for USDR's Health Data Program. Previously, Diana focused on policy impact evaluation, data products, and personalization at Airbnb.

Elham Ali :

Former Health Technologist-In-Residence ~ Elham was the design and research lead for USDR's Health Data program, with more than 9 years of experience in mixed-methods research and UX design. Elham worked in HIV informatics and substance use disorder with New York State and ICAP at Columbia.

Jan Overgoor :

Former Health Technologist-in-Residence ~ Jan was the Data Lead for the Health Program. He recently obtained his PhD in computational social science from Stanford University, and before that he was a data scientist at Airbnb.

Janette Fong :

Co-Founder ~ Janette co-founded USDR and led the Projects Team. She was previously a Product Manager at Lyft and Director of Product at LendUp.

Jessie Posilkin :

Former Economic Stability Program Lead ~ Jessie oversaw the portfolio of USDR projects supporting economic stability, including unemployment insurance and rent relief. Jessie was most recently a Program Manager at Nava, where she led the team implementing a new state social benefit.

Raphael Lee :

Economic Stability Design Lead and Co-Founder ~ Raph is a product designer and researcher at USDR. Previously, he managed partner projects and started the Health Program. Raph has led product engineering, data science, infrastructure, IT, and security teams at Lob and Airbnb.

Raylene Yung :

Former CEO and Co-Founder ~ Raylene co-founded USDR and served as the organization's Chief Executive Officer. She currently directs the Tech Modernization Fund at the General Services Administration.

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Stakeholders (continued)

Rob Brackett :

Engineer ~ Rob is an engineer on our Tools Team and was formerly the Engineering Lead for our Health Data Program. He's an experienced civic technologist who recently worked with the Environmental Data & Governance Initiative.

USDR Advisors**Cori Zarek :**

Advisor ~ Cori Zarek is the Executive Director at Georgetown University's Beeck Center for Social Impact + Innovation and previously served as the U.S. Deputy Chief Technology Officer.

Jennifer Pahlka :

Advisor ~ Jennifer Pahlka is the founder and former executive director of Code for America. She served as the U.S. Deputy Chief Technology Officer in the White House Office of Science and Technology Policy from 2013 to 2014.

Ryan Panchadsaram :

Advisor ~ Ryan Panchadsaram joined Kleiner Perkins in 2016. He served as the U.S. Deputy Chief Technology Officer during the Obama Administration.

Vision

The needs of the public are met

Mission

To meet the needs of the public, we accelerate government's collective ability to adopt the best that technology has to offer.

Values

Public Interest:

We work in the public interest ~ Our pro bono team members volunteer their time and expertise. Our Data and Software Guidelines promote openness and accessibility.

Openness**Accessibility****Humility:**

We work with humility and respect ~ We recognize the unique constraints and stresses of public sector work and find solutions that will work within our partners' requirements.

Respect**Ethics:**

We observe a code of conduct ~ USDR staff and volunteers sign a Volunteer Oath. They are asked to step away from projects if they do not act in a way aligned with our values.

Challenges

Address common, systemic challenges facing public servants

Stakeholder(s)

Public Servants

Technical Expert

USDR leverages a network of pro bono technical expertise to address common, systemic challenges facing public servants.

1. Technology

Deliver people-centered services at the speed of need

We believe that modern and resilient technology applied in the public interest can deliver people-centered services at the speed of need.

2. Services

Equip our partners to deliver services and support to millions of people

We operate with humility and deep respect for our partners, aiming to leave them better equipped to deliver services and support to millions of people.

Stakeholder(s):

USDR Partners :

As of May 2021, USDR has partnered with more than 230 government and nonprofit partners on 300+ projects, impacting more than 42 million people across 36 states and territories.

Technical Specialists :

We've built a dedicated community of nearly 7,000 pro bono specialists driven to serve in a time of need.

Administrative Information

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